

Global Mobile Money Market Research Report 2020-2024

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Abstracts

Mobile Money is a quick, secure and affordable way of transferring money, making payments and doing other transactions using a mobile phone. In the context of China-US trade war and COVID-19 epidemic, it will have a big influence on this market. Mobile Money Report by Material, Application, and Geography – Global Forecast to 2023 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

In this report, the global Mobile Money market is valued at USD XX million in 2020 and is projected to reach USD XX million by the end of 2024, growing at a CAGR of XX% during the period 2020 to 2024.

The report firstly introduced the Mobile Money basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The major players profiled in this report include:

Vodafone Group Plc

Gemalto

FIS

Google, Inc.

Mastercard Incorporated

Bharti Airtel Limited
Orange S.A.
Monitise Plc
Cachet Financial Solutions
Moremagic
Yellow Pepper
Tata Teleservices
Freecharge Payment Technologies Pvt. Ltd.
Apple Inc.
Fortis Mobile Money
PayCom Nigeria Limited.
Go Cardless Ltd.
Strpie
American Express Banking Corp.
GSM Association

The end users/applications and product categories analysis:

On the basis of product, this report displays the sales volume, revenue (Million USD), product price, market share and growth rate of each type, primarily split into-

Near Field Communication (NFC)/Smart Cards

Direct Mobile Billing

Mobile Web/Web Payments

Short Message Services (SMS)

Sim Tool Kit (STK)/Unstructured Supplementary Service Data(USSD)

Interactive Voice Response(IVR)

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Mobile Money for each application, including-

Person to Person(P2P)

Person to Business(P2B)

Business to Person(B2P)

Business to Business(B2B)

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