

# **Social Media Marketing (SMM) Company Services Market Status and Trend Analysis 2017-2026 (COVID-19 Version)**

<https://marketpublishers.com/r/S4FC348996BFEN.html>

Date: February 2021

Pages: 95

Price: US\$ 3,000.00 (Single User License)

ID: S4FC348996BFEN

## **Abstracts**

### **SUMMARY**

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Social Media Marketing (SMM) Company Services market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Social Media Marketing (SMM) Company Services market segmented into

Online Service

Offline Service

Based on the end-use, the global Social Media Marketing (SMM) Company Services market classified into

Individual

Enterprise

Others

Based on geography, the global Social Media Marketing (SMM) Company Services market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Integra Global Solutions

OpenMoves

WebiMax

Boostability

360I

Thanx Media

Scripted

Televerde

Disruptive Advertising

ReachLocal

Big Leap

MDC Partners

NewmanPR

Instavast

Six & Flow

## Contents

### **1 RESEARCH SCOPE**

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### **2 GLOBAL SOCIAL MEDIA MARKETING (SMM) COMPANY SERVICES INDUSTRY**

- 2.1 Summary about Social Media Marketing (SMM) Company Services Industry
- 2.2 Social Media Marketing (SMM) Company Services Market Trends
  - 2.2.1 Social Media Marketing (SMM) Company Services Production & Consumption Trends
  - 2.2.2 Social Media Marketing (SMM) Company Services Demand Structure Trends
- 2.3 Social Media Marketing (SMM) Company Services Cost & Price

### **3 MARKET DYNAMICS**

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### **4 GLOBAL MARKET SEGMENTATION**

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)

#### 4.2 Product Type Segmentation (2017 to 2021f)

4.2.1 Online Service

4.2.2 Offline Service

#### 4.3 Consumption Segmentation (2017 to 2021f)

4.3.1 Individual

4.3.2 Enterprise

4.3.3 Others

### **5 NORTH AMERICA MARKET SEGMENT**

#### 5.1 Region Segmentation (2017 to 2021f)

5.1.1 U.S.

5.1.2 Canada

5.1.3 Mexico

#### 5.2 Product Type Segmentation (2017 to 2021f)

5.2.1 Online Service

5.2.2 Offline Service

#### 5.3 Consumption Segmentation (2017 to 2021f)

5.3.1 Individual

5.3.2 Enterprise

5.3.3 Others

#### 5.4 Impact of COVID-19 in North America

### **6 EUROPE MARKET SEGMENTATION**

#### 6.1 Region Segmentation (2017 to 2021f)

6.1.1 Germany

6.1.2 UK

6.1.3 France

6.1.4 Italy

6.1.5 Rest of Europe

#### 6.2 Product Type Segmentation (2017 to 2021f)

6.2.1 Online Service

6.2.2 Offline Service

#### 6.3 Consumption Segmentation (2017 to 2021f)

6.3.1 Individual

6.3.2 Enterprise

6.3.3 Others

#### 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 Online Service
  - 7.2.2 Offline Service
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Individual
  - 7.3.2 Enterprise
  - 7.3.3 Others
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 Online Service
  - 8.2.2 Offline Service
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Individual
  - 8.3.2 Enterprise
  - 8.3.3 Others
- 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC

- 9.1.2 North Africa
- 9.1.3 South Africa
- 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 Online Service
  - 9.2.2 Offline Service
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Individual
  - 9.3.2 Enterprise
  - 9.3.3 Others
- 9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

- 10.1 Brief Introduction of Major Players
  - 10.1.1 Integra Global Solutions
  - 10.1.2 OpenMoves
  - 10.1.3 WebiMax
  - 10.1.4 Boostability
  - 10.1.5 360I
  - 10.1.6 Thanx Media
  - 10.1.7 Scripted
  - 10.1.8 Televerde
  - 10.1.9 Disruptive Advertising
  - 10.1.10 ReachLocal
  - 10.1.11 Big Leap
  - 10.1.12 MDC Partners
  - 10.1.13 NewmanPR
  - 10.1.14 Instavast
  - 10.1.15 Six & Flow
- 10.2 Social Media Marketing (SMM) Company Services Sales Date of Major Players (2017-2020e)
  - 10.2.1 Integra Global Solutions
  - 10.2.2 OpenMoves
  - 10.2.3 WebiMax
  - 10.2.4 Boostability
  - 10.2.5 360I
  - 10.2.6 Thanx Media
  - 10.2.7 Scripted

- 10.2.8 Televerde
- 10.2.9 Disruptive Advertising
- 10.2.10 ReachLocal
- 10.2.11 Big Leap
- 10.2.12 MDC Partners
- 10.2.13 NewmanPR
- 10.2.14 Instavast
- 10.2.15 Six & Flow
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
  - 11.3.1 Impact of COVID-19
  - 11.3.2 Geopolitics Overview
  - 11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**



## List Of Tables

### LIST OF TABLES

1. Table Social Media Marketing (SMM) Company Services Product Type Overview
2. Table Social Media Marketing (SMM) Company Services Product Type Market Share List
3. Table Social Media Marketing (SMM) Company Services Product Type of Major Players
4. Table Brief Introduction of Integra Global Solutions
5. Table Brief Introduction of OpenMoves
6. Table Brief Introduction of WebiMax
7. Table Brief Introduction of Boostability
8. Table Brief Introduction of 360I
9. Table Brief Introduction of Thanx Media
10. Table Brief Introduction of Scripted
11. Table Brief Introduction of Televerde
12. Table Brief Introduction of Disruptive Advertising
13. Table Brief Introduction of ReachLocal
14. Table Brief Introduction of Big Leap
15. Table Brief Introduction of MDC Partners
16. Table Brief Introduction of NewmanPR
17. Table Brief Introduction of Instavast
18. Table Brief Introduction of Six & Flow
19. Table Products & Services of Integra Global Solutions
20. Table Products & Services of OpenMoves
21. Table Products & Services of WebiMax
22. Table Products & Services of Boostability
23. Table Products & Services of 360I
24. Table Products & Services of Thanx Media
25. Table Products & Services of Scripted
26. Table Products & Services of Televerde
27. Table Products & Services of Disruptive Advertising
28. Table Products & Services of ReachLocal
29. Table Products & Services of Big Leap
30. Table Products & Services of MDC Partners
31. Table Products & Services of NewmanPR
32. Table Products & Services of Instavast
33. Table Products & Services of Six & Flow
34. Table Market Distribution of Major Players

- 35. Table Global Major Players Sales Revenue (Million USD) 2017-2020e
- 36. Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
- 37. Table Global Social Media Marketing (SMM) Company Services Market Forecast (Million USD) by Region 2021f-2026f
- 38. Table Global Social Media Marketing (SMM) Company Services Market Forecast (Million USD) Share by Region 2021f-2026f
- 39. Table Global Social Media Marketing (SMM) Company Services Market Forecast (Million USD) by Demand 2021f-2026f
- 40. Table Global Social Media Marketing (SMM) Company Services Market Forecast (Million USD) Share by Demand 2021f-2026f

## List Of Figures

### LIST OF FIGURES

1. Figure Global Social Media Marketing (SMM) Company Services Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
2. Figure Global Social Media Marketing (SMM) Company Services Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
3. Figure Global Social Media Marketing (SMM) Company Services Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
4. Figure Global Social Media Marketing (SMM) Company Services Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
5. Figure Global Social Media Marketing (SMM) Company Services Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
6. Figure Global Social Media Marketing (SMM) Company Services Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
7. Figure Global Social Media Marketing (SMM) Company Services Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
8. Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
9. Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
10. Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
11. Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
12. Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
13. Figure Online Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
14. Figure Offline Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
15. Figure Individual Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
16. Figure Enterprise Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
17. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
18. Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

19. Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
20. Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
21. Figure Online Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
22. Figure Offline Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
23. Figure Individual Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
24. Figure Enterprise Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
25. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
26. Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
27. Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
28. Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
29. Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
30. Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
31. Figure Online Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
32. Figure Offline Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
33. Figure Individual Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
34. Figure Enterprise Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
35. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
36. Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
37. Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
38. Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY)

Growth (%) 2018-2021f

39. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

40. Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

41. Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

42. Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

43. Figure Online Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

44. Figure Offline Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

45. Figure Individual Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

46. Figure Enterprise Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

47. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

48. Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

49. Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

50. Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

51. Figure Online Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

52. Figure Offline Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

53. Figure Individual Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

54. Figure Enterprise Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

55. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

56. Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

57. Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

58. Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
59. Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
60. Figure Online Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
61. Figure Offline Service Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
62. Figure Individual Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
63. Figure Enterprise Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
64. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
65. Figure Social Media Marketing (SMM) Company Services Sales Revenue (Million USD) of Integra Global Solutions 2017-2020e
66. Figure Social Media Marketing (SMM) Company Services Sales Revenue (Million USD) of OpenMoves 2017-2020e
67. Figure Social Media Marketing (SMM) Company Services Sales Revenue (Million USD) of WebiMax 2017-2020e
68. Figure Social Media Marketing (SMM) Company Services Sales Revenue (Million USD) of Boostability 2017-2020e
69. Figure Social Media Marketing (SMM) Company Services Sales Revenue (Million USD) of 360I 2017-2020e
70. Figure Social Media Marketing (SMM) Company Services Sales Revenue (Million USD) of Thanx Media 2017-2020e
71. Figure Social Media Marketing (SMM) Company Services Sales Revenue (Million USD) of Scripted 2017-2020e
72. Figure Social Media Marketing (SMM) Company Services Sales Revenue (Million USD) of Televerde 2017-2020e
73. Figure Social Media Marketing (SMM) Company Services Sales Revenue (Million USD) of Disruptive Advertising 2017-2020e
74. Figure Social Media Marketing (SMM) Company Services Sales Revenue (Million

## I would like to order

Product name: Social Media Marketing (SMM) Company Services Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/S4FC348996BFEN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S4FC348996BFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

