

# Global POM Industry 2014 Market Research Report

<https://marketpublishers.com/r/G5D6EED3ADEEN.html>

Date: December 2014

Pages: 176

Price: US\$ 2,850.00 (Single User License)

ID: G5D6EED3ADEEN

## Abstracts

2014 Global POM Industry Report is a professional and in-depth research report on the world's major regional market conditions of the POM industry, focusing on the main regions (North America, Europe and Asia) and the main countries (United States, Germany, Japan and China).

The report firstly introduced the POM basics: definitions, classifications, applications and industry chain overview; industry policies and plans; product specifications; manufacturing processes; cost structures and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, capacity utilization, supply, demand and industry growth rate etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The report includes six parts, dealing with: 1.) basic information; 2.) the Asia POM industry; 3.) the North American POM industry; 4.) the European POM industry; 5.) market entry and investment feasibility; and 6.) the report conclusion.

## Contents

### **PART I POM INDUSTRY OVERVIEW**

#### **CHAPTER ONE POM INDUSTRY OVERVIEW**

- 1.1 POM Definition
- 1.2 POM Classification Analysis
  - 1.2.1 POM Main Classification Analysis
  - 1.2.2 POM Main Classification Share Analysis
- 1.3 POM Application Analysis
  - 1.3.1 POM Main Application Analysis
  - 1.3.2 POM Main Application Share Analysis
- 1.4 POM Industry Chain Structure Analysis
- 1.5 POM Industry Development Overview
  - 1.5.1 POM Product History Development Overview
  - 1.5.1 POM Product Market Development Overview
- 1.6 POM Global Market Comparison Analysis
  - 1.6.1 POM Global Import Market Analysis
  - 1.6.2 POM Global Export Market Analysis
  - 1.6.3 POM Global Main Region Market Analysis
  - 1.6.4 POM Global Market Comparison Analysis
  - 1.6.5 POM Global Market Development Trend Analysis

#### **CHAPTER TWO POM UP AND DOWN STREAM INDUSTRY ANALYSIS**

- 2.1 Upstream Raw Materials Analysis
  - 2.1.1 Upstream Raw Materials Price Analysis
  - 2.1.2 Upstream Raw Materials Market Analysis
  - 2.1.3 Upstream Raw Materials Market Trend
- 2.2 Down Stream Market Analysis
  - 2.1.1 Down Stream Market Analysis
  - 2.2.2 Down Stream Demand Analysis
  - 2.2.3 Down Stream Market Trend Analysis

### **PART II ASIA POM INDUSTRY (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)**

#### **CHAPTER THREE ASIA POM MARKET ANALYSIS**

- 3.1 Asia POM Product Development History
- 3.2 Asia POM Process Development History
- 3.3 Asia POM Industry Policy and Plan Analysis
- 3.4 Asia POM Competitive Landscape Analysis
- 3.5 Asia POM Market Development Trend

## **CHAPTER FOUR 2009-2014 ASIA POM PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST**

- 4.1 2009-2014 POM Capacity Production Overview
- 4.2 2009-2014 POM Production Market Share Analysis
- 4.3 2009-2014 POM Demand Overview
- 4.4 2009-2014 POM Supply Demand and Shortage
- 4.5 2009-2014 POM Import Export Consumption
- 4.6 2009-2014 POM Cost Price Production Value Gross Margin

## **CHAPTER FIVE ASIA POM KEY MANUFACTURERS ANALYSIS**

- 5.1 Company A
  - 5.1.1 Company Profile
  - 5.1.2 Product Picture and Specification
  - 5.1.3 Product Application Analysis
  - 5.1.4 Capacity Production Price Cost Production Value
  - 5.1.5 Contact Information
- 5.2 Company B
  - 5.2.1 Company Profile
  - 5.2.2 Product Picture and Specification
  - 5.2.3 Product Application Analysis
  - 5.2.4 Capacity Production Price Cost Production Value
  - 5.2.5 Contact Information
- 5.3 Company C
  - 5.3.1 Company Profile
  - 5.3.2 Product Picture and Specification
  - 5.3.3 Product Application Analysis
  - 5.3.4 Capacity Production Price Cost Production Value
  - 5.3.5 Contact Information
- 5.4 Company D
  - 5.4.1 Company Profile

- 5.4.2 Product Picture and Specification
- 5.4.3 Product Application Analysis
- 5.4.4 Capacity Production Price Cost Production Value
- 5.4.5 Contact Information

## **CHAPTER SIX ASIA POM INDUSTRY DEVELOPMENT TREND**

- 6.1 2014-2018 POM Capacity Production Overview
- 6.2 2014-2018 POM Production Market Share Analysis
- 6.3 2014-2018 POM Demand Overview
- 6.4 2014-2018 POM Supply Demand and Shortage
- 6.5 2014-2018 POM Import Export Consumption
- 6.6 2014-2018 POM Cost Price Production Value Gross Margin

## **PART III NORTH AMERICAN POM INDUSTRY (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)**

### **CHAPTER SEVEN NORTH AMERICAN POM MARKET ANALYSIS**

- 7.1 North American POM Product Development History
- 7.2 North American POM Process Development History
- 7.3 North American POM Competitive Landscape Analysis
- 7.4 North American POM Market Development Trend

### **CHAPTER EIGHT 2009-2014 NORTH AMERICAN POM PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST**

- 8.1 2009-2014 POM Capacity Production Overview
- 8.2 2009-2014 POM Production Market Share Analysis
- 8.3 2009-2014 POM Demand Overview
- 8.4 2009-2014 POM Supply Demand and Shortage
- 8.5 2009-2014 POM Import Export Consumption
- 8.6 2009-2014 POM Cost Price Production Value Gross Margin

### **CHAPTER NINE NORTH AMERICAN POM KEY MANUFACTURERS ANALYSIS**

- 9.1 Company A
  - 9.1.1 Company Profile
  - 9.1.2 Product Picture and Specification

- 9.1.3 Product Application Analysis
- 9.1.4 Capacity Production Price Cost Production Value
- 9.1.5 Contact Information
- 9.2 Company B
  - 9.2.1 Company Profile
  - 9.2.2 Product Picture and Specification
  - 9.2.3 Product Application Analysis
  - 9.2.4 Capacity Production Price Cost Production Value
  - 9.2.5 Contact Information

## **CHAPTER TEN NORTH AMERICAN POM INDUSTRY DEVELOPMENT TREND**

- 10.1 2014-2018 POM Capacity Production Overview
- 10.2 2014-2018 POM Production Market Share Analysis
- 10.3 2014-2018 POM Demand Overview
- 10.4 2014-2018 POM Supply Demand and Shortage
- 10.5 2014-2018 POM Import Export Consumption
- 10.6 2014-2018 POM Cost Price Production Value Gross Margin

## **PART IV EUROPE POM INDUSTRY ANALYSIS (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)**

### **CHAPTER ELEVEN EUROPE POM MARKET ANALYSIS**

- 11.1 Europe POM Product Development History
- 11.2 Europe POM Process Development History
- 11.3 Europe POM Industry Policy and Plan Analysis
- 11.4 Europe POM Competitive Landscape Analysis
- 11.5 Europe POM Market Development Trend

### **CHAPTER TWELVE 2009-2014 EUROPE POM PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST**

- 12.1 2009-2014 POM Capacity Production Overview
- 12.2 2009-2014 POM Production Market Share Analysis
- 12.3 2009-2014 POM Demand Overview
- 12.4 2009-2014 POM Supply Demand and Shortage
- 12.5 2009-2014 POM Import Export Consumption
- 12.6 2009-2014 POM Cost Price Production Value Gross Margin

## **CHAPTER THIRTEEN EUROPE POM KEY MANUFACTURERS ANALYSIS**

### 13.1 Company A

#### 13.1.1 Company Profile

#### 13.1.2 Product Picture and Specification

#### 13.1.3 Product Application Analysis

#### 13.1.4 Capacity Production Price Cost Production Value

#### 13.1.5 Contact Information

### 13.2 Company B

#### 13.2.1 Company Profile

#### 13.2.2 Product Picture and Specification

#### 13.2.3 Product Application Analysis

#### 13.2.4 Capacity Production Price Cost Production Value

#### 13.2.5 Contact Information

## **CHAPTER FOURTEEN EUROPE POM INDUSTRY DEVELOPMENT TREND**

### 14.1 2014-2018 POM Capacity Production Overview

### 14.2 2014-2018 POM Production Market Share Analysis

### 14.3 2014-2018 POM Demand Overview

### 14.4 2014-2018 POM Supply Demand and Shortage

### 14.5 2014-2018 POM Import Export Consumption

### 14.6 2014-2018 POM Cost Price Production Value Gross Margin

## **PART V POM MARKETING CHANNELS AND INVESTMENT FEASIBILITY**

## **CHAPTER FIFTEEN POM MARKETING CHANNELS DEVELOPMENT PROPOSALS ANALYSIS**

### 15.1 POM Marketing Channels Status

### 15.2 POM Marketing Channels Characteristic

### 15.3 POM Marketing Channels Development Trend

### 15.2 New Firms Enter Market Strategy

### 15.3 New Project Investment Proposals

## **CHAPTER SIXTEEN DEVELOPMENT ENVIRONMENTAL ANALYSIS**

### 16.1 China Macroeconomic Environment Analysis

- 16.2 European Economic Environmental Analysis
- 16.3 United States Economic Environmental Analysis
- 16.4 Japan Economic Environmental Analysis
- 16.5 Global Economic Environmental Analysis

## **CHAPTER SEVENTEEN POM NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS**

- 17.1 POM Market Analysis
- 17.2 POM Project SWOT Analysis
- 17.3 POM New Project Investment Feasibility Analysis

## **PART VI GLOBAL POM INDUSTRY CONCLUSIONS**

### **CHAPTER EIGHTEEN 2009-2014 GLOBAL POM PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST**

- 18.1 2009-2014 POM Capacity Production Overview
- 18.2 2009-2014 POM Production Market Share Analysis
- 18.3 2009-2014 POM Demand Overview
- 18.4 2009-2014 POM Supply Demand and Shortage
- 18.5 2009-2014 POM Import Export Consumption
- 18.6 2009-2014 POM Cost Price Production Value Gross Margin

### **CHAPTER NINETEEN GLOBAL POM INDUSTRY DEVELOPMENT TREND**

- 19.1 2014-2018 POM Capacity Production Overview
- 19.2 2014-2018 POM Production Market Share Analysis
- 19.3 2014-2018 POM Demand Overview
- 19.4 2014-2018 POM Supply Demand and Shortage
- 19.5 2014-2018 POM Import Export Consumption
- 19.6 2014-2018 POM Cost Price Production Value Gross Margin

### **CHAPTER TWENTY GLOBAL POM INDUSTRY RESEARCH CONCLUSIONS**

## I would like to order

Product name: Global POM Industry 2014 Market Research Report

Product link: <https://marketpublishers.com/r/G5D6EED3ADEEN.html>

Price: US\$ 2,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5D6EED3ADEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970