

# Global A2P SMS Market Research Report 2021-2025

<https://marketpublishers.com/r/G06BC3EE31AEN.html>

Date: July 2021

Pages: 164

Price: US\$ 3,200.00 (Single User License)

ID: G06BC3EE31AEN

## Abstracts

A2P SMS messaging is also referred to as professional or enterprise SMS messaging, as businesses use it to communicate with their customers and inform them about new products, new promotions, sales and discounts and much more. In the context of China-US trade war and global economic volatility and uncertainty, it will have a big influence on this market. A2P SMS Report by Material, and Geography – Global Forecast to 2025 is a professional and comprehensive research report on the world's major regional market conditions, focusing on the main regions (North America, Europe and Asia-Pacific) and the main countries (United States, Germany, United Kingdom, Japan, South Korea and China).

In this report, the global A2P SMS market is valued at USD XX million in 2021 and is projected to reach USD XX million by the end of 2025, growing at a CAGR of XX% during the period 2021 to 2025.

The report firstly introduced the A2P SMS basics: definitions, classifications, applications and market overview; product specifications; manufacturing processes; cost structures, raw materials and so on. Then it analyzed the world's main region market conditions, including the product price, profit, capacity, production, supply, demand and market growth rate and forecast etc. In the end, the report introduced new project SWOT analysis, investment feasibility analysis, and investment return analysis.

The major players profiled in this report include:

MBlox

Infobip

SAP Mobile Services

Nexmo Co. Ltd.

Company E

The end users/applications and product categories analysis:

On the basis of product, this report displays the sales volume, revenue (Million USD), product price, market share and growth rate of each type, primarily split into-

A2P SMS

A2P voice

A2P RCS

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of A2P SMS for each application, including-

Communication

Application B

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