

Global Household Vacuum Cleaners Market Research Report 2019-2023

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Abstracts

The Household Vacuum Cleaners market is anticipated to reach USD\$ 14.67 billion by 2020, expanding at a CAGR of 4.9% between 2016 and 2020. Household vacuum cleaners market is segmented on the basis product into upright, canister, central, drum, wet/dry, and robotic devices. Robotic cleaners are expected to hold high potential over the next seven years owing to innovative features including sweeping brushes, acoustic sensors, mobile support, automated mapping capabilities and self charging capabilities.

Canister vacuum cleaners market is estimated to be valued at over USD 4 billion by 2022. Drum products are anticipated to grow at a CAGR of more than 4.0% over the forecast period. High cost and large size may hinder growth of the central product segment over the next seven years.

Asia Pacific vacuum cleaners market accounted over 30% of the overall revenue share in 2014. Strict energy regulations may hinder regional growth over the forecast period. The Asia Pacific household vacuum cleaners market is driven by the rapid urbanization in nations such as Malaysia, China, India, South Korea, and India. In these countries, consumers are increasingly able to afford vacuum cleaners, driving the APAC household vacuum cleaners market. EU banned the sales of vacuum cleaners with power capacity above 1600 watts and this capacity restriction will reduce to 900 watts in September 2017.

In 2012, the global household vacuum cleaners market was dominated by the segment of canister household vacuum cleaners, which held a 35% share in the global household vacuum cleaners market and is projected to continue its dominance during the forecast period. The robotic household vacuum cleaners segment is projected to enjoy significant growth in the coming few years due to innovations such as acoustic

sensors, automated mapping capacities, self-charging cleaners, and sweeping brushes.

The key players operating in the global household vacuum cleaners market are TTI Floor Care, Dyson, Stanley Black & Decker, Electrolux Group, LG Electronics, Haier Group, Eureka Forbes, Miele, and Panasonic Corporation.

Household Vacuum Cleaners Report by Material, Application, and Geography – Global Forecast to 2023 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

The report firstly introduced the Household Vacuum Cleaners basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

Contents

PART I HOUSEHOLD VACUUM CLEANERS INDUSTRY OVERVIEW

?

CHAPTER ONE HOUSEHOLD VACUUM CLEANERS INDUSTRY OVERVIEW

- 1.1 Household Vacuum Cleaners Definition
- 1.2 Household Vacuum Cleaners Classification Analysis
 - 1.2.1 Household Vacuum Cleaners Main Classification Analysis
 - 1.2.2 Household Vacuum Cleaners Main Classification Share Analysis
- 1.3 Household Vacuum Cleaners Application Analysis
 - 1.3.1 Household Vacuum Cleaners Main Application Analysis
 - 1.3.2 Household Vacuum Cleaners Main Application Share Analysis
- 1.4 Household Vacuum Cleaners Industry Chain Structure Analysis
- 1.5 Household Vacuum Cleaners Industry Development Overview
 - 1.5.1 Household Vacuum Cleaners Product History Development Overview
 - 1.5.1 Household Vacuum Cleaners Product Market Development Overview
- 1.6 Household Vacuum Cleaners Global Market Comparison Analysis
 - 1.6.1 Household Vacuum Cleaners Global Import Market Analysis
 - 1.6.2 Household Vacuum Cleaners Global Export Market Analysis
 - 1.6.3 Household Vacuum Cleaners Global Main Region Market Analysis
 - 1.6.4 Household Vacuum Cleaners Global Market Comparison Analysis
 - 1.6.5 Household Vacuum Cleaners Global Market Development Trend Analysis

CHAPTER TWO HOUSEHOLD VACUUM CLEANERS UP AND DOWN STREAM INDUSTRY ANALYSIS

- 2.1 Upstream Raw Materials Analysis
 - 2.1.1 Proportion of Manufacturing Cost
 - 2.1.2 Manufacturing Cost Structure of Household Vacuum Cleaners Analysis
- 2.2 Down Stream Market Analysis
 - 2.2.1 Down Stream Market Analysis
 - 2.2.2 Down Stream Demand Analysis
 - 2.2.3 Down Stream Market Trend Analysis

PART II ASIA HOUSEHOLD VACUUM CLEANERS INDUSTRY (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)

CHAPTER THREE ASIA HOUSEHOLD VACUUM CLEANERS MARKET ANALYSIS

- 3.1 Asia Household Vacuum Cleaners Product Development History
- 3.2 Asia Household Vacuum Cleaners Competitive Landscape Analysis
- 3.3 Asia Household Vacuum Cleaners Market Development Trend

CHAPTER FOUR 2014-2019 ASIA HOUSEHOLD VACUUM CLEANERS PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 4.1 2014-2019 Household Vacuum Cleaners Production Overview
- 4.2 2014-2019 Household Vacuum Cleaners Production Market Share Analysis
- 4.3 2014-2019 Household Vacuum Cleaners Demand Overview
- 4.4 2014-2019 Household Vacuum Cleaners Supply Demand and Shortage
- 4.5 2014-2019 Household Vacuum Cleaners Import Export Consumption
- 4.6 2014-2019 Household Vacuum Cleaners Cost Price Production Value Gross Margin

CHAPTER FIVE ASIA HOUSEHOLD VACUUM CLEANERS KEY MANUFACTURERS ANALYSIS

- 5.1 Company A
 - 5.1.1 Company Profile
 - 5.1.2 Product Picture and Specification
 - 5.1.3 Product Application Analysis
 - 5.1.4 Capacity Production Price Cost Production Value
 - 5.1.5 Contact Information
- 5.2 Company B
 - 5.2.1 Company Profile
 - 5.2.2 Product Picture and Specification
 - 5.2.3 Product Application Analysis
 - 5.2.4 Capacity Production Price Cost Production Value
 - 5.2.5 Contact Information
- 5.3 Company C
 - 5.3.1 Company Profile
 - 5.3.2 Product Picture and Specification
 - 5.3.3 Product Application Analysis
 - 5.3.4 Capacity Production Price Cost Production Value
 - 5.3.5 Contact Information
- 5.4 Company D

- 5.4.1 Company Profile
- 5.4.2 Product Picture and Specification
- 5.4.3 Product Application Analysis
- 5.4.4 Capacity Production Price Cost Production Value
- 5.4.5 Contact Information

CHAPTER SIX ASIA HOUSEHOLD VACUUM CLEANERS INDUSTRY DEVELOPMENT TREND

- 6.1 2019-2023 Household Vacuum Cleaners Production Overview
- 6.2 2019-2023 Household Vacuum Cleaners Production Market Share Analysis
- 6.3 2019-2023 Household Vacuum Cleaners Demand Overview
- 6.4 2019-2023 Household Vacuum Cleaners Supply Demand and Shortage
- 6.5 2019-2023 Household Vacuum Cleaners Import Export Consumption
- 6.6 2019-2023 Household Vacuum Cleaners Cost Price Production Value Gross Margin

PART III NORTH AMERICAN HOUSEHOLD VACUUM CLEANERS INDUSTRY (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)

CHAPTER SEVEN NORTH AMERICAN HOUSEHOLD VACUUM CLEANERS MARKET ANALYSIS

- 7.1 North American Household Vacuum Cleaners Product Development History
- 7.2 North American Household Vacuum Cleaners Competitive Landscape Analysis
- 7.3 North American Household Vacuum Cleaners Market Development Trend

CHAPTER EIGHT 2014-2019 NORTH AMERICAN HOUSEHOLD VACUUM CLEANERS PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 8.1 2014-2019 Household Vacuum Cleaners Production Overview
- 8.2 2014-2019 Household Vacuum Cleaners Production Market Share Analysis
- 8.3 2014-2019 Household Vacuum Cleaners Demand Overview
- 8.4 2014-2019 Household Vacuum Cleaners Supply Demand and Shortage
- 8.5 2014-2019 Household Vacuum Cleaners Import Export Consumption
- 8.6 2014-2019 Household Vacuum Cleaners Cost Price Production Value Gross Margin

CHAPTER NINE NORTH AMERICAN HOUSEHOLD VACUUM CLEANERS KEY MANUFACTURERS ANALYSIS

9.1 Company A

9.1.1 Company Profile

9.1.2 Product Picture and Specification

9.1.3 Product Application Analysis

9.1.4 Capacity Production Price Cost Production Value

9.1.5 Contact Information

9.2 Company B

9.2.1 Company Profile

9.2.2 Product Picture and Specification

9.2.3 Product Application Analysis

9.2.4 Capacity Production Price Cost Production Value

9.2.5 Contact Information

CHAPTER TEN NORTH AMERICAN HOUSEHOLD VACUUM CLEANERS INDUSTRY DEVELOPMENT TREND

10.1 2019-2023 Household Vacuum Cleaners Production Overview

10.2 2019-2023 Household Vacuum Cleaners Production Market Share Analysis

10.3 2019-2023 Household Vacuum Cleaners Demand Overview

10.4 2019-2023 Household Vacuum Cleaners Supply Demand and Shortage

10.5 2019-2023 Household Vacuum Cleaners Import Export Consumption

10.6 2019-2023 Household Vacuum Cleaners Cost Price Production Value Gross Margin

PART IV EUROPE HOUSEHOLD VACUUM CLEANERS INDUSTRY ANALYSIS (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)

CHAPTER ELEVEN EUROPE HOUSEHOLD VACUUM CLEANERS MARKET ANALYSIS

11.1 Europe Household Vacuum Cleaners Product Development History

11.2 Europe Household Vacuum Cleaners Competitive Landscape Analysis

11.3 Europe Household Vacuum Cleaners Market Development Trend

CHAPTER TWELVE 2014-2019 EUROPE HOUSEHOLD VACUUM CLEANERS PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

12.1 2014-2019 Household Vacuum Cleaners Production Overview

- 12.2 2014-2019 Household Vacuum Cleaners Production Market Share Analysis
- 12.3 2014-2019 Household Vacuum Cleaners Demand Overview
- 12.4 2014-2019 Household Vacuum Cleaners Supply Demand and Shortage
- 12.5 2014-2019 Household Vacuum Cleaners Import Export Consumption
- 12.6 2014-2019 Household Vacuum Cleaners Cost Price Production Value Gross Margin

CHAPTER THIRTEEN EUROPE HOUSEHOLD VACUUM CLEANERS KEY MANUFACTURERS ANALYSIS

- 13.1 Company A
 - 13.1.1 Company Profile
 - 13.1.2 Product Picture and Specification
 - 13.1.3 Product Application Analysis
 - 13.1.4 Capacity Production Price Cost Production Value
 - 13.1.5 Contact Information
- 13.2 Company B
 - 13.2.1 Company Profile
 - 13.2.2 Product Picture and Specification
 - 13.2.3 Product Application Analysis
 - 13.2.4 Capacity Production Price Cost Production Value
 - 13.2.5 Contact Information

CHAPTER FOURTEEN EUROPE HOUSEHOLD VACUUM CLEANERS INDUSTRY DEVELOPMENT TREND

- 14.1 2019-2023 Household Vacuum Cleaners Production Overview
- 14.2 2019-2023 Household Vacuum Cleaners Production Market Share Analysis
- 14.3 2019-2023 Household Vacuum Cleaners Demand Overview
- 14.4 2019-2023 Household Vacuum Cleaners Supply Demand and Shortage
- 14.5 2019-2023 Household Vacuum Cleaners Import Export Consumption
- 14.6 2019-2023 Household Vacuum Cleaners Cost Price Production Value Gross Margin

PART V HOUSEHOLD VACUUM CLEANERS MARKETING CHANNELS AND INVESTMENT FEASIBILITY

CHAPTER FIFTEEN HOUSEHOLD VACUUM CLEANERS MARKETING CHANNELS DEVELOPMENT PROPOSALS ANALYSIS

- 15.1 Household Vacuum Cleaners Marketing Channels Status
- 15.2 Household Vacuum Cleaners Marketing Channels Characteristic
- 15.3 Household Vacuum Cleaners Marketing Channels Development Trend
- 15.2 New Firms Enter Market Strategy
- 15.3 New Project Investment Proposals

CHAPTER SIXTEEN DEVELOPMENT ENVIRONMENTAL ANALYSIS

- 16.1 China Macroeconomic Environment Analysis
- 16.2 European Economic Environmental Analysis
- 16.3 United States Economic Environmental Analysis
- 16.4 Japan Economic Environmental Analysis
- 16.5 Global Economic Environmental Analysis

CHAPTER SEVENTEEN HOUSEHOLD VACUUM CLEANERS NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS

- 17.1 Household Vacuum Cleaners Market Analysis
- 17.2 Household Vacuum Cleaners Project SWOT Analysis
- 17.3 Household Vacuum Cleaners New Project Investment Feasibility Analysis

PART VI GLOBAL HOUSEHOLD VACUUM CLEANERS INDUSTRY CONCLUSIONS

CHAPTER EIGHTEEN 2014-2019 GLOBAL HOUSEHOLD VACUUM CLEANERS PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 18.1 2014-2019 Household Vacuum Cleaners Production Overview
- 18.2 2014-2019 Household Vacuum Cleaners Production Market Share Analysis
- 18.3 2014-2019 Household Vacuum Cleaners Demand Overview
- 18.4 2014-2019 Household Vacuum Cleaners Supply Demand and Shortage
- 18.5 2014-2019 Household Vacuum Cleaners Import Export Consumption
- 18.6 2014-2019 Household Vacuum Cleaners Cost Price Production Value Gross Margin

CHAPTER NINETEEN GLOBAL HOUSEHOLD VACUUM CLEANERS INDUSTRY DEVELOPMENT TREND

- 19.1 2019-2023 Household Vacuum Cleaners Production Overview

19.2 2019-2023 Household Vacuum Cleaners Production Market Share Analysis

19.3 2019-2023 Household Vacuum Cleaners Demand Overview

19.4 2019-2023 Household Vacuum Cleaners Supply Demand and Shortage

19.5 2019-2023 Household Vacuum Cleaners Import Export Consumption

19.6 2019-2023 Household Vacuum Cleaners Cost Price Production Value Gross
Margin

CHAPTER TWENTY GLOBAL HOUSEHOLD VACUUM CLEANERS INDUSTRY RESEARCH CONCLUSIONS

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