

Programmatic Display Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

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Abstracts

SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Programmatic Display market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Programmatic Display market segmented into

Real Time Bidding

Private Marketplace

Automated Guaranteed

Based on the end-use, the global Programmatic Display market classified into

E-commerce Ads

Travel Ads

Game Ads

Others

Based on geography, the global Programmatic Display market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Facebook

Google (DoubleClick)

Alibaba

Adobe Systems Incorporated

Tencent

AppNexus

Amazon

JD.com

Yahoo

Verizon Communications

eBay

Booking

Expedia

MediaMath

Baidu

Rakuten

Rocket Fuel

The Trade Desk

Adroll

Sina

Contents

1 RESEARCH SCOPE

- 1.1 Research Product Definition
- 1.2 Research Segmentation
 - 1.2.1 Product Type
 - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

2 GLOBAL PROGRAMMATIC DISPLAY INDUSTRY

- 2.1 Summary about Programmatic Display Industry
- 2.2 Programmatic Display Market Trends
 - 2.2.1 Programmatic Display Production & Consumption Trends
 - 2.2.2 Programmatic Display Demand Structure Trends
- 2.3 Programmatic Display Cost & Price

3 MARKET DYNAMICS

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
 - 3.2.1 Drivers
 - 3.2.2 Restraints
 - 3.2.3 Opportunity
 - 3.2.4 Risk

4 GLOBAL MARKET SEGMENTATION

- 4.1 Region Segmentation (2017 to 2021f)
 - 4.1.1 North America (U.S., Canada and Mexico)
 - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
 - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
 - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
 - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 Real Time Bidding
- 4.2.2 Private Marketplace
- 4.2.3 Automated Guaranteed
- 4.3 Consumption Segmentation (2017 to 2021f)
 - 4.3.1 E-commerce Ads
 - 4.3.2 Travel Ads
 - 4.3.3 Game Ads
 - 4.3.4 Others

5 NORTH AMERICA MARKET SEGMENT

- 5.1 Region Segmentation (2017 to 2021f)
 - 5.1.1 U.S.
 - 5.1.2 Canada
 - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
 - 5.2.1 Real Time Bidding
 - 5.2.2 Private Marketplace
 - 5.2.3 Automated Guaranteed
- 5.3 Consumption Segmentation (2017 to 2021f)
 - 5.3.1 E-commerce Ads
 - 5.3.2 Travel Ads
 - 5.3.3 Game Ads
 - 5.3.4 Others
- 5.4 Impact of COVID-19 in North America

6 EUROPE MARKET SEGMENTATION

- 6.1 Region Segmentation (2017 to 2021f)
 - 6.1.1 Germany
 - 6.1.2 UK
 - 6.1.3 France
 - 6.1.4 Italy
 - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
 - 6.2.1 Real Time Bidding
 - 6.2.2 Private Marketplace
 - 6.2.3 Automated Guaranteed
- 6.3 Consumption Segmentation (2017 to 2021f)

- 6.3.1 E-commerce Ads
- 6.3.2 Travel Ads
- 6.3.3 Game Ads
- 6.3.4 Others
- 6.4 Impact of COVID-19 in Europe

7 ASIA-PACIFIC MARKET SEGMENTATION

- 7.1 Region Segmentation (2017 to 2021f)
 - 7.1.1 China
 - 7.1.2 India
 - 7.1.3 Japan
 - 7.1.4 South Korea
 - 7.1.5 Southeast Asia
 - 7.1.6 Australia
 - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
 - 7.2.1 Real Time Bidding
 - 7.2.2 Private Marketplace
 - 7.2.3 Automated Guaranteed
- 7.3 Consumption Segmentation (2017 to 2021f)
 - 7.3.1 E-commerce Ads
 - 7.3.2 Travel Ads
 - 7.3.3 Game Ads
 - 7.3.4 Others
- 7.4 Impact of COVID-19 in Europe

8 SOUTH AMERICA MARKET SEGMENTATION

- 8.1 Region Segmentation (2017 to 2021f)
 - 8.1.1 Brazil
 - 8.1.2 Argentina
 - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
 - 8.2.1 Real Time Bidding
 - 8.2.2 Private Marketplace
 - 8.2.3 Automated Guaranteed
- 8.3 Consumption Segmentation (2017 to 2021f)
 - 8.3.1 E-commerce Ads

- 8.3.2 Travel Ads
- 8.3.3 Game Ads
- 8.3.4 Others
- 8.4 Impact of COVID-19 in Europe

9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION

- 9.1 Region Segmentation (2017 to 2021f)
 - 9.1.1 GCC
 - 9.1.2 North Africa
 - 9.1.3 South Africa
 - 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
 - 9.2.1 Real Time Bidding
 - 9.2.2 Private Marketplace
 - 9.2.3 Automated Guaranteed
- 9.3 Consumption Segmentation (2017 to 2021f)
 - 9.3.1 E-commerce Ads
 - 9.3.2 Travel Ads
 - 9.3.3 Game Ads
 - 9.3.4 Others
- 9.4 Impact of COVID-19 in Europe

10 COMPETITION OF MAJOR PLAYERS

- 10.1 Brief Introduction of Major Players
 - 10.1.1 Facebook
 - 10.1.2 Google (DoubleClick)
 - 10.1.3 Alibaba
 - 10.1.4 Adobe Systems Incorporated
 - 10.1.5 Tencent
 - 10.1.6 AppNexus
 - 10.1.7 Amazon
 - 10.1.8 JD.com
 - 10.1.9 Yahoo
 - 10.1.10 Verizon Communications
 - 10.1.11 eBay
 - 10.1.12 Booking
 - 10.1.13 Expedia

- 10.1.14 MediaMath
- 10.1.15 Baidu
- 10.1.16 Rakuten
- 10.1.17 Rocket Fuel
- 10.1.18 The Trade Desk
- 10.1.19 Adroll
- 10.1.20 Sina
- 10.2 Programmatic Display Sales Date of Major Players (2017-2020e)
 - 10.2.1 Facebook
 - 10.2.2 Google (DoubleClick)
 - 10.2.3 Alibaba
 - 10.2.4 Adobe Systems Incorporated
 - 10.2.5 Tencent
 - 10.2.6 AppNexus
 - 10.2.7 Amazon
 - 10.2.8 JD.com
 - 10.2.9 Yahoo
 - 10.2.10 Verizon Communications
 - 10.2.11 eBay
 - 10.2.12 Booking
 - 10.2.13 Expedia
 - 10.2.14 MediaMath
 - 10.2.15 Baidu
 - 10.2.16 Rakuten
 - 10.2.17 Rocket Fuel
 - 10.2.18 The Trade Desk
 - 10.2.19 Adroll
 - 10.2.20 Sina
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

11 MARKET FORECAST

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
 - 11.3.1 Impact of COVID-19
 - 11.3.2 Geopolitics Overview
 - 11.3.3 Economic Overview of Major Countries

12 REPORT SUMMARY STATEMENT

List Of Tables

LIST OF TABLES

Table Programmatic Display Product Type Overview
Table Programmatic Display Product Type Market Share List
Table Programmatic Display Product Type of Major Players
Table Brief Introduction of Facebook
Table Brief Introduction of Google (DoubleClick)
Table Brief Introduction of Alibaba
Table Brief Introduction of Adobe Systems Incorporated
Table Brief Introduction of Tencent
Table Brief Introduction of AppNexus
Table Brief Introduction of Amazon
Table Brief Introduction of JD.com
Table Brief Introduction of Yahoo
Table Brief Introduction of Verizon Communications
Table Brief Introduction of eBay
Table Brief Introduction of Booking
Table Brief Introduction of Expedia
Table Brief Introduction of MediaMath
Table Brief Introduction of Baidu
Table Brief Introduction of Rakuten
Table Brief Introduction of Rocket Fuel
Table Brief Introduction of The Trade Desk
Table Brief Introduction of Adroll
Table Brief Introduction of Sina
Table Products & Services of Facebook
Table Products & Services of Google (DoubleClick)
Table Products & Services of Alibaba
Table Products & Services of Adobe Systems Incorporated
Table Products & Services of Tencent
Table Products & Services of AppNexus
Table Products & Services of Amazon
Table Products & Services of JD.com
Table Products & Services of Yahoo
Table Products & Services of Verizon Communications
Table Products & Services of eBay
Table Products & Services of Booking
Table Products & Services of Expedia

Table Products & Services of MediaMath
Table Products & Services of Baidu
Table Products & Services of Rakuten
Table Products & Services of Rocket Fuel
Table Products & Services of The Trade Desk
Table Products & Services of Adroll
Table Products & Services of Sina
Table Market Distribution of Major Players
Table Global Major Players Sales Revenue (Million USD) 2017-2020e
Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
Table Global Programmatic Display Market Forecast (Million USD) by Region
2021f-2026f
Table Global Programmatic Display Market Forecast (Million USD) Share by Region
2021f-2026f
Table Global Programmatic Display Market Forecast (Million USD) by Demand
2021f-2026f
Table Global Programmatic Display Market Forecast (Million USD) Share by Demand
2021f-2026f

List Of Figures

LIST OF FIGURES

Figure Global Programmatic Display Market Size under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Programmatic Display Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Programmatic Display Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Programmatic Display Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Programmatic Display Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)

Figure Global Programmatic Display Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)

Figure Global Programmatic Display Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)

Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Real Time Bidding Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Private Marketplace Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Automated Guaranteed Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure E-commerce Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Travel Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Game Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Real Time Bidding Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Private Marketplace Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Automated Guaranteed Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure E-commerce Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Travel Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Game Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Real Time Bidding Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Private Marketplace Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Automated Guaranteed Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure E-commerce Ads Segmentation Market Size (USD Million) 2017-2021f and Year-

over-year (YOY) Growth (%) 2018-2021f

Figure Travel Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Game Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Real Time Bidding Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Private Marketplace Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Automated Guaranteed Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure E-commerce Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Travel Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Game Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Real Time Bidding Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Private Marketplace Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Automated Guaranteed Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure E-commerce Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Travel Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Game Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Real Time Bidding Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Private Marketplace Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Automated Guaranteed Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure E-commerce Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Travel Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Game Ads Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Programmatic Display Sales Revenue (Million USD) of Facebook 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of Google (DoubleClick) 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of Alibaba 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of Adobe Systems Incorporated 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of Tencent 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of AppNexus 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of Amazon 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of JD.com 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of Yahoo 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of Verizon Communications 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of eBay 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of Booking 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of Expedia 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of MediaMath 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of Baidu 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of Rakuten 2017-2020e

Figure Programmatic Display Sales Revenue (Million USD) of Rocket Fuel 2017-2020e

Figure Sales Revenue (Million USD) of The Trade Desk 2017-2020e

Figure Sales Revenue (Million USD) of Adroll 2017-2020e

Figure Sales Revenue (Million USD) of Sina 2017-2020e

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