

Global Beer Market Research Report 2020-2024

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Abstracts

The origin of beer approximately dates back to the early Neolithic period, and is one of the oldest beverages in the world. Beer, is generally made from four basic ingredients namely, malted cereal grains, hops, water and yeast, which are fermented over a period of time. In the context of China-US trade war and COVID-19 epidemic, it will have a big influence on this market. Beer Report by Material, Application, and Geography – Global Forecast to 2023 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

In this report, the global Beer market is valued at USD XX million in 2020 and is projected to reach USD XX million by the end of 2024, growing at a CAGR of XX% during the period 2020 to 2024.

The report firstly introduced the Beer basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The major players profiled in this report include:

Heineken N.V.

SABMiller Plc

Anheuser-Busch InBev

Carlsberg Group

United Breweries Group (UB Group)

Diageo Plc

Tsingtao Brewery
Molson Coors Brewing Company
Boston Beer Company
Beijing Yanjing Brewery

The end users/applications and product categories analysis:

On the basis of product, this report displays the sales volume, revenue (Million USD), product price, market share and growth rate of each type, primarily split into-

Can Beer

Bottle Beer

Draught Beer

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Beer for each application, including-

Online Sales

Offline Sales

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