

Global Pearlescent Pigment Market Research Report 2019-2023

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Abstracts

According to the statistics, the global pearlescent pigment market was estimated to be valued at USD 1.26 billion in 2014, and is expected to reach about USD 1.90 billion by 2020, growing at a CAGR of 5.35% from 2015 to 2020.

Pearlescent pigments are composed of synthetic mica platelets or artificial glass substrates and consecutive semitransparent layers of metal oxides. They deliver superior whiteness, brilliance and coverage with extraordinary optical effects ranging from a fine-grained luster to a bold silvery white sparkle. Pearlescent Pigment is commonly used for general industrial coatings, plastics and printing ink applications.

At present, based on product type, the pearlescent pigment can be divided into Natural Pearlescent Pigment, Synthetic Pearlescent Pigment and Glass Flake Pearlescent Pigment. On the basis of structure type, the global pearlescent pigment market is also segmented Substrate-free Pearlescent Pigment, Monolayer Pearlescent Pigment and Multilayer Pearlescent Pigment.

On the basis of applications, the automobile and construction industry will be the main market of pearl pigment, and is expected to occupy 60% of the global market by 2020. The printing industry is projected to be the fastest growing market of pearlescent pigment.

In terms of regions, Europe was the largest market for Pearlescent Pigment followed by North America. Asia Pacific (Except Japan) region is expected to be the most profitable market during the forecast period. Emerging markets in Asia Pacific such as China, India and Brazil are major consumers of these pearlescent pigments, where on account of high adoption rate and rising consumer personal income in these regions.

ALTANA AG, Aal Chemicals, BASF SE, CRISTAL, DIC Corporation, Fujian Kuncai Material Technology Co. Ltd, Huaian Concord Industrial Product Co. Ltd, Kolorjet Chemicals Pvt Ltd, Lansco Colours, Merck KgaA, Oxen Special Chemicals Co. Ltd, Shanghai Zhuerna High-Tech Powder Material Co. Ltd, Sinpearl Pearlescent Pigment Co. Ltd, Spectra Colours, Sudarshan Chemicals Industries Ltd, Zhejiang Ruicheng Effect Pigments Co. Ltd.

Pearlescent Pigment Report by Material, Application, and Geography – Global Forecast to 2023 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

The report firstly introduced the Pearlescent Pigment basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

Contents

PART I PEARLESCENT PIGMENT INDUSTRY OVERVIEW

CHAPTER ONE PEARLESCENT PIGMENT INDUSTRY OVERVIEW

- 1.1 Pearlescent Pigment Definition
- 1.2 Pearlescent Pigment Classification Analysis
 - 1.2.1 Pearlescent Pigment Main Classification Analysis
 - 1.2.2 Pearlescent Pigment Main Classification Share Analysis
- 1.3 Pearlescent Pigment Application Analysis
 - 1.3.1 Pearlescent Pigment Main Application Analysis
 - 1.3.2 Pearlescent Pigment Main Application Share Analysis
- 1.4 Pearlescent Pigment Industry Chain Structure Analysis
- 1.5 Pearlescent Pigment Industry Development Overview
 - 1.5.1 Pearlescent Pigment Product History Development Overview
 - 1.5.1 Pearlescent Pigment Product Market Development Overview
- 1.6 Pearlescent Pigment Global Market Comparison Analysis
 - 1.6.1 Pearlescent Pigment Global Import Market Analysis
 - 1.6.2 Pearlescent Pigment Global Export Market Analysis
 - 1.6.3 Pearlescent Pigment Global Main Region Market Analysis
 - 1.6.4 Pearlescent Pigment Global Market Comparison Analysis
 - 1.6.5 Pearlescent Pigment Global Market Development Trend Analysis

CHAPTER TWO PEARLESCENT PIGMENT UP AND DOWN STREAM INDUSTRY ANALYSIS

- 2.1 Upstream Raw Materials Analysis
 - 2.1.1 Proportion of Manufacturing Cost
 - 2.1.2 Manufacturing Cost Structure of Pearlescent Pigment Analysis
- 2.2 Down Stream Market Analysis
 - 2.2.1 Down Stream Market Analysis
 - 2.2.2 Down Stream Demand Analysis
 - 2.2.3 Down Stream Market Trend Analysis

PART II ASIA PEARLESCENT PIGMENT INDUSTRY (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)

CHAPTER THREE ASIA PEARLESCENT PIGMENT MARKET ANALYSIS

- 3.1 Asia Pearlescent Pigment Product Development History
- 3.2 Asia Pearlescent Pigment Competitive Landscape Analysis
- 3.3 Asia Pearlescent Pigment Market Development Trend

CHAPTER FOUR 2014-2019 ASIA PEARLESCENT PIGMENT PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 4.1 2014-2019 Pearlescent Pigment Production Overview
- 4.2 2014-2019 Pearlescent Pigment Production Market Share Analysis
- 4.3 2014-2019 Pearlescent Pigment Demand Overview
- 4.4 2014-2019 Pearlescent Pigment Supply Demand and Shortage
- 4.5 2014-2019 Pearlescent Pigment Import Export Consumption
- 4.6 2014-2019 Pearlescent Pigment Cost Price Production Value Gross Margin

CHAPTER FIVE ASIA PEARLESCENT PIGMENT KEY MANUFACTURERS ANALYSIS

- 5.1 Company A
 - 5.1.1 Company Profile
 - 5.1.2 Product Picture and Specification
 - 5.1.3 Product Application Analysis
 - 5.1.4 Capacity Production Price Cost Production Value
 - 5.1.5 Contact Information
- 5.2 Company B
 - 5.2.1 Company Profile
 - 5.2.2 Product Picture and Specification
 - 5.2.3 Product Application Analysis
 - 5.2.4 Capacity Production Price Cost Production Value
 - 5.2.5 Contact Information
- 5.3 Company C
 - 5.3.1 Company Profile
 - 5.3.2 Product Picture and Specification
 - 5.3.3 Product Application Analysis
 - 5.3.4 Capacity Production Price Cost Production Value
 - 5.3.5 Contact Information
- 5.4 Company D
 - 5.4.1 Company Profile
 - 5.4.2 Product Picture and Specification

- 5.4.3 Product Application Analysis
- 5.4.4 Capacity Production Price Cost Production Value
- 5.4.5 Contact Information

CHAPTER SIX ASIA PEARLESCENT PIGMENT INDUSTRY DEVELOPMENT TREND

- 6.1 2019-2023 Pearlescent Pigment Production Overview
- 6.2 2019-2023 Pearlescent Pigment Production Market Share Analysis
- 6.3 2019-2023 Pearlescent Pigment Demand Overview
- 6.4 2019-2023 Pearlescent Pigment Supply Demand and Shortage
- 6.5 2019-2023 Pearlescent Pigment Import Export Consumption
- 6.6 2019-2023 Pearlescent Pigment Cost Price Production Value Gross Margin

PART III NORTH AMERICAN PEARLESCENT PIGMENT INDUSTRY (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)

CHAPTER SEVEN NORTH AMERICAN PEARLESCENT PIGMENT MARKET ANALYSIS

- 7.1 North American Pearlescent Pigment Product Development History
- 7.2 North American Pearlescent Pigment Competitive Landscape Analysis
- 7.3 North American Pearlescent Pigment Market Development Trend

CHAPTER EIGHT 2014-2019 NORTH AMERICAN PEARLESCENT PIGMENT PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 8.1 2014-2019 Pearlescent Pigment Production Overview
- 8.2 2014-2019 Pearlescent Pigment Production Market Share Analysis
- 8.3 2014-2019 Pearlescent Pigment Demand Overview
- 8.4 2014-2019 Pearlescent Pigment Supply Demand and Shortage
- 8.5 2014-2019 Pearlescent Pigment Import Export Consumption
- 8.6 2014-2019 Pearlescent Pigment Cost Price Production Value Gross Margin

CHAPTER NINE NORTH AMERICAN PEARLESCENT PIGMENT KEY MANUFACTURERS ANALYSIS

- 9.1 Company A
 - 9.1.1 Company Profile
 - 9.1.2 Product Picture and Specification

- 9.1.3 Product Application Analysis
- 9.1.4 Capacity Production Price Cost Production Value
- 9.1.5 Contact Information
- 9.2 Company B
 - 9.2.1 Company Profile
 - 9.2.2 Product Picture and Specification
 - 9.2.3 Product Application Analysis
 - 9.2.4 Capacity Production Price Cost Production Value
 - 9.2.5 Contact Information

CHAPTER TEN NORTH AMERICAN PEARLESCENT PIGMENT INDUSTRY DEVELOPMENT TREND

- 10.1 2019-2023 Pearlescent Pigment Production Overview
- 10.2 2019-2023 Pearlescent Pigment Production Market Share Analysis
- 10.3 2019-2023 Pearlescent Pigment Demand Overview
- 10.4 2019-2023 Pearlescent Pigment Supply Demand and Shortage
- 10.5 2019-2023 Pearlescent Pigment Import Export Consumption
- 10.6 2019-2023 Pearlescent Pigment Cost Price Production Value Gross Margin

PART IV EUROPE PEARLESCENT PIGMENT INDUSTRY ANALYSIS (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)

CHAPTER ELEVEN EUROPE PEARLESCENT PIGMENT MARKET ANALYSIS

- 11.1 Europe Pearlescent Pigment Product Development History
- 11.2 Europe Pearlescent Pigment Competitive Landscape Analysis
- 11.3 Europe Pearlescent Pigment Market Development Trend

CHAPTER TWELVE 2014-2019 EUROPE PEARLESCENT PIGMENT PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 12.1 2014-2019 Pearlescent Pigment Production Overview
- 12.2 2014-2019 Pearlescent Pigment Production Market Share Analysis
- 12.3 2014-2019 Pearlescent Pigment Demand Overview
- 12.4 2014-2019 Pearlescent Pigment Supply Demand and Shortage
- 12.5 2014-2019 Pearlescent Pigment Import Export Consumption
- 12.6 2014-2019 Pearlescent Pigment Cost Price Production Value Gross Margin

CHAPTER THIRTEEN EUROPE PEARLESCENT PIGMENT KEY MANUFACTURERS ANALYSIS

13.1 Company A

13.1.1 Company Profile

13.1.2 Product Picture and Specification

13.1.3 Product Application Analysis

13.1.4 Capacity Production Price Cost Production Value

13.1.5 Contact Information

13.2 Company B

13.2.1 Company Profile

13.2.2 Product Picture and Specification

13.2.3 Product Application Analysis

13.2.4 Capacity Production Price Cost Production Value

13.2.5 Contact Information

CHAPTER FOURTEEN EUROPE PEARLESCENT PIGMENT INDUSTRY DEVELOPMENT TREND

14.1 2019-2023 Pearlescent Pigment Production Overview

14.2 2019-2023 Pearlescent Pigment Production Market Share Analysis

14.3 2019-2023 Pearlescent Pigment Demand Overview

14.4 2019-2023 Pearlescent Pigment Supply Demand and Shortage

14.5 2019-2023 Pearlescent Pigment Import Export Consumption

14.6 2019-2023 Pearlescent Pigment Cost Price Production Value Gross Margin

PART V PEARLESCENT PIGMENT MARKETING CHANNELS AND INVESTMENT FEASIBILITY

CHAPTER FIFTEEN PEARLESCENT PIGMENT MARKETING CHANNELS DEVELOPMENT PROPOSALS ANALYSIS

15.1 Pearlescent Pigment Marketing Channels Status

15.2 Pearlescent Pigment Marketing Channels Characteristic

15.3 Pearlescent Pigment Marketing Channels Development Trend

15.2 New Firms Enter Market Strategy

15.3 New Project Investment Proposals

CHAPTER SIXTEEN DEVELOPMENT ENVIRONMENTAL ANALYSIS

- 16.1 China Macroeconomic Environment Analysis
- 16.2 European Economic Environmental Analysis
- 16.3 United States Economic Environmental Analysis
- 16.4 Japan Economic Environmental Analysis
- 16.5 Global Economic Environmental Analysis

CHAPTER SEVENTEEN PEARLESCENT PIGMENT NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS

- 17.1 Pearlescent Pigment Market Analysis
- 17.2 Pearlescent Pigment Project SWOT Analysis
- 17.3 Pearlescent Pigment New Project Investment Feasibility Analysis

PART VI GLOBAL PEARLESCENT PIGMENT INDUSTRY CONCLUSIONS

CHAPTER EIGHTEEN 2014-2019 GLOBAL PEARLESCENT PIGMENT PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 18.1 2014-2019 Pearlescent Pigment Production Overview
- 18.2 2014-2019 Pearlescent Pigment Production Market Share Analysis
- 18.3 2014-2019 Pearlescent Pigment Demand Overview
- 18.4 2014-2019 Pearlescent Pigment Supply Demand and Shortage
- 18.5 2014-2019 Pearlescent Pigment Import Export Consumption
- 18.6 2014-2019 Pearlescent Pigment Cost Price Production Value Gross Margin

CHAPTER NINETEEN GLOBAL PEARLESCENT PIGMENT INDUSTRY DEVELOPMENT TREND

- 19.1 2019-2023 Pearlescent Pigment Production Overview
- 19.2 2019-2023 Pearlescent Pigment Production Market Share Analysis
- 19.3 2019-2023 Pearlescent Pigment Demand Overview
- 19.4 2019-2023 Pearlescent Pigment Supply Demand and Shortage
- 19.5 2019-2023 Pearlescent Pigment Import Export Consumption
- 19.6 2019-2023 Pearlescent Pigment Cost Price Production Value Gross Margin

CHAPTER TWENTY GLOBAL PEARLESCENT PIGMENT INDUSTRY RESEARCH CONCLUSIONS

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