

# social networking Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

https://marketpublishers.com/r/SE3A7489EFCBEN.html

Date: January 2020 Pages: 97 Price: US\$ 3,000.00 (Single User License) ID: SE3A7489EFCBEN

# Abstracts

#### SUMMARY

Further key aspects of the report indicate that:

- Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology
- Chapter 2: Global Industry Summary
- Chapter 3: Market Dynamics
- Chapter 4: Global Market Segmentation by region, type and End-Use
- Chapter 5: North America Market Segmentation by region, type and End-Use
- Chapter 6: Europe Market Segmentation by region, type and End-Use
- Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use
- Chapter 8: South America Market Segmentation by region, type and End-Use
- Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.
- Chapter 10: Market Competition by Companies
- Chapter 11: Market forecast and environment forecast.
- Chapter 12: Industry Summary.

The global social networking market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@@@@are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global social networking market segmented into

Professional



#### Multimedia Sharing

**Social Connection** 

Informational and Educational

Others

Based on the end-use, the global social networking market classified into

Marketing Measurements

Multichannel Campaign Management

Customer Segmentation & Targeting

**Competitor Benchmarking** 

**Customer Behavior Analysis** 

Based on geography, the global social networking market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are



Cisco Systems, Inc.

Facebook, Inc.

Microsoft Corporation

Google, Inc.

**Oracle Corporation** 

TIBCO Software, Inc.

Slack Technologies, Inc.

BroadVision, Inc.

**IBM** Corporation

Atos SE



# Contents

## 1 RESEARCH SCOPE

- 1.1 Research Product Definition
- 1.2 Research Segmentation
- 1.2.1 Product Type
- 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

## 2 GLOBAL SOCIAL NETWORKING INDUSTRY

- 2.1 Summary about social networking Industry
- 2.2 social networking Market Trends
  - 2.2.1 social networking Production & Consumption Trends
  - 2.2.2 social networking Demand Structure Trends
- 2.3 social networking Cost & Price

#### **3 MARKET DYNAMICS**

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

## 4 GLOBAL MARKET SEGMENTATION

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
- 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
- 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)



- 4.2.1 Professional
- 4.2.2 Multimedia Sharing
- 4.2.3 Social Connection
- 4.2.4 Informational and Educational
- 4.2.5 Others
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 Marketing Measurements
  - 4.3.2 Multichannel Campaign Management
  - 4.3.3 Customer Segmentation & Targeting
  - 4.3.4 Competitor Benchmarking
  - 4.3.5 Customer Behavior Analysis

#### **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 Professional
  - 5.2.2 Multimedia Sharing
  - 5.2.3 Social Connection
  - 5.2.4 Informational and Educational
  - 5.2.5 Others
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Marketing Measurements
  - 5.3.2 Multichannel Campaign Management
  - 5.3.3 Customer Segmentation & Targeting
  - 5.3.4 Competitor Benchmarking
  - 5.3.5 Customer Behavior Analysis
- 5.4 Impact of COVID-19 in North America

#### **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy



- 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
- 6.2.1 Professional
- 6.2.2 Multimedia Sharing
- 6.2.3 Social Connection
- 6.2.4 Informational and Educational
- 6.2.5 Others
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Marketing Measurements
  - 6.3.2 Multichannel Campaign Management
  - 6.3.3 Customer Segmentation & Targeting
  - 6.3.4 Competitor Benchmarking
  - 6.3.5 Customer Behavior Analysis
- 6.4 Impact of COVID-19 in Europe

## 7 ASIA-PACIFIC MARKET SEGMENTATION

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 Professional
  - 7.2.2 Multimedia Sharing
  - 7.2.3 Social Connection
  - 7.2.4 Informational and Educational
  - 7.2.5 Others
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Marketing Measurements
  - 7.3.2 Multichannel Campaign Management
  - 7.3.3 Customer Segmentation & Targeting
  - 7.3.4 Competitor Benchmarking
- 7.3.5 Customer Behavior Analysis
- 7.4 Impact of COVID-19 in Europe



#### 8 SOUTH AMERICA MARKET SEGMENTATION

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 Professional
  - 8.2.2 Multimedia Sharing
  - 8.2.3 Social Connection
  - 8.2.4 Informational and Educational
  - 8.2.5 Others
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Marketing Measurements
  - 8.3.2 Multichannel Campaign Management
  - 8.3.3 Customer Segmentation & Targeting
  - 8.3.4 Competitor Benchmarking
- 8.3.5 Customer Behavior Analysis
- 8.4 Impact of COVID-19 in Europe

#### 9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa
  - 9.1.3 South Africa
  - 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 Professional
  - 9.2.2 Multimedia Sharing
  - 9.2.3 Social Connection
  - 9.2.4 Informational and Educational
  - 9.2.5 Others
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Marketing Measurements
  - 9.3.2 Multichannel Campaign Management
  - 9.3.3 Customer Segmentation & Targeting
  - 9.3.4 Competitor Benchmarking
  - 9.3.5 Customer Behavior Analysis



#### 9.4 Impact of COVID-19 in Europe

#### **10 COMPETITION OF MAJOR PLAYERS**

- 10.1 Brief Introduction of Major Players
  - 10.1.1 Cisco Systems, Inc.
  - 10.1.2 Facebook, Inc.
  - 10.1.3 Microsoft Corporation
  - 10.1.4 Google, Inc.
  - 10.1.5 Oracle Corporation
  - 10.1.6 TIBCO Software, Inc.
  - 10.1.7 Slack Technologies, Inc.
  - 10.1.8 BroadVision, Inc.
  - 10.1.9 IBM Corporation
  - 10.1.10 Atos SE
- 10.2 social networking Sales Date of Major Players (2017-2020e)
- 10.2.1 Cisco Systems, Inc.
- 10.2.2 Facebook, Inc.
- 10.2.3 Microsoft Corporation
- 10.2.4 Google, Inc.
- 10.2.5 Oracle Corporation
- 10.2.6 TIBCO Software, Inc.
- 10.2.7 Slack Technologies, Inc.
- 10.2.8 BroadVision, Inc.
- 10.2.9 IBM Corporation
- 10.2.10 Atos SE
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

#### **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
  - 11.3.1 Impact of COVID-19
  - 11.3.2 Geopolitics Overview
  - 11.3.3 Economic Overview of Major Countries

#### **12 REPORT SUMMARY STATEMENT**



# **List Of Tables**

#### LIST OF TABLES

Table social networking Product Type Overview Table social networking Product Type Market Share List Table social networking Product Type of Major Players Table Brief Introduction of Cisco Systems, Inc. Table Brief Introduction of Facebook, Inc. Table Brief Introduction of Microsoft Corporation Table Brief Introduction of Google, Inc. Table Brief Introduction of Oracle Corporation Table Brief Introduction of TIBCO Software, Inc. Table Brief Introduction of Slack Technologies, Inc. Table Brief Introduction of BroadVision, Inc. Table Brief Introduction of IBM Corporation Table Brief Introduction of Atos SE Table Products & Services of Cisco Systems, Inc. Table Products & Services of Facebook, Inc. Table Products & Services of Microsoft Corporation Table Products & Services of Google, Inc. Table Products & Services of Oracle Corporation Table Products & Services of TIBCO Software, Inc. Table Products & Services of Slack Technologies, Inc. Table Products & Services of BroadVision, Inc. Table Products & Services of IBM Corporation Table Products & Services of Atos SE Table Market Distribution of Major Players Table Global Major Players Sales Revenue (Million USD) 2017-2020e Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e Table Global social networking Market Forecast (Million USD) by Region 2021f-2026f Table Global social networking Market Forecast (Million USD) Share by Region 2021f-2026f Table Global social networking Market Forecast (Million USD) by Demand 2021f-2026f Table Global social networking Market Forecast (Million USD) Share by Demand 2021f-2026f



# **List Of Figures**

### LIST OF FIGURES

Figure Global social networking Market Size under the Impact of COVID-19, 2017-2021f (USD Million) Figure Global social networking Market by Region under the Impact of COVID-19, 2017-2021f (USD Million) Figure Global social networking Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million) Figure Global social networking Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million) Figure Global social networking Production by Region under the Impact of COVID-19, 2021-2026 (USD Million) Figure Global social networking Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million) Figure Global social networking Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million) Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-overyear (YOY) Growth (%) 2018-2021f Figure Professional Segmentation Market Size (USD Million) 2017-2021f and Year-overyear (YOY) Growth (%) 2018-2021f Figure Multimedia Sharing Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f Figure Social Connection Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f Figure Informational and Educational Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f Figure Marketing Measurements Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f



Figure Multichannel Campaign Management Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Segmentation & Targeting Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Competitor Benchmarking Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Behavior Analysis Segmentation Market Size (USD Million)

2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Professional Segmentation Market Size (USD Million) 2017-2021f and Year-overyear (YOY) Growth (%) 2018-2021f

Figure Multimedia Sharing Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Social Connection Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Informational and Educational Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Marketing Measurements Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Multichannel Campaign Management Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Segmentation & Targeting Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Competitor Benchmarking Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Behavior Analysis Segmentation Market Size (USD Million)

2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth



(%) 2018-2021f

Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Professional Segmentation Market Size (USD Million) 2017-2021f and Year-overyear (YOY) Growth (%) 2018-2021f

Figure Multimedia Sharing Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Social Connection Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Informational and Educational Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Marketing Measurements Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Multichannel Campaign Management Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Segmentation & Targeting Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Competitor Benchmarking Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Behavior Analysis Segmentation Market Size (USD Million)

2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f



Figure Professional Segmentation Market Size (USD Million) 2017-2021f and Year-overyear (YOY) Growth (%) 2018-2021f

Figure Multimedia Sharing Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Social Connection Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Informational and Educational Segmentation Market Size (USD Million)

2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Marketing Measurements Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Multichannel Campaign Management Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Segmentation & Targeting Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Competitor Benchmarking Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Behavior Analysis Segmentation Market Size (USD Million)

2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Professional Segmentation Market Size (USD Million) 2017-2021f and Year-overyear (YOY) Growth (%) 2018-2021f

Figure Multimedia Sharing Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Social Connection Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Informational and Educational Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Marketing Measurements Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Multichannel Campaign Management Segmentation Market Size (USD Million)



2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Segmentation & Targeting Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Competitor Benchmarking Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Behavior Analysis Segmentation Market Size (USD Million)

2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Yearover-year (YOY) Growth (%) 2018-2021f

Figure Professional Segmentation Market Size (USD Million) 2017-2021f and Year-overyear (YOY) Growth (%) 2018-2021f

Figure Multimedia Sharing Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Social Connection Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Informational and Educational Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Marketing Measurements Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Multichannel Campaign Management Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Segmentation & Targeting Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Competitor Benchmarking Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Behavior Analysis Segmentation Market Size (USD Million)

2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure social networking Sales Revenue (Million USD) of Cisco Systems, Inc. 2017-2020e

Figure social networking Sales Revenue (Million USD) of Facebook, Inc. 2017-2020e Figure social networking Sales Revenue (Million USD) of Microsoft Corporation



#### 2017-2020e

Figure social networking Sales Revenue (Million USD) of Google, Inc. 2017-2020e Figure social networking Sales Revenue (Million USD) of Oracle Corporation 2017-2020e

Figure social networking Sales Revenue (Million USD) of TIBCO Software, Inc. 2017-2020e

Figure social networking Sales Revenue (Million USD) of Slack Technologies, Inc. 2017-2020e

Figure social networking Sales Revenue (Million USD) of BroadVision, Inc. 2017-2020e Figure social networking Sales Revenue (Million USD) of IBM Corporation 2017-2020e Figure social networking Sales Revenue (Million USD) of Atos SE 2017-2020e



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