

Telecom CRM Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

https://marketpublishers.com/r/TA66D3A0815DEN.html

Date: February 2021

Pages: 112

Price: US\$ 3,000.00 (Single User License)

ID: TA66D3A0815DEN

Abstracts

SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Telecom CRM market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Telecom CRM market segmented into

Software



vice

Others

Based on the end-use, the global Telecom CRM market classified into

Small-Sized Enterprises

Medium-sized Enterprises

Large-Sized Enterprises

Based on geography, the global Telecom CRM market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Oracle

SAP AG

Salesforce

Microsoft Corp



Ericsson
Amdocs Systems Inc.
Avaya Inc.
AsiaInfo
MAXIMIZER SERVICES
Convergys Corp
Infor Global Solutions
Huawei Investment
Holding Co.



Contents

1 RESEARCH SCOPE

- 1.1 Research Product Definition
- 1.2 Research Segmentation
 - 1.2.1 Product Type
 - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

2 GLOBAL TELECOM CRM INDUSTRY

- 2.1 Summary about Telecom CRM Industry
- 2.2 Telecom CRM Market Trends
 - 2.2.1 Telecom CRM Production & Consumption Trends
 - 2.2.2 Telecom CRM Demand Structure Trends
- 2.3 Telecom CRM Cost & Price

3 MARKET DYNAMICS

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
 - 3.2.1 Drivers
 - 3.2.2 Restraints
 - 3.2.3 Opportunity
 - 3.2.4 Risk

4 GLOBAL MARKET SEGMENTATION

- 4.1 Region Segmentation (2017 to 2021f)
 - 4.1.1 North America (U.S., Canada and Mexico)
 - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
- 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
 - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
- 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)



- 4.2.1 Software
- 4.2.2 Service
- 4.2.3 Others
- 4.3 Consumption Segmentation (2017 to 2021f)
 - 4.3.1 Small-Sized Enterprises
- 4.3.2 Medium-sized Enterprises
- 4.3.3 Large-Sized Enterprises

5 NORTH AMERICA MARKET SEGMENT

- 5.1 Region Segmentation (2017 to 2021f)
 - 5.1.1 U.S.
 - 5.1.2 Canada
 - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
 - 5.2.1 Software
 - 5.2.2 Service
 - **5.2.3 Others**
- 5.3 Consumption Segmentation (2017 to 2021f)
 - 5.3.1 Small-Sized Enterprises
 - 5.3.2 Medium-sized Enterprises
 - 5.3.3 Large-Sized Enterprises
- 5.4 Impact of COVID-19 in North America

6 EUROPE MARKET SEGMENTATION

- 6.1 Region Segmentation (2017 to 2021f)
 - 6.1.1 Germany
 - 6.1.2 UK
 - 6.1.3 France
 - 6.1.4 Italy
 - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
 - 6.2.1 Software
 - 6.2.2 Service
 - 6.2.3 Others
- 6.3 Consumption Segmentation (2017 to 2021f)
 - 6.3.1 Small-Sized Enterprises
 - 6.3.2 Medium-sized Enterprises



6.3.3 Large-Sized Enterprises

6.4 Impact of COVID-19 in Europe

7 ASIA-PACIFIC MARKET SEGMENTATION

- 7.1 Region Segmentation (2017 to 2021f)
 - 7.1.1 China
 - 7.1.2 India
 - 7.1.3 Japan
 - 7.1.4 South Korea
 - 7.1.5 Southeast Asia
 - 7.1.6 Australia
 - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
 - 7.2.1 Software
 - 7.2.2 Service
 - 7.2.3 Others
- 7.3 Consumption Segmentation (2017 to 2021f)
 - 7.3.1 Small-Sized Enterprises
 - 7.3.2 Medium-sized Enterprises
 - 7.3.3 Large-Sized Enterprises
- 7.4 Impact of COVID-19 in Europe

8 SOUTH AMERICA MARKET SEGMENTATION

- 8.1 Region Segmentation (2017 to 2021f)
 - 8.1.1 Brazil
 - 8.1.2 Argentina
 - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
 - 8.2.1 Software
 - 8.2.2 Service
 - 8.2.3 Others
- 8.3 Consumption Segmentation (2017 to 2021f)
 - 8.3.1 Small-Sized Enterprises
 - 8.3.2 Medium-sized Enterprises
 - 8.3.3 Large-Sized Enterprises
- 8.4 Impact of COVID-19 in Europe



9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION

- 9.1 Region Segmentation (2017 to 2021f)
 - 9.1.1 GCC
 - 9.1.2 North Africa
 - 9.1.3 South Africa
 - 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
 - 9.2.1 Software
 - 9.2.2 Service
 - 9.2.3 Others
- 9.3 Consumption Segmentation (2017 to 2021f)
 - 9.3.1 Small-Sized Enterprises
 - 9.3.2 Medium-sized Enterprises
 - 9.3.3 Large-Sized Enterprises
- 9.4 Impact of COVID-19 in Europe

10 COMPETITION OF MAJOR PLAYERS

- 10.1 Brief Introduction of Major Players
 - 10.1.1 Oracle
 - 10.1.2 SAP AG
 - 10.1.3 Salesforce
 - 10.1.4 Microsoft Corp
 - 10.1.5 Ericsson
 - 10.1.6 Amdocs Systems Inc.
 - 10.1.7 Avaya Inc.
 - 10.1.8 AsiaInfo
 - 10.1.9 MAXIMIZER SERVICES
 - 10.1.10 Convergys Corp
 - 10.1.11 Infor Global Solutions
 - 10.1.12 Huawei Investment
 - 10.1.13 Holding Co.
- 10.2 Telecom CRM Sales Date of Major Players (2017-2020e)
 - 10.2.1 Oracle
 - 10.2.2 SAP AG
 - 10.2.3 Salesforce
 - 10.2.4 Microsoft Corp
 - 10.2.5 Ericsson



- 10.2.6 Amdocs Systems Inc.
- 10.2.7 Avaya Inc.
- 10.2.8 AsiaInfo
- 10.2.9 MAXIMIZER SERVICES
- 10.2.10 Convergys Corp
- 10.2.11 Infor Global Solutions
- 10.2.12 Huawei Investment
- 10.2.13 Holding Co.
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

11 MARKET FORECAST

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
 - 11.3.1 Impact of COVID-19
 - 11.3.2 Geopolitics Overview
 - 11.3.3 Economic Overview of Major Countries

12 REPORT SUMMARY STATEMENT



List Of Tables

LIST OF TABLES

- 1. Table Telecom CRM Product Type Overview
- 2. Table Telecom CRM Product Type Market Share List
- 3. Table Telecom CRM Product Type of Major Players
- 4. Table Brief Introduction of Oracle
- 5. Table Brief Introduction of SAP AG
- 6. Table Brief Introduction of Salesforce
- 7. Table Brief Introduction of Microsoft Corp
- 8. Table Brief Introduction of Ericsson
- 9. Table Brief Introduction of Amdocs Systems Inc.
- 10. Table Brief Introduction of Avaya Inc.
- 11. Table Brief Introduction of AsiaInfo
- 12. Table Brief Introduction of MAXIMIZER SERVICES
- 13. Table Brief Introduction of Convergys Corp
- 14. Table Brief Introduction of Infor Global Solutions
- 15. Table Brief Introduction of Huawei Investment
- 16. Table Brief Introduction of Holding Co.
- 17. Table Products & Services of Oracle
- 18. Table Products & Services of SAP AG
- 19. Table Products & Services of Salesforce
- 20. Table Products & Services of Microsoft Corp
- 21. Table Products & Services of Ericsson
- 22. Table Products & Services of Amdocs Systems Inc.
- 23. Table Products & Services of Avaya Inc.
- 24. Table Products & Services of AsiaInfo
- 25. Table Products & Services of MAXIMIZER SERVICES
- 26. Table Products & Services of Convergys Corp
- 27. Table Products & Services of Infor Global Solutions
- 28. Table Products & Services of Huawei Investment
- 29. Table Products & Services of Holding Co.
- 30. Table Market Distribution of Major Players
- 31. Table Global Major Players Sales Revenue (Million USD) 2017-2020e
- 32. Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
- 33. Table Global Telecom CRM Market Forecast (Million USD) by Region 2021f-2026f
- 34. Table Global Telecom CRM Market Forecast (Million USD) Share by Region 2021f-2026f
- 35. Table Global Telecom CRM Market Forecast (Million USD) by Demand 2021f-2026f



36. Table Global Telecom CRM Market Forecast (Million USD) Share by Demand 2021f-2026f



List Of Figures

LIST OF FIGURES

- 1.Figure Global Telecom CRM Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
- 2. Figure Global Telecom CRM Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
- 3. Figure Global Telecom CRM Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
- 4. Figure Global Telecom CRM Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
- 5. Figure Global Telecom CRM Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
- 6. Figure Global Telecom CRM Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
- 7. Figure Global Telecom CRM Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
- 8. Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 9. Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 10.Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 11.Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 12. Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 13. Figure Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 14. Figure Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 15. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 16.Figure Small-Sized Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 17. Figure Medium-sized Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 18. Figure Large-Sized Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f



- 19.Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 20.Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 21.Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 22. Figure Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 23. Figure Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 24. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 25. Figure Small-Sized Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 26.Figure Medium-sized Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 27. Figure Large-Sized Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 28.Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 29. Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 30.Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 31. Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 32. Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 33. Figure Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 34. Figure Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 35. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 36. Figure Small-Sized Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 37. Figure Medium-sized Enterprises Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 38. Figure Large-Sized Enterprises Segmentation Market Size (USD Million) 2017-2021f



- and Year-over-year (YOY) Growth (%) 2018-2021f
- 39. Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 40.Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 41.Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 42. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 43. Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 44. Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 45. Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 46.Figure Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 47. Figure Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 48. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 49. Figure Small-Sized Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 50. Figure Medium-sized Enterprises Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 51. Figure Large-Sized Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 52. Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 53. Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 54. Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 55. Figure Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 56. Figure Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 57. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f



- 58. Figure Small-Sized Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 59. Figure Medium-sized Enterprises Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 60. Figure Large-Sized Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 61.Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 62. Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 63. Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 64. Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 65. Figure Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 66. Figure Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 67. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 68. Figure Small-Sized Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 69. Figure Medium-sized Enterprises Segmentation Market Size (USD Million)
- 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 70. Figure Large-Sized Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 71. Figure Telecom CRM Sales Revenue (Million USD) of Oracle 2017-2020e
- 72. Figure Telecom CRM Sales Revenue (Million USD) of SAP AG 2017-2020e
- 73. Figure Telecom CRM Sales Revenue (Million USD) of Salesforce 2017-2020e
- 74. Figure Telecom CRM Sales Revenue (Million USD) of Microsoft Corp 2017-2020e
- 75. Figure Telecom CRM Sales Revenue (Million USD) of Ericsson 2017-2020e
- 76. Figure Telecom CRM Sales Revenue (Million USD) of Amdocs Systems Inc. 2017-2020e

77.Fi



I would like to order

Product name: Telecom CRM Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: https://marketpublishers.com/r/TA66D3A0815DEN.html

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/TA66D3A0815DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970