

Global Manuka Honey Market Research Report 2020-2024

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Abstracts

Manuka honey, produced in Australia and New Zealand by bees that pollinate the Manuka bush, is one of the most unique and beneficial forms of honey in the world. The honey is commonly sold as an alternative medicine. There are many Manuka honey uses that range from healing sore throats and digestive illnesses, to curing Staph infections and gingivitis. In the context of China-US trade war and COVID-19 epidemic, it will have a big influence on this market. Manuka Honey Report by Material, Application, and Geography – Global Forecast to 2023 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

In this report, the global Manuka Honey market is valued at USD XX million in 2020 and is projected to reach USD XX million by the end of 2024, growing at a CAGR of XX% during the period 2020 to 2024.

The report firstly introduced the Manuka Honey basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The major players profiled in this report include:

Comvita

Watson & Son

Manuka Health

Pure Honey New Zealand

Arataki Honey

Streamland

Ora Honey

Capilano

Natures Way

The end users/applications and product categories analysis:

On the basis of product, this report displays the sales volume, revenue (Million USD), product price, market share and growth rate of each type, primarily split into-

UMF 5+

UMF 10+

UMF 15+

UMF 20+

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Manuka Honey for each application, including-

Digestion and Inflammation Treatment

Wound-care and Skincare Products

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