

# Global Higher Alcohols Industry 2014 Market Research Report

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### **Abstracts**

2014 Global Higher Alcohols Industry Report is a professional and in-depth research report on the world's major regional market conditions of the Higher Alcohols industry, focusing on the main regions (North America, Europe and Asia) and the main countries (United States, Germany, Japan and China).

The report firstly introduced the Higher Alcohols basics: definitions, classifications, applications and industry chain overview; industry policies and plans; product specifications; manufacturing processes; cost structures and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, capacity utilization, supply, demand and industry growth rate etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The report includes six parts, dealing with: 1.) basic information; 2.) the Asia Higher Alcohols industry; 3.) the North American Higher Alcohols industry; 4.) the European Higher Alcohols industry; 5.) market entry and investment feasibility; and 6.) the report conclusion.



### **Contents**

### PART I HIGHER ALCOHOLS INDUSTRY OVERVIEW

### CHAPTER ONE HIGHER ALCOHOLS INDUSTRY OVERVIEW

- 1.1 Higher Alcohols Definition
- 1.2 Higher Alcohols Classification Analysis
- 1.2.1 Higher Alcohols Main Classification Analysis
- 1.2.2 Higher Alcohols Main Classification Share Analysis
- 1.3 Higher Alcohols Application Analysis
  - 1.3.1 Higher Alcohols Main Application Analysis
- 1.3.2 Higher Alcohols Main Application Share Analysis
- 1.4 Higher Alcohols Industry Chain Structure Analysis
- 1.5 Higher Alcohols Industry Development Overview
  - 1.5.1 Higher Alcohols Product History Development Overview
- 1.5.1 Higher Alcohols Product Market Development Overview
- 1.6 Higher Alcohols Global Market Comparison Analysis
  - 1.6.1 Higher Alcohols Global Import Market Analysis
  - 1.6.2 Higher Alcohols Global Export Market Analysis
  - 1.6.3 Higher Alcohols Global Main Region Market Analysis
  - 1.6.4 Higher Alcohols Global Market Comparison Analysis
  - 1.6.5 Higher Alcohols Global Market Development Trend Analysis

# CHAPTER TWO HIGHER ALCOHOLS UP AND DOWN STREAM INDUSTRY ANALYSIS

- 2.1 Upstream Raw Materials Analysis
  - 2.1.1 Upstream Raw Materials Price Analysis
  - 2.1.2 Upstream Raw Materials Market Analysis
  - 2.1.3 Upstream Raw Materials Market Trend
- 2.2 Down Stream Market Analysis
  - 2.1.1 Down Stream Market Analysis
  - 2.2.2 Down Stream Demand Analysis
  - 2.2.3 Down Stream Market Trend Analysis

# PART II ASIA HIGHER ALCOHOLS INDUSTRY (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)



#### CHAPTER THREE ASIA HIGHER ALCOHOLS MARKET ANALYSIS

- 3.1 Asia Higher Alcohols Product Development History
- 3.2 Asia Higher Alcohols Process Development History
- 3.3 Asia Higher Alcohols Industry Policy and Plan Analysis
- 3.4 Asia Higher Alcohols Competitive Landscape Analysis
- 3.5 Asia Higher Alcohols Market Development Trend

# CHAPTER FOUR 2009-2014 ASIA HIGHER ALCOHOLS PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 4.1 2009-2014 Higher Alcohols Capacity Production Overview
- 4.2 2009-2014 Higher Alcohols Production Market Share Analysis
- 4.3 2009-2014 Higher Alcohols Demand Overview
- 4.4 2009-2014 Higher Alcohols Supply Demand and Shortage
- 4.5 2009-2014 Higher Alcohols Import Export Consumption
- 4.6 2009-2014 Higher Alcohols Cost Price Production Value Gross Margin

#### CHAPTER FIVE ASIA HIGHER ALCOHOLS KEY MANUFACTURERS ANALYSIS

- 5.1 Company A
  - 5.1.1 Company Profile
  - 5.1.2 Product Picture and Specification
  - 5.1.3 Product Application Analysis
  - 5.1.4 Capacity Production Price Cost Production Value
  - 5.1.5 Contact Information
- 5.2 Company B
  - 5.2.1 Company Profile
  - 5.2.2 Product Picture and Specification
  - 5.2.3 Product Application Analysis
  - 5.2.4 Capacity Production Price Cost Production Value
  - 5.2.5 Contact Information
- 5.3 Company C
  - 5.3.1 Company Profile
  - 5.3.2 Product Picture and Specification
  - 5.3.3 Product Application Analysis
  - 5.3.4 Capacity Production Price Cost Production Value
  - 5.3.5 Contact Information
- 5.4 Company D



- 5.4.1 Company Profile
- 5.4.2 Product Picture and Specification
- 5.4.3 Product Application Analysis
- 5.4.4 Capacity Production Price Cost Production Value
- 5.4.5 Contact Information

### CHAPTER SIX ASIA HIGHER ALCOHOLS INDUSTRY DEVELOPMENT TREND

- 6.1 2014-2018 Higher Alcohols Capacity Production Overview
- 6.2 2014-2018 Higher Alcohols Production Market Share Analysis
- 6.3 2014-2018 Higher Alcohols Demand Overview
- 6.4 2014-2018 Higher Alcohols Supply Demand and Shortage
- 6.5 2014-2018 Higher Alcohols Import Export Consumption
- 6.6 2014-2018 Higher Alcohols Cost Price Production Value Gross Margin

# PART III NORTH AMERICAN HIGHER ALCOHOLS INDUSTRY (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)

#### CHAPTER SEVEN NORTH AMERICAN HIGHER ALCOHOLS MARKET ANALYSIS

- 7.1 North American Higher Alcohols Product Development History
- 7.2 North American Higher Alcohols Process Development History
- 7.3 North American Higher Alcohols Competitive Landscape Analysis
- 7.4 North American Higher Alcohols Market Development Trend

# CHAPTER EIGHT 2009-2014 NORTH AMERICAN HIGHER ALCOHOLS PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 8.1 2009-2014 Higher Alcohols Capacity Production Overview
- 8.2 2009-2014 Higher Alcohols Production Market Share Analysis
- 8.3 2009-2014 Higher Alcohols Demand Overview
- 8.4 2009-2014 Higher Alcohols Supply Demand and Shortage
- 8.5 2009-2014 Higher Alcohols Import Export Consumption
- 8.6 2009-2014 Higher Alcohols Cost Price Production Value Gross Margin

# CHAPTER NINE NORTH AMERICAN HIGHER ALCOHOLS KEY MANUFACTURERS ANALYSIS

### 9.1 Company A



- 9.1.1 Company Profile
- 9.1.2 Product Picture and Specification
- 9.1.3 Product Application Analysis
- 9.1.4 Capacity Production Price Cost Production Value
- 9.1.5 Contact Information
- 9.2 Company B
  - 9.2.1 Company Profile
  - 9.2.2 Product Picture and Specification
  - 9.2.3 Product Application Analysis
  - 9.2.4 Capacity Production Price Cost Production Value
  - 9.2.5 Contact Information

# CHAPTER TEN NORTH AMERICAN HIGHER ALCOHOLS INDUSTRY DEVELOPMENT TREND

- 10.1 2014-2018 Higher Alcohols Capacity Production Overview
- 10.2 2014-2018 Higher Alcohols Production Market Share Analysis
- 10.3 2014-2018 Higher Alcohols Demand Overview
- 10.4 2014-2018 Higher Alcohols Supply Demand and Shortage
- 10.5 2014-2018 Higher Alcohols Import Export Consumption
- 10.6 2014-2018 Higher Alcohols Cost Price Production Value Gross Margin

# PART IV EUROPE HIGHER ALCOHOLS INDUSTRY ANALYSIS (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)

#### CHAPTER ELEVEN EUROPE HIGHER ALCOHOLS MARKET ANALYSIS

- 11.1 Europe Higher Alcohols Product Development History
- 11.2 Europe Higher Alcohols Process Development History
- 11.3 Europe Higher Alcohols Industry Policy and Plan Analysis
- 11.4 Europe Higher Alcohols Competitive Landscape Analysis
- 11.5 Europe Higher Alcohols Market Development Trend

# CHAPTER TWELVE 2009-2014 EUROPE HIGHER ALCOHOLS PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 12.1 2009-2014 Higher Alcohols Capacity Production Overview
- 12.2 2009-2014 Higher Alcohols Production Market Share Analysis
- 12.3 2009-2014 Higher Alcohols Demand Overview



- 12.4 2009-2014 Higher Alcohols Supply Demand and Shortage
- 12.5 2009-2014 Higher Alcohols Import Export Consumption
- 12.6 2009-2014 Higher Alcohols Cost Price Production Value Gross Margin

### CHAPTER THIRTEEN EUROPE HIGHER ALCOHOLS KEY MANUFACTURERS ANALYSIS

- 13.1 Company A
  - 13.1.1 Company Profile
  - 13.1.2 Product Picture and Specification
  - 13.1.3 Product Application Analysis
  - 13.1.4 Capacity Production Price Cost Production Value
  - 13.1.5 Contact Information
- 13.2 Company B
  - 13.2.1 Company Profile
  - 13.2.2 Product Picture and Specification
  - 13.2.3 Product Application Analysis
  - 13.2.4 Capacity Production Price Cost Production Value
  - 13.2.5 Contact Information

# CHAPTER FOURTEEN EUROPE HIGHER ALCOHOLS INDUSTRY DEVELOPMENT TREND

- 14.1 2014-2018 Higher Alcohols Capacity Production Overview
- 14.2 2014-2018 Higher Alcohols Production Market Share Analysis
- 14.3 2014-2018 Higher Alcohols Demand Overview
- 14.4 2014-2018 Higher Alcohols Supply Demand and Shortage
- 14.5 2014-2018 Higher Alcohols Import Export Consumption
- 14.6 2014-2018 Higher Alcohols Cost Price Production Value Gross Margin

# PART V HIGHER ALCOHOLS MARKETING CHANNELS AND INVESTMENT FEASIBILITY

# CHAPTER FIFTEEN HIGHER ALCOHOLS MARKETING CHANNELS DEVELOPMENT PROPOSALS ANALYSIS

- 15.1 Higher Alcohols Marketing Channels Status
- 15.2 Higher Alcohols Marketing Channels Characteristic
- 15.3 Higher Alcohols Marketing Channels Development Trend



- 15.2 New Firms Enter Market Strategy
- 15.3 New Project Investment Proposals

### CHAPTER SIXTEEN DEVELOPMENT ENVIRONMENTAL ANALYSIS

- 16.1 China Macroeconomic Environment Analysis
- 16.2 European Economic Environmental Analysis
- 16.3 United States Economic Environmental Analysis
- 16.4 Japan Economic Environmental Analysis
- 16.5 Global Economic Environmental Analysis

# CHAPTER SEVENTEEN HIGHER ALCOHOLS NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS

- 17.1 Higher Alcohols Market Analysis
- 17.2 Higher Alcohols Project SWOT Analysis
- 17.3 Higher Alcohols New Project Investment Feasibility Analysis

#### PART VI GLOBAL HIGHER ALCOHOLS INDUSTRY CONCLUSIONS

# CHAPTER EIGHTEEN 2009-2014 GLOBAL HIGHER ALCOHOLS PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST

- 18.1 2009-2014 Higher Alcohols Capacity Production Overview
- 18.2 2009-2014 Higher Alcohols Production Market Share Analysis
- 18.3 2009-2014 Higher Alcohols Demand Overview
- 18.4 2009-2014 Higher Alcohols Supply Demand and Shortage
- 18.5 2009-2014 Higher Alcohols Import Export Consumption
- 18.6 2009-2014 Higher Alcohols Cost Price Production Value Gross Margin

# CHAPTER NINETEEN GLOBAL HIGHER ALCOHOLS INDUSTRY DEVELOPMENT TREND

- 19.1 2014-2018 Higher Alcohols Capacity Production Overview
- 19.2 2014-2018 Higher Alcohols Production Market Share Analysis
- 19.3 2014-2018 Higher Alcohols Demand Overview
- 19.4 2014-2018 Higher Alcohols Supply Demand and Shortage
- 19.5 2014-2018 Higher Alcohols Import Export Consumption
- 19.6 2014-2018 Higher Alcohols Cost Price Production Value Gross Margin



# CHAPTER TWENTY GLOBAL HIGHER ALCOHOLS INDUSTRY RESEARCH CONCLUSIONS



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