

# Product Information Management (PIM) Market Research: Global Status & Forecast by Geography, Type & Application (2015-2025)

<https://marketpublishers.com/r/P4CADD6C7AFEN.html>

Date: May 2019

Pages: 50

Price: US\$ 2,280.00 (Single User License)

ID: P4CADD6C7AFEN

## Abstracts

According to 99Strategy, the Global Product Information Management (PIM) Market is estimated to reach xxx million USD in 2019 and projected to grow at the CAGR of xx% during the 2020-2025. The report analyses the global Product Information Management (PIM) market, the market size and growth, as well as the major market participants.

The analysis includes market size, upstream situation, market segmentation, market segmentation, price & cost and industry environment. In addition, the report outlines the factors driving industry growth and the description of market channels. The report begins from overview of industrial chain structure, and describes the upstream. Besides, the report analyses market size and forecast in different geographies, type and end-use segment, in addition, the report introduces market competition overview among the major companies and companies profiles, besides, market price and channel features are covered in the report.

## Key Regions

Asia Pacific

North America

Europe

South America

Middle East & Africa

## Key Companies

SAP

Oracle

IBM

Informatica

Stibo Systems

TIBCO Software

Riversand Technologies

Orchestra Networks

EnterWorks

## Key Product Type

Customer Data

Product Data

Others

## Market by Application

Banking, Finance and Insurance (BFSI)

IT and Telecommunications

Government & Health Care

## Manufacturing & Logistics

### Main Aspects covered in the Report

Overview of the Product Information Management (PIM) market including production, consumption, status & forecast and market growth

2015-2018 historical data and 2019-2025 market forecast

Geographical analysis including major countries

Overview the product type market including development

Overview the end-user market including development

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