

# Precision Farming Software & Services Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

<https://marketpublishers.com/r/P66403E2B6D2EN.html>

Date: December 2020

Pages: 97

Price: US\$ 3,000.00 (Single User License)

ID: P66403E2B6D2EN

## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Precision Farming Software & Services market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Precision Farming Software & Services market segmented into

System hardware (sensors, etc.)

Intelligent agricultural machinery

System software and cloud services

Based on the end-use, the global Precision Farming Software & Services market classified into

Farming

forest

Based on geography, the global Precision Farming Software & Services market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Ag Leader

AGCO

AgJunction

John Deere

Trimble

CNH Industrial

DICKEY-John

Raven Industries

SST Development Group

TeeJet Technologies

## Contents

### **1 RESEARCH SCOPE**

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### **2 GLOBAL PRECISION FARMING SOFTWARE & SERVICES INDUSTRY**

- 2.1 Summary about Precision Farming Software & Services Industry
- 2.2 Precision Farming Software & Services Market Trends
  - 2.2.1 Precision Farming Software & Services Production & Consumption Trends
  - 2.2.2 Precision Farming Software & Services Demand Structure Trends
- 2.3 Precision Farming Software & Services Cost & Price

### **3 MARKET DYNAMICS**

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### **4 GLOBAL MARKET SEGMENTATION**

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 System hardware (sensors, etc.)
- 4.2.2 Intelligent agricultural machinery
- 4.2.3 System software and cloud services
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 Farming
  - 4.3.2 forest

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 System hardware (sensors, etc.)
  - 5.2.2 Intelligent agricultural machinery
  - 5.2.3 System software and cloud services
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Farming
  - 5.3.2 forest
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy
  - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 System hardware (sensors, etc.)
  - 6.2.2 Intelligent agricultural machinery
  - 6.2.3 System software and cloud services
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Farming
  - 6.3.2 forest
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

### 7.1 Region Segmentation (2017 to 2021f)

- 7.1.1 China
- 7.1.2 India
- 7.1.3 Japan
- 7.1.4 South Korea
- 7.1.5 Southeast Asia
- 7.1.6 Australia
- 7.1.7 Rest of Asia Pacific

### 7.2 Product Type Segmentation (2017 to 2021f)

- 7.2.1 System hardware (sensors, etc.)
- 7.2.2 Intelligent agricultural machinery
- 7.2.3 System software and cloud services

### 7.3 Consumption Segmentation (2017 to 2021f)

- 7.3.1 Farming
- 7.3.2 forest

### 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

### 8.1 Region Segmentation (2017 to 2021f)

- 8.1.1 Brazil
- 8.1.2 Argentina
- 8.1.3 Rest of Latin America

### 8.2 Product Type Segmentation (2017 to 2021f)

- 8.2.1 System hardware (sensors, etc.)
- 8.2.2 Intelligent agricultural machinery
- 8.2.3 System software and cloud services

### 8.3 Consumption Segmentation (2017 to 2021f)

- 8.3.1 Farming
- 8.3.2 forest

### 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

### 9.1 Region Segmentation (2017 to 2021f)

- 9.1.1 GCC
- 9.1.2 North Africa

- 9.1.3 South Africa
- 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 System hardware (sensors, etc.)
  - 9.2.2 Intelligent agricultural machinery
  - 9.2.3 System software and cloud services
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Farming
  - 9.3.2 forest
- 9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

- 10.1 Brief Introduction of Major Players
  - 10.1.1 Ag Leader
  - 10.1.2 AGCO
  - 10.1.3 AgJunction
  - 10.1.4 John Deere
  - 10.1.5 Trimble
  - 10.1.6 CNH Industrial
  - 10.1.7 DICKEY-John
  - 10.1.8 Raven Industries
  - 10.1.9 SST Development Group
  - 10.1.10 TeeJet Technologies
- 10.2 Precision Farming Software & Services Sales Data of Major Players (2017-2020e)
  - 10.2.1 Ag Leader
  - 10.2.2 AGCO
  - 10.2.3 AgJunction
  - 10.2.4 John Deere
  - 10.2.5 Trimble
  - 10.2.6 CNH Industrial
  - 10.2.7 DICKEY-John
  - 10.2.8 Raven Industries
  - 10.2.9 SST Development Group
  - 10.2.10 TeeJet Technologies
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

11.1 Forecast by Region

11.2 Forecast by Demand

11.3 Environment Forecast

11.3.1 Impact of COVID-19

11.3.2 Geopolitics Overview

11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**



## List Of Tables

### LIST OF TABLES

Table Precision Farming Software & Services Product Type Overview
Table Precision Farming Software & Services Product Type Market Share List
Table Precision Farming Software & Services Product Type of Major Players
Table Brief Introduction of Ag Leader
Table Brief Introduction of AGCO
Table Brief Introduction of AgJunction
Table Brief Introduction of John Deere
Table Brief Introduction of Trimble
Table Brief Introduction of CNH Industrial
Table Brief Introduction of DICKEY-John
Table Brief Introduction of Raven Industries
Table Brief Introduction of SST Development Group
Table Brief Introduction of TeeJet Technologies
Table Products & Services of Ag Leader
Table Products & Services of AGCO
Table Products & Services of AgJunction
Table Products & Services of John Deere
Table Products & Services of Trimble
Table Products & Services of CNH Industrial
Table Products & Services of DICKEY-John
Table Products & Services of Raven Industries
Table Products & Services of SST Development Group
Table Products & Services of TeeJet Technologies
Table Market Distribution of Major Players
Table Global Major Players Sales Revenue (Million USD) 2017-2020e
Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
Table Global Precision Farming Software & Services Market Forecast (Million USD) by Region 2021f-2026f
Table Global Precision Farming Software & Services Market Forecast (Million USD) Share by Region 2021f-2026f
Table Global Precision Farming Software & Services Market Forecast (Million USD) by Demand 2021f-2026f
Table Global Precision Farming Software & Services Market Forecast (Million USD) Share by Demand 2021f-2026f

## List Of Figures

### LIST OF FIGURES

Figure Global Precision Farming Software & Services Market Size under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Precision Farming Software & Services Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Precision Farming Software & Services Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Precision Farming Software & Services Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Precision Farming Software & Services Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)

Figure Global Precision Farming Software & Services Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)

Figure Global Precision Farming Software & Services Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)

Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure System hardware (sensors, etc.) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Intelligent agricultural machinery Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure System software and cloud services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Farming Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure forest Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure System hardware (sensors, etc.) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Intelligent agricultural machinery Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure System software and cloud services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Farming Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure forest Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure System hardware (sensors, etc.) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Intelligent agricultural machinery Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure System software and cloud services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Farming Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure forest Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth

(%) 2018-2021f

Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure System hardware (sensors, etc.) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Intelligent agricultural machinery Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure System software and cloud services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Farming Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure forest Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure System hardware (sensors, etc.) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Intelligent agricultural machinery Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure System software and cloud services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Farming Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure forest Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure System hardware (sensors, etc.) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Intelligent agricultural machinery Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure System software and cloud services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Farming Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure forest Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Precision Farming Software & Services Sales Revenue (Million USD) of Ag Leader 2017-2020e

Figure Precision Farming Software & Services Sales Revenue (Million USD) of AGCO 2017-2020e

Figure Precision Farming Software & Services Sales Revenue (Million USD) of AgJunction 2017-2020e

Figure Precision Farming Software & Services Sales Revenue (Million USD) of John Deere 2017-2020e

Figure Precision Farming Software & Services Sales Revenue (Million USD) of Trimble 2017-2020e

Figure Precision Farming Software & Services Sales Revenue (Million USD) of CNH Industrial 2017-2020e

Figure Precision Farming Software & Services Sales Revenue (Million USD) of DICKEY-John 2017-2020e

Figure Precision Farming Software & Services Sales Revenue (Million USD) of Raven Industries 2017-2020e

Figure Precision Farming Software & Services Sales Revenue (Million USD) of SST Development Group 2017-2020e

Figure Precision Farming Software & Services Sales Revenue (Million USD) of TeeJet Technologies 2017-2020e

## I would like to order

Product name: Precision Farming Software & Services Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/P66403E2B6D2EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P66403E2B6D2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

