

# Global False Eyelashes Market Research Report 2021-2025

<https://marketpublishers.com/r/GD33D104B26EN.html>

Date: July 2021

Pages: 148

Price: US\$ 3,200.00 (Single User License)

ID: GD33D104B26EN

## Abstracts

False eyelashes are a kind of beauty products. Art designed for the eye, eyelashes inciting to show the spirit, specially designed transparent type, the color of the color of the eyelashes complete shot on the face. Many fashionable ladies like to use false eyelashes to beautify their eyes, the correct use will make the eyes lovely.

The global False Eyelashes market was estimated at USD\$ 1005.6 million in 2016, and is anticipated to reach USD\$ 1241.2 million by 2021, expanding at a CAGR of 4.3% between 2017 and 2021. False Eyelashes are defined as artificial eyelashes which are worn to define the eyes and to thicken the upper eyelashes. The false eyelashes are worn with the help of a special glue and can be self-applied. The product majorly is categorized into two types: Strip lashes and Individual lashes. Strip lashes are worn directly across the eyelashes while the individual eyelashes needs to be applied each separately. False eyelashes are available all across the globe in a huge variety of designs, colors, lengths and material-type. The growing trend of highlighting the lash line to make it look more defined is one of the major factor influencing its market.

Synthetic hair based false eyelashes will witness high growth rate (~4.42%). By 2025, synthetic hair based false eyelashes among the various other raw materials is projected to grow the most due to its high consumer's preference and convenience in production. Human hair based false eyelashes share will experience highest growth in the market. Fur and feather based lashes will experience fair growth rate based on changing trends and increasing demand for unique products.

Asia-Pacific will continue to dominate the false eyelashes market with more than 50% market share. North America will witness the highest growth rate (~5.14%) during forecast period 2017 to 2025. Growing popularity of eye cosmetics and increasing

beauty awareness amongst the female population is driving the market growth of false eyelashes globally. Rise in sale through various distribution channel is playing a key role in the false eyelashes market growth from last few years.

False Eyelashes Report by Material, and Geography – Global Forecast to 2025 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

The report firstly introduced the False Eyelashes basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

## Contents

### **PART I FALSE EYELASHES INDUSTRY OVERVIEW**

#### **CHAPTER ONE FALSE EYELASHES INDUSTRY OVERVIEW**

- 1.1 False Eyelashes Definition
- 1.2 False Eyelashes Classification Analysis
  - 1.2.1 False Eyelashes Main Classification Analysis
  - 1.2.2 False Eyelashes Main Classification Share Analysis
- 1.3 False Eyelashes Application Analysis
  - 1.3.1 False Eyelashes Main Application Analysis
  - 1.3.2 False Eyelashes Main Application Share Analysis
- 1.4 False Eyelashes Industry Chain Structure Analysis
- 1.5 False Eyelashes Industry Development Overview
  - 1.5.1 False Eyelashes Product History Development Overview
  - 1.5.1 False Eyelashes Product Market Development Overview
- 1.6 False Eyelashes Global Market Comparison Analysis
  - 1.6.1 False Eyelashes Global Import Market Analysis
  - 1.6.2 False Eyelashes Global Export Market Analysis
  - 1.6.3 False Eyelashes Global Main Region Market Analysis
  - 1.6.4 False Eyelashes Global Market Comparison Analysis
  - 1.6.5 False Eyelashes Global Market Development Trend Analysis

#### **CHAPTER TWO FALSE EYELASHES UP AND DOWN STREAM INDUSTRY ANALYSIS**

- 2.1 Upstream Raw Materials Analysis
  - 2.1.1 Proportion of Manufacturing Cost
  - 2.1.2 Manufacturing Cost Structure of False Eyelashes Analysis
- 2.2 Down Stream Market Analysis
  - 2.2.1 Down Stream Market Analysis
  - 2.2.2 Down Stream Demand Analysis
  - 2.2.3 Down Stream Market Trend Analysis

### **PART II ASIA FALSE EYELASHES INDUSTRY (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)**

#### **CHAPTER THREE ASIA FALSE EYELASHES MARKET ANALYSIS**

- 3.1 Asia False Eyelashes Product Development History
- 3.2 Asia False Eyelashes Competitive Landscape Analysis
- 3.3 Asia False Eyelashes Market Development Trend

## **CHAPTER FOUR 2016-2021 ASIA FALSE EYELASHES PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST**

- 4.1 2016-2021 False Eyelashes Production Overview
- 4.2 2016-2021 False Eyelashes Production Market Share Analysis
- 4.3 2016-2021 False Eyelashes Demand Overview
- 4.4 2016-2021 False Eyelashes Supply Demand and Shortage
- 4.5 2016-2021 False Eyelashes Import Export Consumption
- 4.6 2016-2021 False Eyelashes Cost Price Production Value Gross Margin

## **CHAPTER FIVE ASIA FALSE EYELASHES KEY MANUFACTURERS ANALYSIS**

- 5.1 Company A
  - 5.1.1 Company Profile
  - 5.1.2 Product Picture and Specification
  - 5.1.3 Product Application Analysis
  - 5.1.4 Capacity Production Price Cost Production Value
  - 5.1.5 Contact Information
- 5.2 Company B
  - 5.2.1 Company Profile
  - 5.2.2 Product Picture and Specification
  - 5.2.3 Product Application Analysis
  - 5.2.4 Capacity Production Price Cost Production Value
  - 5.2.5 Contact Information
- 5.3 Company C
  - 5.3.1 Company Profile
  - 5.3.2 Product Picture and Specification
  - 5.3.3 Product Application Analysis
  - 5.3.4 Capacity Production Price Cost Production Value
  - 5.3.5 Contact Information
- 5.4 Company D
  - 5.4.1 Company Profile
  - 5.4.2 Product Picture and Specification
  - 5.4.3 Product Application Analysis

5.4.4 Capacity Production Price Cost Production Value

5.4.5 Contact Information

## **CHAPTER SIX ASIA FALSE EYELASHES INDUSTRY DEVELOPMENT TREND**

6.1 2021-2025 False Eyelashes Production Overview

6.2 2021-2025 False Eyelashes Production Market Share Analysis

6.3 2021-2025 False Eyelashes Demand Overview

6.4 2021-2025 False Eyelashes Supply Demand and Shortage

6.5 2021-2025 False Eyelashes Import Export Consumption

6.6 2021-2025 False Eyelashes Cost Price Production Value Gross Margin

## **PART III NORTH AMERICAN FALSE EYELASHES INDUSTRY (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)**

### **CHAPTER SEVEN NORTH AMERICAN FALSE EYELASHES MARKET ANALYSIS**

7.1 North American False Eyelashes Product Development History

7.2 North American False Eyelashes Competitive Landscape Analysis

7.3 North American False Eyelashes Market Development Trend

### **CHAPTER EIGHT 2016-2021 NORTH AMERICAN FALSE EYELASHES PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST**

8.1 2016-2021 False Eyelashes Production Overview

8.2 2016-2021 False Eyelashes Production Market Share Analysis

8.3 2016-2021 False Eyelashes Demand Overview

8.4 2016-2021 False Eyelashes Supply Demand and Shortage

8.5 2016-2021 False Eyelashes Import Export Consumption

8.6 2016-2021 False Eyelashes Cost Price Production Value Gross Margin

### **CHAPTER NINE NORTH AMERICAN FALSE EYELASHES KEY MANUFACTURERS ANALYSIS**

9.1 Company A

9.1.1 Company Profile

9.1.2 Product Picture and Specification

9.1.3 Product Application Analysis

9.1.4 Capacity Production Price Cost Production Value

- 9.1.5 Contact Information
- 9.2 Company B
  - 9.2.1 Company Profile
  - 9.2.2 Product Picture and Specification
  - 9.2.3 Product Application Analysis
  - 9.2.4 Capacity Production Price Cost Production Value
  - 9.2.5 Contact Information

## **CHAPTER TEN NORTH AMERICAN FALSE EYELASHES INDUSTRY DEVELOPMENT TREND**

- 10.1 2021-2025 False Eyelashes Production Overview
- 10.2 2021-2025 False Eyelashes Production Market Share Analysis
- 10.3 2021-2025 False Eyelashes Demand Overview
- 10.4 2021-2025 False Eyelashes Supply Demand and Shortage
- 10.5 2021-2025 False Eyelashes Import Export Consumption
- 10.6 2021-2025 False Eyelashes Cost Price Production Value Gross Margin

## **PART IV EUROPE FALSE EYELASHES INDUSTRY ANALYSIS (THE REPORT COMPANY INCLUDING THE BELOW LISTED BUT NOT ALL)**

### **CHAPTER ELEVEN EUROPE FALSE EYELASHES MARKET ANALYSIS**

- 11.1 Europe False Eyelashes Product Development History
- 11.2 Europe False Eyelashes Competitive Landscape Analysis
- 11.3 Europe False Eyelashes Market Development Trend

### **CHAPTER TWELVE 2016-2021 EUROPE FALSE EYELASHES PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST**

- 12.1 2016-2021 False Eyelashes Production Overview
- 12.2 2016-2021 False Eyelashes Production Market Share Analysis
- 12.3 2016-2021 False Eyelashes Demand Overview
- 12.4 2016-2021 False Eyelashes Supply Demand and Shortage
- 12.5 2016-2021 False Eyelashes Import Export Consumption
- 12.6 2016-2021 False Eyelashes Cost Price Production Value Gross Margin

### **CHAPTER THIRTEEN EUROPE FALSE EYELASHES KEY MANUFACTURERS ANALYSIS**

## 13.1 Company A

13.1.1 Company Profile

13.1.2 Product Picture and Specification

13.1.3 Product Application Analysis

13.1.4 Capacity Production Price Cost Production Value

13.1.5 Contact Information

## 13.2 Company B

13.2.1 Company Profile

13.2.2 Product Picture and Specification

13.2.3 Product Application Analysis

13.2.4 Capacity Production Price Cost Production Value

13.2.5 Contact Information

## **CHAPTER FOURTEEN EUROPE FALSE EYELASHES INDUSTRY DEVELOPMENT TREND**

14.1 2021-2025 False Eyelashes Production Overview

14.2 2021-2025 False Eyelashes Production Market Share Analysis

14.3 2021-2025 False Eyelashes Demand Overview

14.4 2021-2025 False Eyelashes Supply Demand and Shortage

14.5 2021-2025 False Eyelashes Import Export Consumption

14.6 2021-2025 False Eyelashes Cost Price Production Value Gross Margin

## **PART V FALSE EYELASHES MARKETING CHANNELS AND INVESTMENT FEASIBILITY**

### **CHAPTER FIFTEEN FALSE EYELASHES MARKETING CHANNELS DEVELOPMENT PROPOSALS ANALYSIS**

15.1 False Eyelashes Marketing Channels Status

15.2 False Eyelashes Marketing Channels Characteristic

15.3 False Eyelashes Marketing Channels Development Trend

15.2 New Firms Enter Market Strategy

15.3 New Project Investment Proposals

### **CHAPTER SIXTEEN DEVELOPMENT ENVIRONMENTAL ANALYSIS**

16.1 China Macroeconomic Environment Analysis

- 16.2 European Economic Environmental Analysis
- 16.3 United States Economic Environmental Analysis
- 16.4 Japan Economic Environmental Analysis
- 16.5 Global Economic Environmental Analysis

## **CHAPTER SEVENTEEN FALSE EYELASHES NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS**

- 17.1 False Eyelashes Market Analysis
- 17.2 False Eyelashes Project SWOT Analysis
- 17.3 False Eyelashes New Project Investment Feasibility Analysis

## **PART VI GLOBAL FALSE EYELASHES INDUSTRY CONCLUSIONS**

### **CHAPTER EIGHTEEN 2016-2021 GLOBAL FALSE EYELASHES PRODUCTIONS SUPPLY SALES DEMAND MARKET STATUS AND FORECAST**

- 18.1 2016-2021 False Eyelashes Production Overview
- 18.2 2016-2021 False Eyelashes Production Market Share Analysis
- 18.3 2016-2021 False Eyelashes Demand Overview
- 18.4 2016-2021 False Eyelashes Supply Demand and Shortage
- 18.5 2016-2021 False Eyelashes Import Export Consumption
- 18.6 2016-2021 False Eyelashes Cost Price Production Value Gross Margin

### **CHAPTER NINETEEN GLOBAL FALSE EYELASHES INDUSTRY DEVELOPMENT TREND**

- 19.1 2021-2025 False Eyelashes Production Overview
- 19.2 2021-2025 False Eyelashes Production Market Share Analysis
- 19.3 2021-2025 False Eyelashes Demand Overview
- 19.4 2021-2025 False Eyelashes Supply Demand and Shortage
- 19.5 2021-2025 False Eyelashes Import Export Consumption
- 19.6 2021-2025 False Eyelashes Cost Price Production Value Gross Margin

### **CHAPTER TWENTY GLOBAL FALSE EYELASHES INDUSTRY RESEARCH CONCLUSIONS**



## I would like to order

Product name: Global False Eyelashes Market Research Report 2021-2025

Product link: <https://marketpublishers.com/r/GD33D104B26EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD33D104B26EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970