

# Steering Wheel Cover Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

<https://marketpublishers.com/r/S40D82AC2EC4EN.html>

Date: February 2021

Pages: 147

Price: US\$ 3,000.00 (Single User License)

ID: S40D82AC2EC4EN

## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Steering Wheel Cover market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Steering Wheel Cover market segmented into

Cotton

Leather

PU

PVC

Others

Based on the end-use, the global Steering Wheel Cover market classified into

SUV

Minivan

Bus

Sports Car

Others

Based on geography, the global Steering Wheel Cover market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Mossy Oak

NFL

Plasticolor

Bell Automotive

WheelSkins

NCAA

Bell

AutoDrive

MLB

Custom Accessories

Pilot

Startech

Realtree

Accuform Signs

AutoLoc

Metra

Roadpro

OTC Tools

PAC

AUTO DRIVE



## Contents

### **1 RESEARCH SCOPE**

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### **2 GLOBAL STEERING WHEEL COVER INDUSTRY**

- 2.1 Summary about Steering Wheel Cover Industry
- 2.2 Steering Wheel Cover Market Trends
  - 2.2.1 Steering Wheel Cover Production & Consumption Trends
  - 2.2.2 Steering Wheel Cover Demand Structure Trends
- 2.3 Steering Wheel Cover Cost & Price

### **3 MARKET DYNAMICS**

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### **4 GLOBAL MARKET SEGMENTATION**

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 Cotton
- 4.2.2 Leather
- 4.2.3 PU
- 4.2.4 PVC
- 4.2.5 Others
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 SUV
  - 4.3.2 Minivan
  - 4.3.3 Bus
  - 4.3.4 Sports Car
  - 4.3.5 Others

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 Cotton
  - 5.2.2 Leather
  - 5.2.3 PU
  - 5.2.4 PVC
  - 5.2.5 Others
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 SUV
  - 5.3.2 Minivan
  - 5.3.3 Bus
  - 5.3.4 Sports Car
  - 5.3.5 Others
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy

- 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 Cotton
  - 6.2.2 Leather
  - 6.2.3 PU
  - 6.2.4 PVC
  - 6.2.5 Others
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 SUV
  - 6.3.2 Minivan
  - 6.3.3 Bus
  - 6.3.4 Sports Car
  - 6.3.5 Others
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 Cotton
  - 7.2.2 Leather
  - 7.2.3 PU
  - 7.2.4 PVC
  - 7.2.5 Others
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 SUV
  - 7.3.2 Minivan
  - 7.3.3 Bus
  - 7.3.4 Sports Car
  - 7.3.5 Others
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

### 8.1 Region Segmentation (2017 to 2021f)

8.1.1 Brazil

8.1.2 Argentina

8.1.3 Rest of Latin America

### 8.2 Product Type Segmentation (2017 to 2021f)

8.2.1 Cotton

8.2.2 Leather

8.2.3 PU

8.2.4 PVC

8.2.5 Others

### 8.3 Consumption Segmentation (2017 to 2021f)

8.3.1 SUV

8.3.2 Minivan

8.3.3 Bus

8.3.4 Sports Car

8.3.5 Others

### 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

### 9.1 Region Segmentation (2017 to 2021f)

9.1.1 GCC

9.1.2 North Africa

9.1.3 South Africa

9.1.4 Rest of Middle East and Africa

### 9.2 Product Type Segmentation (2017 to 2021f)

9.2.1 Cotton

9.2.2 Leather

9.2.3 PU

9.2.4 PVC

9.2.5 Others

### 9.3 Consumption Segmentation (2017 to 2021f)

9.3.1 SUV

9.3.2 Minivan

9.3.3 Bus

9.3.4 Sports Car

9.3.5 Others



## 9.4 Impact of COVID-19 in Europe

# 10 COMPETITION OF MAJOR PLAYERS

## 10.1 Brief Introduction of Major Players

- 10.1.1 Mossy Oak
- 10.1.2 NFL
- 10.1.3 Plasticolor
- 10.1.4 Bell Automotive
- 10.1.5 WheelSkins
- 10.1.6 NCAA
- 10.1.7 Bell
- 10.1.8 AutoDrive
- 10.1.9 MLB
- 10.1.10 Custom Accessories
- 10.1.11 Pilot
- 10.1.12 Startech
- 10.1.13 Realtree
- 10.1.14 Accuform Signs
- 10.1.15 AutoLoc
- 10.1.16 Metra
- 10.1.17 Roadpro
- 10.1.18 OTC Tools
- 10.1.19 PAC
- 10.1.20 AUTO DRIVE

## 10.2 Steering Wheel Cover Sales Date of Major Players (2017-2020e)

- 10.2.1 Mossy Oak
- 10.2.2 NFL
- 10.2.3 Plasticolor
- 10.2.4 Bell Automotive
- 10.2.5 WheelSkins
- 10.2.6 NCAA
- 10.2.7 Bell
- 10.2.8 AutoDrive
- 10.2.9 MLB
- 10.2.10 Custom Accessories
- 10.2.11 Pilot
- 10.2.12 Startech
- 10.2.13 Realtree

- 10.2.14 Accuform Signs
- 10.2.15 AutoLoc
- 10.2.16 Metra
- 10.2.17 Roadpro
- 10.2.18 OTC Tools
- 10.2.19 PAC
- 10.2.20 AUTO DRIVE
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
  - 11.3.1 Impact of COVID-19
  - 11.3.2 Geopolitics Overview
  - 11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**

## List Of Tables

### LIST OF TABLES

1. Table Steering Wheel Cover Product Type Overview
2. Table Steering Wheel Cover Product Type Market Share List
3. Table Steering Wheel Cover Product Type of Major Players
4. Table Brief Introduction of Mossy Oak
5. Table Brief Introduction of NFL
6. Table Brief Introduction of Plasticolor
7. Table Brief Introduction of Bell Automotive
8. Table Brief Introduction of WheelSkins
9. Table Brief Introduction of NCAA
10. Table Brief Introduction of Bell
11. Table Brief Introduction of AutoDrive
12. Table Brief Introduction of MLB
13. Table Brief Introduction of Custom Accessories
14. Table Brief Introduction of Pilot
15. Table Brief Introduction of Startech
16. Table Brief Introduction of Realtree
17. Table Brief Introduction of Accuform Signs
18. Table Brief Introduction of AutoLoc
19. Table Brief Introduction of Metra
20. Table Brief Introduction of Roadpro
21. Table Brief Introduction of OTC Tools
22. Table Brief Introduction of PAC
23. Table Brief Introduction of AUTO DRIVE
24. Table Products & Services of Mossy Oak
25. Table Products & Services of NFL
26. Table Products & Services of Plasticolor
27. Table Products & Services of Bell Automotive
28. Table Products & Services of WheelSkins
29. Table Products & Services of NCAA
30. Table Products & Services of Bell
31. Table Products & Services of AutoDrive
32. Table Products & Services of MLB
33. Table Products & Services of Custom Accessories
34. Table Products & Services of Pilot
35. Table Products & Services of Startech
36. Table Products & Services of Realtree

- 37. Table Products & Services of Accuform Signs
- 38. Table Products & Services of AutoLoc
- 39. Table Products & Services of Metra
- 40. Table Products & Services of Roadpro
- 41. Table Products & Services of OTC Tools
- 42. Table Products & Services of PAC
- 43. Table Products & Services of AUTO DRIVE
- 44. Table Market Distribution of Major Players
- 45. Table Global Major Players Sales Revenue (Million USD) 2017-2020e
- 46. Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
- 47. Table Global Steering Wheel Cover Market Forecast (Million USD) by Region 2021f-2026f
- 48. Table Global Steering Wheel Cover Market Forecast (Million USD) Share by Region 2021f-2026f
- 49. Table Global Steering Wheel Cover Market Forecast (Million USD) by Demand 2021f-2026f
- 50. Table Global Steering Wheel Cover Market Forecast (Million USD) Share by Demand 2021f-2026f

## List Of Figures

### LIST OF FIGURES

1. Figure Global Steering Wheel Cover Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
2. Figure Global Steering Wheel Cover Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
3. Figure Global Steering Wheel Cover Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
4. Figure Global Steering Wheel Cover Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
5. Figure Global Steering Wheel Cover Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
6. Figure Global Steering Wheel Cover Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
7. Figure Global Steering Wheel Cover Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
8. Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
9. Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
10. Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
11. Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
12. Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
13. Figure Cotton Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
14. Figure Leather Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
15. Figure PU Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
16. Figure PVC Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
17. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
18. Figure SUV Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

19. Figure Minivan Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
20. Figure Bus Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
21. Figure Sports Car Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
22. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
23. Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
24. Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
25. Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
26. Figure Cotton Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
27. Figure Leather Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
28. Figure PU Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
29. Figure PVC Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
30. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
31. Figure SUV Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
32. Figure Minivan Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
33. Figure Bus Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
34. Figure Sports Car Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
35. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
36. Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
37. Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
38. Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY)

Growth (%) 2018-2021f

39. Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

40. Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

41. Figure Cotton Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

42. Figure Leather Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

43. Figure PU Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

44. Figure PVC Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

45. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

46. Figure SUV Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

47. Figure Minivan Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

48. Figure Bus Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

49. Figure Sports Car Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

50. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

51. Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

52. Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

53. Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

54. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

55. Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

56. Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

57. Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f



58. Figure Cotton Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
59. Figure Leather Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
60. Figure PU Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
61. Figure PVC Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
62. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
63. Figure SUV Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
64. Figure Minivan Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
65. Figure Bus Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
66. Figure Sports Car Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
67. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
68. Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
69. Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
70. Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
71. Figure Cotton Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
72. Figure Leather Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
73. Figure PU Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
74. Figure PVC Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
75. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
76. Figure SUV Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
77. Figure Minivan Segmentation Market Size (USD Million) 20



## I would like to order

Product name: Steering Wheel Cover Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/S40D82AC2EC4EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S40D82AC2EC4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970