

Global Outboard Motor Market Research Report 2020-2024

<https://marketpublishers.com/r/GDFC789EACE9EN.html>

Date: May 2020

Pages: 169

Price: US\$ 2,850.00 (Single User License)

ID: GDFC789EACE9EN

Abstracts

An outboard motor is a propulsion system for boats, consisting of a self-contained unit that includes engine, gearbox and propeller or jet drive, designed to be affixed to the outside of the transom. In the context of China-US trade war and COVID-19 epidemic, it will have a big influence on this market. Outboard Motor Report by Material, Application, and Geography – Global Forecast to 2023 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

In this report, the global Outboard Motor market is valued at USD XX million in 2020 and is projected to reach USD XX million by the end of 2024, growing at a CAGR of XX% during the period 2020 to 2024.

The report firstly introduced the Outboard Motor basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The major players profiled in this report include:

Bombardier Inc.

Honda Marine

Suzuki Marine

Yamaha Motor Corporation

Nissan Marine & Power Products

Spirit Marine

Mercury Marine

Tohatsu America Corp.

Hog Mud Motors

Briggs & Stratton Corporation

MotorGuide

Brunswick Corporation

The end users/applications and product categories analysis:

On the basis of product, this report displays the sales volume, revenue (Million USD), product price, market share and growth rate of each type, primarily split into-

Portable Outboard Motors

Mid-Range Outboard Motors

High Power Outboard Motors

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Outboard Motor for each application, including-

Special Operation Boats

Diving Boats

Fishing Boats

Commercial and Recreational Boats

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