

Global Enterprise Application-to-Person (A2P) SMS Market Research Report 2023-2027

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Abstracts

A2P (Application-to-Person) SMS messaging is a method of sending one-way SMS text messages to mobile users through a software application or web-based platform. In the context of China-US trade war and COVID-19 epidemic, it will have a big influence on this market. Enterprise Application-to-Person (A2P) SMS Report by Material, Application, and Geography – Global Forecast to 2023 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

In this report, the global Enterprise Application-to-Person (A2P) SMS market is valued at USD XX million in 2023 and is projected to reach USD XX million by the end of 2027, growing at a CAGR of XX% during the period 2023 to 2027.

The report firstly introduced the Enterprise Application-to-Person (A2P) SMS basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The major players profiled in this report include:

MBlox

CLX Communications

Infobip

Tanla Solutions

SAP Mobile Services

Silverstreet BV
Syniverse Technologies
Nexmo Co. Ltd
Tyntec
SITO Mobile
OpenMarket Inc
Genesys Telecommunications
3Cinteractive
Vibes Media
Beepsend
Soprano
Accrete
FortyTwo Telecom AB
ClearSky
Ogangi Corporation
AMD Telecom S.A
Twilio

The end users/applications and product categories analysis:

On the basis of product, this report displays the sales volume, revenue (Million USD), product price, market share and growth rate of each type, primarily split into-

CRM

Promotions

Pushed Content

Interactive

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Enterprise Application-to-Person (A2P) SMS for each application, including-

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Media

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