

# Permanent Hair Dye Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

<https://marketpublishers.com/r/P621F2F3C216EN.html>

Date: January 2020

Pages: 93

Price: US\$ 3,000.00 (Single User License)

ID: P621F2F3C216EN

## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Permanent Hair Dye market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Permanent Hair Dye market segmented into

PPDA Based Hair Dye

PTD Based Hair Dye

Other Types Permanent Hair Dye

Based on the end-use, the global Permanent Hair Dye market classified into

Home Use

Commercial Use

Based on geography, the global Permanent Hair Dye market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

L'Oreal Paris

Garnier

Henkel

Liese

Goldwell

Clairol

Wella

HOYU

Shiseido

Garnier

Godrej Consumer Products

Kao Corporation

Avon Products

## Contents

### **1 RESEARCH SCOPE**

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### **2 GLOBAL PERMANENT HAIR DYE INDUSTRY**

- 2.1 Summary about Permanent Hair Dye Industry
- 2.2 Permanent Hair Dye Market Trends
  - 2.2.1 Permanent Hair Dye Production & Consumption Trends
  - 2.2.2 Permanent Hair Dye Demand Structure Trends
- 2.3 Permanent Hair Dye Cost & Price

### **3 MARKET DYNAMICS**

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### **4 GLOBAL MARKET SEGMENTATION**

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 PPDA Based Hair Dye
- 4.2.2 PTD Based Hair Dye
- 4.2.3 Other Types Permanent Hair Dye
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 Home Use
  - 4.3.2 Commercial Use

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 PPDA Based Hair Dye
  - 5.2.2 PTD Based Hair Dye
  - 5.2.3 Other Types Permanent Hair Dye
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Home Use
  - 5.3.2 Commercial Use
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy
  - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 PPDA Based Hair Dye
  - 6.2.2 PTD Based Hair Dye
  - 6.2.3 Other Types Permanent Hair Dye
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Home Use
  - 6.3.2 Commercial Use
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 PPDA Based Hair Dye
  - 7.2.2 PTD Based Hair Dye
  - 7.2.3 Other Types Permanent Hair Dye
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Home Use
  - 7.3.2 Commercial Use
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 PPDA Based Hair Dye
  - 8.2.2 PTD Based Hair Dye
  - 8.2.3 Other Types Permanent Hair Dye
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Home Use
  - 8.3.2 Commercial Use
- 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa

- 9.1.3 South Africa
- 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 PPDA Based Hair Dye
  - 9.2.2 PTD Based Hair Dye
  - 9.2.3 Other Types Permanent Hair Dye
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Home Use
  - 9.3.2 Commercial Use
- 9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

- 10.1 Brief Introduction of Major Players
  - 10.1.1 L'Oreal Paris
  - 10.1.2 Garnier
  - 10.1.3 Henkel
  - 10.1.4 Liese
  - 10.1.5 Goldwell
  - 10.1.6 Clairol
  - 10.1.7 Wella
  - 10.1.8 HOYU
  - 10.1.9 Shiseido
  - 10.1.10 Garnier
  - 10.1.11 Godrej Consumer Products
  - 10.1.12 Kao Corporation
  - 10.1.13 Avon Products
- 10.2 Permanent Hair Dye Sales Date of Major Players (2017-2020e)
  - 10.2.1 L'Oreal Paris
  - 10.2.2 Garnier
  - 10.2.3 Henkel
  - 10.2.4 Liese
  - 10.2.5 Goldwell
  - 10.2.6 Clairol
  - 10.2.7 Wella
  - 10.2.8 HOYU
  - 10.2.9 Shiseido
  - 10.2.10 Garnier
  - 10.2.11 Godrej Consumer Products

10.2.12 Kao Corporation

10.2.13 Avon Products

10.3 Market Distribution of Major Players

10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

11.1 Forecast by Region

11.2 Forecast by Demand

11.3 Environment Forecast

11.3.1 Impact of COVID-19

11.3.2 Geopolitics Overview

11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**



## List Of Tables

### LIST OF TABLES

Table Permanent Hair Dye Product Type Overview
Table Permanent Hair Dye Product Type Market Share List
Table Permanent Hair Dye Product Type of Major Players
Table Brief Introduction of L'Oreal Paris
Table Brief Introduction of Garnier
Table Brief Introduction of Henkel
Table Brief Introduction of Liese
Table Brief Introduction of Goldwell
Table Brief Introduction of Clairol
Table Brief Introduction of Wella
Table Brief Introduction of HOYU
Table Brief Introduction of Shiseido
Table Brief Introduction of Garnier
Table Brief Introduction of Godrej Consumer Products
Table Brief Introduction of Kao Corporation
Table Brief Introduction of Avon Products
Table Products & Services of L'Oreal Paris
Table Products & Services of Garnier
Table Products & Services of Henkel
Table Products & Services of Liese
Table Products & Services of Goldwell
Table Products & Services of Clairol
Table Products & Services of Wella
Table Products & Services of HOYU
Table Products & Services of Shiseido
Table Products & Services of Garnier
Table Products & Services of Godrej Consumer Products
Table Products & Services of Kao Corporation
Table Products & Services of Avon Products
Table Market Distribution of Major Players
Table Global Major Players Sales Revenue (Million USD) 2017-2020e
Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
Table Global Permanent Hair Dye Market Forecast (Million USD) by Region 2021f-2026f
Table Global Permanent Hair Dye Market Forecast (Million USD) Share by Region 2021f-2026f

Table Global Permanent Hair Dye Market Forecast (Million USD) by Demand  
2021f-2026f

Table Global Permanent Hair Dye Market Forecast (Million USD) Share by Demand  
2021f-2026f

## List Of Figures

### LIST OF FIGURES

Figure Global Permanent Hair Dye Market Size under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Permanent Hair Dye Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Permanent Hair Dye Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Permanent Hair Dye Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Permanent Hair Dye Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)

Figure Global Permanent Hair Dye Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)

Figure Global Permanent Hair Dye Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)

Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure PPDA Based Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure PTD Based Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Other Types Permanent Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Home Use Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Commercial Use Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure PPDA Based Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure PTD Based Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Other Types Permanent Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Home Use Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Commercial Use Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure PPDA Based Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure PTD Based Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Other Types Permanent Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Home Use Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Commercial Use Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth

(%) 2018-2021f

Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure PPDA Based Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure PTD Based Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Other Types Permanent Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Home Use Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Commercial Use Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure PPDA Based Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure PTD Based Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Other Types Permanent Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Home Use Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Commercial Use Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure PPDA Based Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure PTD Based Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Other Types Permanent Hair Dye Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Home Use Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Commercial Use Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Permanent Hair Dye Sales Revenue (Million USD) of L'Oreal Paris 2017-2020e

Figure Permanent Hair Dye Sales Revenue (Million USD) of Garnier 2017-2020e

Figure Permanent Hair Dye Sales Revenue (Million USD) of Henkel 2017-2020e

Figure Permanent Hair Dye Sales Revenue (Million USD) of Liese 2017-2020e

Figure Permanent Hair Dye Sales Revenue (Million USD) of Goldwell 2017-2020e

Figure Permanent Hair Dye Sales Revenue (Million USD) of Clairol 2017-2020e

Figure Permanent Hair Dye Sales Revenue (Million USD) of Wella 2017-2020e

Figure Permanent Hair Dye Sales Revenue (Million USD) of HOYU 2017-2020e

Figure Permanent Hair Dye Sales Revenue (Million USD) of Shiseido 2017-2020e

Figure Permanent Hair Dye Sales Revenue (Million USD) of Garnier 2017-2020e

Figure Permanent Hair Dye Sales Revenue (Million USD) of Godrej Consumer Products 2017-2020e

Figure Permanent Hair Dye Sales Revenue (Million USD) of Kao Corporation 2017-2020e

Figure Permanent Hair Dye Sales Revenue (Million USD) of Avon Products 2017-2020e

## I would like to order

Product name: Permanent Hair Dye Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/P621F2F3C216EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P621F2F3C216EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970