

# Traffic Marking Paint Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

https://marketpublishers.com/r/TC8FAFCE89EAEN.html

Date: November 2020

Pages: 114

Price: US\$ 2,800.00 (Single User License)

ID: TC8FAFCE89EAEN

# **Abstracts**

### **SUMMARY**

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Traffic Marking Paint market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Traffic Marking Paint market segmented into

Thermoplastic Marking Paint



Waterbased Marking Paint
Solvent Based Marking Paint
Two-Component Road Marking Paint
Others
Based on the end-use, the global Traffic Marking Paint market classified into
Roads & Streets
Parking Lot
Airport
Others
Based on geography, the global Traffic Marking Paint market segmented into
North America [U.S., Canada, Mexico]
Europe [Germany, UK, France, Italy, Rest of Europe]
Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Resof Asia Pacific]
South America [Brazil, Argentina, Rest of Latin America]
Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

3M



Sherwin-Williams

Swarco AG	
Nippon Paint	
Ennis Flint	
Hempel	
Geveko Markings	
PPG Industries	
Asian Paints PPG	
SealMaster	
Reda National Co.	
LANINO	
TATU	
Zhejiang Brother	
Zhejiang Yuanguang	
Luteng Tuliao	
Rainbow Brand	



# **Contents**

#### 1 RESEARCH SCOPE

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

#### 2 GLOBAL TRAFFIC MARKING PAINT INDUSTRY

- 2.1 Summary about Traffic Marking Paint Industry
- 2.2 Traffic Marking Paint Market Trends
  - 2.2.1 Traffic Marking Paint Production & Consumption Trends
  - 2.2.2 Traffic Marking Paint Demand Structure Trends
- 2.3 Traffic Marking Paint Cost & Price

#### **3 MARKET DYNAMICS**

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

#### **4 GLOBAL MARKET SEGMENTATION**

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
- 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil, Argentina, Rest of Latin America)
- 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)



- 4.2.1 Thermoplastic Marking Paint
- 4.2.2 Waterbased Marking Paint
- 4.2.3 Solvent Based Marking Paint
- 4.2.4 Two-Component Road Marking Paint
- 4.2.5 Others
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 Roads & Streets
  - 4.3.2 Parking Lot
  - 4.3.3 Airport
  - 4.3.4 Others

#### **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 Thermoplastic Marking Paint
  - 5.2.2 Waterbased Marking Paint
  - 5.2.3 Solvent Based Marking Paint
  - 5.2.4 Two-Component Road Marking Paint
  - 5.2.5 Others
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Roads & Streets
  - 5.3.2 Parking Lot
  - 5.3.3 Airport
  - 5.3.4 Others
- 5.4 Impact of COVID-19 in North America

#### **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy
  - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)



- 6.2.1 Thermoplastic Marking Paint
- 6.2.2 Waterbased Marking Paint
- 6.2.3 Solvent Based Marking Paint
- 6.2.4 Two-Component Road Marking Paint
- 6.2.5 Others
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Roads & Streets
  - 6.3.2 Parking Lot
  - 6.3.3 Airport
  - 6.3.4 Others
- 6.4 Impact of COVID-19 in Europe

#### 7 ASIA-PACIFIC MARKET SEGMENTATION

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 Thermoplastic Marking Paint
  - 7.2.2 Waterbased Marking Paint
  - 7.2.3 Solvent Based Marking Paint
  - 7.2.4 Two-Component Road Marking Paint
  - 7.2.5 Others
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Roads & Streets
  - 7.3.2 Parking Lot
  - 7.3.3 Airport
  - 7.3.4 Others
- 7.4 Impact of COVID-19 in Europe

#### **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil



- 8.1.2 Argentina
- 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 Thermoplastic Marking Paint
  - 8.2.2 Waterbased Marking Paint
  - 8.2.3 Solvent Based Marking Paint
  - 8.2.4 Two-Component Road Marking Paint
  - 8.2.5 Others
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Roads & Streets
  - 8.3.2 Parking Lot
  - 8.3.3 Airport
  - 8.3.4 Others
- 8.4 Impact of COVID-19 in Europe

#### 9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa
  - 9.1.3 South Africa
  - 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 Thermoplastic Marking Paint
  - 9.2.2 Waterbased Marking Paint
  - 9.2.3 Solvent Based Marking Paint
  - 9.2.4 Two-Component Road Marking Paint
  - 9.2.5 Others
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Roads & Streets
  - 9.3.2 Parking Lot
  - 9.3.3 Airport
  - 9.3.4 Others
- 9.4 Impact of COVID-19 in Europe

#### 10 COMPETITION OF MAJOR PLAYERS

- 10.1 Brief Introduction of Major Players
  - 10.1.1 3M



- 10.1.2 Sherwin-Williams
- 10.1.3 Swarco AG
- 10.1.4 Nippon Paint
- 10.1.5 Ennis Flint
- 10.1.6 Hempel
- 10.1.7 Geveko Markings
- 10.1.8 PPG Industries
- 10.1.9 Asian Paints PPG
- 10.1.10 SealMaster
- 10.1.11 Reda National Co.
- 10.1.12 LANINO
- 10.1.13 TATU
- 10.1.14 Zhejiang Brother
- 10.1.15 Zhejiang Yuanguang
- 10.1.16 Luteng Tuliao
- 10.1.17 Rainbow Brand
- 10.2 Traffic Marking Paint Sales Date of Major Players (2017-2020e)
  - 10.2.1 3M
  - 10.2.2 Sherwin-Williams
  - 10.2.3 Swarco AG
  - 10.2.4 Nippon Paint
  - 10.2.5 Ennis Flint
  - 10.2.6 Hempel
  - 10.2.7 Geveko Markings
  - 10.2.8 PPG Industries
  - 10.2.9 Asian Paints PPG
  - 10.2.10 SealMaster
  - 10.2.11 Reda National Co.
  - 10.2.12 LANINO
  - 10.2.13 TATU
  - 10.2.14 Zhejiang Brother
- 10.2.15 Zhejiang Yuanguang
- 10.2.16 Luteng Tuliao
- 10.2.17 Rainbow Brand
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

#### 11 MARKET FORECAST



- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
  - 11.3.1 Impact of COVID-19
  - 11.3.2 Geopolitics Overview
  - 11.3.3 Economic Overview of Major Countries

## 12 REPORT SUMMARY STATEMENT



# **List Of Tables**

#### LIST OF TABLES

- 1. Table Traffic Marking Paint Product Type Overview
- 2. Table Traffic Marking Paint Product Type Market Share List
- 3. Table Traffic Marking Paint Product Type of Major Players
- 4. Table Brief Introduction of 3M
- 5. Table Brief Introduction of Sherwin-Williams
- 6. Table Brief Introduction of Swarco AG
- 7. Table Brief Introduction of Nippon Paint
- 8. Table Brief Introduction of Ennis Flint
- 9. Table Brief Introduction of Hempel
- 10. Table Brief Introduction of Geveko Markings
- 11. Table Brief Introduction of PPG Industries
- 12. Table Brief Introduction of Asian Paints PPG
- 13. Table Brief Introduction of SealMaster
- 14. Table Brief Introduction of Reda National Co.
- 15. Table Brief Introduction of LANINO
- 16. Table Brief Introduction of TATU
- 17. Table Brief Introduction of Zhejiang Brother
- 18. Table Brief Introduction of Zhejiang Yuanguang
- 19. Table Brief Introduction of Luteng Tuliao
- 20. Table Brief Introduction of Rainbow Brand
- 21. Table Products & Services of 3M
- 22. Table Products & Services of Sherwin-Williams
- 23. Table Products & Services of Swarco AG
- 24. Table Products & Services of Nippon Paint
- 25. Table Products & Services of Ennis Flint
- 26. Table Products & Services of Hempel
- 27. Table Products & Services of Geveko Markings
- 28. Table Products & Services of PPG Industries
- 29. Table Products & Services of Asian Paints PPG
- 30. Table Products & Services of SealMaster
- 31. Table Products & Services of Reda National Co.
- 32. Table Products & Services of LANINO
- 33. Table Products & Services of TATU
- 34. Table Products & Services of Zhejiang Brother
- 35. Table Products & Services of Zhejiang Yuanguang
- 36. Table Products & Services of Luteng Tuliao



- 37. Table Products & Services of Rainbow Brand
- 38. Table Market Distribution of Major Players
- 39. Table Global Major Players Sales Revenue (Million USD) 2017-2020e
- 40. Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
- 41. Table Global Traffic Marking Paint Market Forecast (Million USD) by Region 2021f-2026f
- 42. Table Global Traffic Marking Paint Market Forecast (Million USD) Share by Region 2021f-2026f
- 43. Table Global Traffic Marking Paint Market Forecast (Million USD) by Demand 2021f-2026f
- 44. Table Global Traffic Marking Paint Market Forecast (Million USD) Share by Demand 2021f-2026f



# **List Of Figures**

#### **LIST OF FIGURES**

- 1. Figure Global Traffic Marking Paint Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
- 2. Figure Global Traffic Marking Paint Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
- 3. Figure Global Traffic Marking Paint Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
- 4. Figure Global Traffic Marking Paint Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
- 5. Figure Global Traffic Marking Paint Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
- 6. Figure Global Traffic Marking Paint Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
- 7. Figure Global Traffic Marking Paint Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
- 8. Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 9. Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 10.Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 11.Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 12. Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 13. Figure Thermoplastic Marking Paint Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 14. Figure Waterbased Marking Paint Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 15. Figure Solvent Based Marking Paint Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 16. Figure Two-Component Road Marking Paint Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 17. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 18. Figure Roads & Streets Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f



- 19. Figure Parking Lot Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 20.Figure Airport Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 21. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 22.Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 23. Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 24. Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 25. Figure Thermoplastic Marking Paint Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 26. Figure Waterbased Marking Paint Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 27. Figure Solvent Based Marking Paint Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 28. Figure Two-Component Road Marking Paint Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 29. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 30.Figure Roads & Streets Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 31. Figure Parking Lot Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 32. Figure Airport Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 33. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 34. Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 35.Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 36.Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 37. Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 38. Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year



- (YOY) Growth (%) 2018-2021f
- 39. Figure Thermoplastic Marking Paint Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 40. Figure Waterbased Marking Paint Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 41. Figure Solvent Based Marking Paint Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 42. Figure Two-Component Road Marking Paint Segmentation Market Size (USD
- Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 43. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 44. Figure Roads & Streets Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 45. Figure Parking Lot Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 46.Figure Airport Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 47. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 48.Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 49. Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 50. Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 51. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 52. Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 53. Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 54. Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 55. Figure Thermoplastic Marking Paint Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 56. Figure Waterbased Marking Paint Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 57. Figure Solvent Based Marking Paint Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f



- 58. Figure Two-Component Road Marking Paint Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 59. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 60. Figure Roads & Streets Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 61. Figure Parking Lot Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 62. Figure Airport Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 63. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 64. Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 65. Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 66. Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 67. Figure Thermoplastic Marking Paint Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 68. Figure Waterbased Marking Paint Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 69. Figure Solvent Based Marking Paint Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 70. Figure Two-Component Road Marking Paint Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 71. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 72. Figure Roads & Streets Segmentation Market Size (USD Million) 2017-2021f and



### I would like to order

Product name: Traffic Marking Paint Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: https://marketpublishers.com/r/TC8FAFCE89EAEN.html

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/TC8FAFCE89EAEN.html">https://marketpublishers.com/r/TC8FAFCE89EAEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970