

Global AI Marketing Market Research Report 2021-2025

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Abstracts

AI is often used in marketing efforts where speed is essential. AI tools use data and customer profiles to learn how to best communicate with customers, then serve them tailored messages at the right time without intervention from marketing team members, ensuring maximum efficiency. In the context of China-US trade war and COVID-19 epidemic, it will have a big influence on this market. AI Marketing Report by Material, Application, and Geography – Global Forecast to 2025 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

In this report, the global AI Marketing market is valued at USD XX million in 2021 and is projected to reach USD XX million by the end of 2025, growing at a CAGR of XX% during the period 2021 to 2025.

The report firstly introduced the AI Marketing basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The major players profiled in this report include:

Affectiva

Amplero

Appier

Bidalgo

Cognitiv

Conversica

Dstillery

GumGum

Heuritech

IBM

Iflytek

InMobi

Intango

Invoca

LeyanTech

NetBase

Quantcast

Salesforce

Twiggle

The end users/applications and product categories analysis:

On the basis of product, this report displays the sales volume, revenue (Million USD), product price, market share and growth rate of each type, primarily split into-

User Analysis

Advertising

Brand Prediction

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of AI Marketing for each application, including-

Advertisers

Sales Department

Analysis

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