

# Global Direct-To-Consumer Test Market Research Report 2021-2025

<https://marketpublishers.com/r/GFFCD42E56B7EN.html>

Date: April 2021

Pages: 151

Price: US\$ 3,200.00 (Single User License)

ID: GFFCD42E56B7EN

## Abstracts

The direct-to-consumer tests are the personalised biomedical and genetic diagnostics sold directly to consumers without the involvement of healthcare professions. In the context of China-US trade war and COVID-19 epidemic, it will have a big influence on this market. Direct-To-Consumer Test Report by Material, Application, and Geography – Global Forecast to 2025 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

In this report, the global Direct-To-Consumer Test market is valued at USD XX million in 2021 and is projected to reach USD XX million by the end of 2025, growing at a CAGR of XX% during the period 2021 to 2025.

The report firstly introduced the Direct-To-Consumer Test basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The major players profiled in this report include:

23andMe

Ancestry

EasyDNA

Color Genomics

LabCorp  
Quest Diagnostics  
Family Tree DNA  
Helix OpCo LLC  
HomeDNA and Positive Bioscience

The end users/applications and product categories analysis:

On the basis of product, this report displays the sales volume, revenue (Million USD), product price, market share and growth rate of each type, primarily split into-

Genetic Disease Carrier and Predictive Testing

Ancestry & Relationship Testing

Nutrigenomic Testing

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Direct-To-Consumer Test for each application, including-

Online Platforms

Over-The-Counter

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