

Global Household Vacuum Cleaners Market Research Report 2019-2023

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Abstracts

The Household Vacuum Cleaners market is anticipated to reach USD\$ 14.67 billion by 2020, expanding at a CAGR of 4.9% between 2016 and 2020. Household vacuum cleaners market is segmented on the basis product into upright, canister, central, drum, wet/dry, and robotic devices. Robotic cleaners are expected to hold high potential over the next seven years owing to innovative features including sweeping brushes, acoustic sensors, mobile support, automated mapping capabilities and self charging capabilities.

Canister vacuum cleaners market is estimated to be valued at over USD 4 billion by 2022. Drum products are anticipated to grow at a CAGR of more than 4.0% over the forecast period. High cost and large size may hinder growth of the central product segment over the next seven years.

Asia Pacific vacuum cleaners market accounted over 30% of the overall revenue share in 2014. Strict energy regulations may hinder regional growth over the forecast period. The Asia Pacific household vacuum cleaners market is driven by the rapid urbanization in nations such as Malaysia, China, India, South Korea, and India. In these countries, consumers are increasingly able to afford vacuum cleaners, driving the APAC household vacuum cleaners market. EU banned the sales of vacuum cleaners with power capacity above 1600 watts and this capacity restriction will reduce to 900 watts in September 2017.

In 2012, the global household vacuum cleaners market was dominated by the segment of canister household vacuum cleaners, which held a 35% share in the global household vacuum cleaners market and is projected to continue its dominance during the forecast period. The robotic household vacuum cleaners segment is projected to enjoy significant growth in the coming few years due to innovations such as acoustic

sensors, automated mapping capacities, self-charging cleaners, and sweeping brushes.

The key players operating in the global household vacuum cleaners market are TTI Floor Care, Dyson, Stanley Black & Decker, Electrolux Group, LG Electronics, Haier Group, Eureka Forbes, Miele, and Panasonic Corporation.

Household Vacuum Cleaners Report by Material, Application, and Geography – Global Forecast to 2023 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

The report firstly introduced the Household Vacuum Cleaners basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

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