

Global Indoor Location by Positioning Systems (Indoor LBS) Market Research Report 2020-2024

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Abstracts

Indoor LBS (Location-based Services) is used to track the location of an object or people within a building specializing in next-generation mobile solutions and new customer experiences, including indoor location-based services, mapping & way finding, in-store product search, BLE beacons proximity services, and mobile payments. In the context of China-US trade war and COVID-19 epidemic, it will have a big influence on this market. Indoor Location by Positioning Systems (Indoor LBS) Report by Material, Application, and Geography – Global Forecast to 2023 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

In this report, the global Indoor Location by Positioning Systems (Indoor LBS) market is valued at USD XX million in 2020 and is projected to reach USD XX million by the end of 2024, growing at a CAGR of XX% during the period 2020 to 2024.

The report firstly introduced the Indoor Location by Positioning Systems (Indoor LBS) basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The major players profiled in this report include:

Google(US)

Apple(US)

HERE Maps(FI)

Aisle411(US)
Broadcom(US)
IndoorAtals(FI)
Senion(SE)
Acuity Brands(ByteLight)(US)
Wifarer(CA)
Microsoft(US)
Cisco Systems(US)
Skyhook(TruePosition)(US)
Insiteo(US)
Shopkick(US)
Ekahau(US)
Ericsson(SE)
Point Inside(US)
Qualcomm(US)
Zonith(DK)
Navizon/Accuware(US)
Locata (AU)
Ubisense(UK)
Meridian(US)
Sensewhere(UK)
TRX Systems(US)
Rtmap(CN)
URadio Systems(CN)
Huace Optical-communications(CN)

The end users/applications and product categories analysis:

On the basis of product, this report displays the sales volume, revenue (Million USD), product price, market share and growth rate of each type, primarily split into-

Network-Based Positioning System

Independent Positioning System

Hybrid Positioning System

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Indoor Location by Positioning Systems (Indoor LBS) for each application, including-

Offices and Commercial Buildings

Government, Public Safety and Urban Security

Healthcare
Travel and Hospitality
Aviation

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