

# Smart Glasses Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

<https://marketpublishers.com/r/SE20613E5D47EN.html>

Date: December 2020

Pages: 96

Price: US\$ 3,000.00 (Single User License)

ID: SE20613E5D47EN

## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Smart Glasses market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Smart Glasses market segmented into

AR Smart Glasses

## VR Smart Glasses

Based on the end-use, the global Smart Glasses market classified into

Medical Care

Entertainment

Others

Based on geography, the global Smart Glasses market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Apple

Google Glass

SONY

Samsung

Newmine

Baidu Glassess

Recon

Lenovo

ITheater

Gonbes

USAMS

Osterhout Design Group

Vuzix Corporation

## Contents

### **1 RESEARCH SCOPE**

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### **2 GLOBAL SMART GLASSES INDUSTRY**

- 2.1 Summary about Smart Glasses Industry
- 2.2 Smart Glasses Market Trends
  - 2.2.1 Smart Glasses Production & Consumption Trends
  - 2.2.2 Smart Glasses Demand Structure Trends
- 2.3 Smart Glasses Cost & Price

### **3 MARKET DYNAMICS**

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### **4 GLOBAL MARKET SEGMENTATION**

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 AR Smart Glasses
- 4.2.2 VR Smart Glasses
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 Medical Care
  - 4.3.2 Entertainment
  - 4.3.3 Others

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 AR Smart Glasses
  - 5.2.2 VR Smart Glasses
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Medical Care
  - 5.3.2 Entertainment
  - 5.3.3 Others
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy
  - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 AR Smart Glasses
  - 6.2.2 VR Smart Glasses
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Medical Care
  - 6.3.2 Entertainment
  - 6.3.3 Others
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 AR Smart Glasses
  - 7.2.2 VR Smart Glasses
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Medical Care
  - 7.3.2 Entertainment
  - 7.3.3 Others
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 AR Smart Glasses
  - 8.2.2 VR Smart Glasses
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Medical Care
  - 8.3.2 Entertainment
  - 8.3.3 Others
- 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa

- 9.1.3 South Africa
- 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 AR Smart Glasses
  - 9.2.2 VR Smart Glasses
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Medical Care
  - 9.3.2 Entertainment
  - 9.3.3 Others
- 9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

- 10.1 Brief Introduction of Major Players
  - 10.1.1 Apple
  - 10.1.2 Google Glass
  - 10.1.3 SONY
  - 10.1.4 Samsung
  - 10.1.5 Newmine
  - 10.1.6 Baidu Glassess
  - 10.1.7 Recon
  - 10.1.8 Lenovo
  - 10.1.9 ITheater
  - 10.1.10 Gonbes
  - 10.1.11 USAMS
  - 10.1.12 Osterhout Design Group
  - 10.1.13 Vuzix Corporation
- 10.2 Smart Glasses Sales Date of Major Players (2017-2020e)
  - 10.2.1 Apple
  - 10.2.2 Google Glass
  - 10.2.3 SONY
  - 10.2.4 Samsung
  - 10.2.5 Newmine
  - 10.2.6 Baidu Glassess
  - 10.2.7 Recon
  - 10.2.8 Lenovo
  - 10.2.9 ITheater
  - 10.2.10 Gonbes
  - 10.2.11 USAMS

- 10.2.12 Osterhout Design Group
- 10.2.13 Vuzix Corporation
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
  - 11.3.1 Impact of COVID-19
  - 11.3.2 Geopolitics Overview
  - 11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**



## List Of Tables

### LIST OF TABLES

- Table Smart Glasses Product Type Overview
- Table Smart Glasses Product Type Market Share List
- Table Smart Glasses Product Type of Major Players
- Table Brief Introduction of Apple
- Table Brief Introduction of Google Glass
- Table Brief Introduction of SONY
- Table Brief Introduction of Samsung
- Table Brief Introduction of Newmine
- Table Brief Introduction of Baidu Glassess
- Table Brief Introduction of Recon
- Table Brief Introduction of Lenovo
- Table Brief Introduction of ITheater
- Table Brief Introduction of Gonbes
- Table Brief Introduction of USAMS
- Table Brief Introduction of Osterhout Design Group
- Table Brief Introduction of Vuzix Corporation
- Table Products & Services of Apple
- Table Products & Services of Google Glass
- Table Products & Services of SONY
- Table Products & Services of Samsung
- Table Products & Services of Newmine
- Table Products & Services of Baidu Glassess
- Table Products & Services of Recon
- Table Products & Services of Lenovo
- Table Products & Services of ITheater
- Table Products & Services of Gonbes
- Table Products & Services of USAMS
- Table Products & Services of Osterhout Design Group
- Table Products & Services of Vuzix Corporation
- Table Market Distribution of Major Players
- Table Global Major Players Sales Revenue (Million USD) 2017-2020e
- Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
- Table Global Smart Glasses Market Forecast (Million USD) by Region 2021f-2026f
- Table Global Smart Glasses Market Forecast (Million USD) Share by Region 2021f-2026f
- Table Global Smart Glasses Market Forecast (Million USD) by Demand 2021f-2026f

Table Global Smart Glasses Market Forecast (Million USD) Share by Demand  
2021f-2026f

## List Of Figures

### LIST OF FIGURES

Figure Global Smart Glasses Market Size under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Smart Glasses Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Smart Glasses Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Smart Glasses Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Smart Glasses Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)

Figure Global Smart Glasses Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)

Figure Global Smart Glasses Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)

Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure AR Smart Glasses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure VR Smart Glasses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Medical Care Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure AR Smart Glasses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure VR Smart Glasses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Medical Care Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure AR Smart Glasses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure VR Smart Glasses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Medical Care Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth

(%) 2018-2021f

Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure AR Smart Glasses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure VR Smart Glasses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Medical Care Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure AR Smart Glasses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure VR Smart Glasses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Medical Care Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure AR Smart Glasses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure VR Smart Glasses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Medical Care Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Smart Glasses Sales Revenue (Million USD) of Apple 2017-2020e

Figure Smart Glasses Sales Revenue (Million USD) of Google Glass 2017-2020e

Figure Smart Glasses Sales Revenue (Million USD) of SONY 2017-2020e

Figure Smart Glasses Sales Revenue (Million USD) of Samsung 2017-2020e

Figure Smart Glasses Sales Revenue (Million USD) of Newmine 2017-2020e

Figure Smart Glasses Sales Revenue (Million USD) of Baidu Glasses 2017-2020e

Figure Smart Glasses Sales Revenue (Million USD) of Recon 2017-2020e

Figure Smart Glasses Sales Revenue (Million USD) of Lenovo 2017-2020e

Figure Smart Glasses Sales Revenue (Million USD) of ITheater 2017-2020e

Figure Smart Glasses Sales Revenue (Million USD) of Gonbes 2017-2020e

Figure Smart Glasses Sales Revenue (Million USD) of USAMS 2017-2020e

Figure Smart Glasses Sales Revenue (Million USD) of Osterhout Design Group 2017-2020e

Figure Smart Glasses Sales Revenue (Million USD) of Vuzix Corporation 2017-2020e

## I would like to order

Product name: Smart Glasses Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/SE20613E5D47EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE20613E5D47EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970