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Global Dot Matrix Printer Meter Market Research Report 2021-2025

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Abstracts

Dot matrix printing or impact matrix printing is a type of computer printing which uses a print head that moves back-and-forth, or in an up-and-down motion, on the page and prints by impact, striking an ink-soaked cloth ribbon against the paper, much like the print mechanism on a typewriter. However, unlike a typewriter or daisy wheel printer, letters are drawn out of a dot matrix, and thus, varied fonts and arbitrary graphics can be produced.

There are many types of printers, depending on whether the printing element has a striking motion to the paper, can be divided into impact printer and non – impact printer.

It is widely used in personal computers, pseudo-color, near letter quality (NLQ), 24-pin printers and contemporary use.

Advantages and Disadvantages:

The advantages are: low purchase cost, can handle multipart forms, cheap to operate, only needs fresh ribbons, rugged, low repair cost and the ability to print on continuous paper. This makes it possible to print long banners that span across several sheets of paper.

The disadvantages are: noisy, low resolution (dots making up each character are visible), not all can do color, color looks faded and streaky, slowness and more prone to jamming – with jams that are more difficult to clear. This is because paper is fed in using two sprockets engaging with holes in the paper. A small tear on the side of a sheet can cause a jam, with paper debris that is tedious to remove.

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The global dot matrix printing market is expected to grow at a CAGR of 3.5% from 2015 to 2021 and will reach over USD 6.5 billion by 2021. In terms of geography, Asia- Pacific occupied the largest market share of dot matrix printing, and will continue in the next five years.

Dot Matrix Printer Meter Report by Material, and Geography – Global Forecast to 2025 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

The report firstly introduced the Dot Matrix Printer Meter basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

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