

Online Language Learning Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

<https://marketpublishers.com/r/O6EBAF4D759BEN.html>

Date: January 2021

Pages: 94

Price: US\$ 3,000.00 (Single User License)

ID: O6EBAF4D759BEN

Abstracts

SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Online Language Learning market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Online Language Learning market segmented into

English

Chinese (Mandarin)

European Language

Others

Based on the end-use, the global Online Language Learning market classified into

Individual Learner

Institutional Learners

Based on geography, the global Online Language Learning market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Berlitz Languages

Vipkid

Pearson ELT

Sanako Corporation

51talk

Inlingua International

Rosetta Stone

EF Education First

New Oriental

Wall Street English

iTutorGroup

Babbel

Busuu

Eleutian Technology

Contents

1 RESEARCH SCOPE

- 1.1 Research Product Definition
- 1.2 Research Segmentation
 - 1.2.1 Product Type
 - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

2 GLOBAL ONLINE LANGUAGE LEARNING INDUSTRY

- 2.1 Summary about Online Language Learning Industry
- 2.2 Online Language Learning Market Trends
 - 2.2.1 Online Language Learning Production & Consumption Trends
 - 2.2.2 Online Language Learning Demand Structure Trends
- 2.3 Online Language Learning Cost & Price

3 MARKET DYNAMICS

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
 - 3.2.1 Drivers
 - 3.2.2 Restraints
 - 3.2.3 Opportunity
 - 3.2.4 Risk

4 GLOBAL MARKET SEGMENTATION

- 4.1 Region Segmentation (2017 to 2021f)
 - 4.1.1 North America (U.S., Canada and Mexico)
 - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
 - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
 - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
 - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 English
- 4.2.2 Chinese (Mandarin)
- 4.2.3 European Language
- 4.2.4 Others
- 4.3 Consumption Segmentation (2017 to 2021f)
 - 4.3.1 Individual Learner
 - 4.3.2 Institutional Learners

5 NORTH AMERICA MARKET SEGMENT

- 5.1 Region Segmentation (2017 to 2021f)
 - 5.1.1 U.S.
 - 5.1.2 Canada
 - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
 - 5.2.1 English
 - 5.2.2 Chinese (Mandarin)
 - 5.2.3 European Language
 - 5.2.4 Others
- 5.3 Consumption Segmentation (2017 to 2021f)
 - 5.3.1 Individual Learner
 - 5.3.2 Institutional Learners
- 5.4 Impact of COVID-19 in North America

6 EUROPE MARKET SEGMENTATION

- 6.1 Region Segmentation (2017 to 2021f)
 - 6.1.1 Germany
 - 6.1.2 UK
 - 6.1.3 France
 - 6.1.4 Italy
 - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
 - 6.2.1 English
 - 6.2.2 Chinese (Mandarin)
 - 6.2.3 European Language
 - 6.2.4 Others
- 6.3 Consumption Segmentation (2017 to 2021f)
 - 6.3.1 Individual Learner

- 6.3.2 Institutional Learners
- 6.4 Impact of COVID-19 in Europe

7 ASIA-PACIFIC MARKET SEGMENTATION

- 7.1 Region Segmentation (2017 to 2021f)
 - 7.1.1 China
 - 7.1.2 India
 - 7.1.3 Japan
 - 7.1.4 South Korea
 - 7.1.5 Southeast Asia
 - 7.1.6 Australia
 - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
 - 7.2.1 English
 - 7.2.2 Chinese (Mandarin)
 - 7.2.3 European Language
 - 7.2.4 Others
- 7.3 Consumption Segmentation (2017 to 2021f)
 - 7.3.1 Individual Learner
 - 7.3.2 Institutional Learners
- 7.4 Impact of COVID-19 in Europe

8 SOUTH AMERICA MARKET SEGMENTATION

- 8.1 Region Segmentation (2017 to 2021f)
 - 8.1.1 Brazil
 - 8.1.2 Argentina
 - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
 - 8.2.1 English
 - 8.2.2 Chinese (Mandarin)
 - 8.2.3 European Language
 - 8.2.4 Others
- 8.3 Consumption Segmentation (2017 to 2021f)
 - 8.3.1 Individual Learner
 - 8.3.2 Institutional Learners
- 8.4 Impact of COVID-19 in Europe

9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION

9.1 Region Segmentation (2017 to 2021f)

9.1.1 GCC

9.1.2 North Africa

9.1.3 South Africa

9.1.4 Rest of Middle East and Africa

9.2 Product Type Segmentation (2017 to 2021f)

9.2.1 English

9.2.2 Chinese (Mandarin)

9.2.3 European Language

9.2.4 Others

9.3 Consumption Segmentation (2017 to 2021f)

9.3.1 Individual Learner

9.3.2 Institutional Learners

9.4 Impact of COVID-19 in Europe

10 COMPETITION OF MAJOR PLAYERS

10.1 Brief Introduction of Major Players

10.1.1 Berlitz Languages

10.1.2 Vipkid

10.1.3 Pearson ELT

10.1.4 Sanako Corporation

10.1.5 51talk

10.1.6 Inlingua International

10.1.7 Rosetta Stone

10.1.8 EF Education First

10.1.9 New Oriental

10.1.10 Wall Street English

10.1.11 iTutorGroup

10.1.12 Babbel

10.1.13 Busuu

10.1.14 Eleutian Technology

10.2 Online Language Learning Sales Date of Major Players (2017-2020e)

10.2.1 Berlitz Languages

10.2.2 Vipkid

10.2.3 Pearson ELT

10.2.4 Sanako Corporation

- 10.2.5 51talk
- 10.2.6 Inlingua International
- 10.2.7 Rosetta Stone
- 10.2.8 EF Education First
- 10.2.9 New Oriental
- 10.2.10 Wall Street English
- 10.2.11 iTutorGroup
- 10.2.12 Babbel
- 10.2.13 Busuu
- 10.2.14 Eleutian Technology
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

11 MARKET FORECAST

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
 - 11.3.1 Impact of COVID-19
 - 11.3.2 Geopolitics Overview
 - 11.3.3 Economic Overview of Major Countries

12 REPORT SUMMARY STATEMENT

List Of Tables

LIST OF TABLES

- 1.Table Online Language Learning Product Type Overview
- 2.Table Online Language Learning Product Type Market Share List
- 3.Table Online Language Learning Product Type of Major Players
- 4.Table Brief Introduction of Berlitz Languages
- 5.Table Brief Introduction of Vipkid
- 6.Table Brief Introduction of Pearson ELT
- 7.Table Brief Introduction of Sanako Corporation
- 8.Table Brief Introduction of 51talk
- 9.Table Brief Introduction of Inlingua International
- 10.Table Brief Introduction of Rosetta Stone
- 11.Table Brief Introduction of EF Education First
- 12.Table Brief Introduction of New Oriental
- 13.Table Brief Introduction of Wall Street English
- 14.Table Brief Introduction of iTutorGroup
- 15.Table Brief Introduction of Babbel
- 16.Table Brief Introduction of Busuu
- 17.Table Brief Introduction of Eleutian Technology
- 18.Table Products & Services of Berlitz Languages
- 19.Table Products & Services of Vipkid
- 20.Table Products & Services of Pearson ELT
- 21.Table Products & Services of Sanako Corporation
- 22.Table Products & Services of 51talk
- 23.Table Products & Services of Inlingua International
- 24.Table Products & Services of Rosetta Stone
- 25.Table Products & Services of EF Education First
- 26.Table Products & Services of New Oriental
- 27.Table Products & Services of Wall Street English
- 28.Table Products & Services of iTutorGroup
- 29.Table Products & Services of Babbel
- 30.Table Products & Services of Busuu
- 31.Table Products & Services of Eleutian Technology
- 32.Table Market Distribution of Major Players
- 33.Table Global Major Players Sales Revenue (Million USD) 2017-2020e
- 34.Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
- 35.Table Global Online Language Learning Market Forecast (Million USD) by Region 2021f-2026f

36.Table Global Online Language Learning Market Forecast (Million USD) Share by Region 2021f-2026f

37.Table Global Online Language Learning Market Forecast (Million USD) by Demand 2021f-2026f

38.Table Global Online Language Learning Market Forecast (Million USD) Share by Demand 2021f-2026f

List Of Figures

LIST OF FIGURES

1. Figure Global Online Language Learning Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
2. Figure Global Online Language Learning Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
3. Figure Global Online Language Learning Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
4. Figure Global Online Language Learning Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
5. Figure Global Online Language Learning Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
6. Figure Global Online Language Learning Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
7. Figure Global Online Language Learning Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
8. Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
9. Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
10. Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
11. Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
12. Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
13. Figure English Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
14. Figure Chinese (Mandarin) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
15. Figure European Language Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
16. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
17. Figure Individual Learner Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
18. Figure Institutional Learners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

19. Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
20. Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
21. Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
22. Figure English Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
23. Figure Chinese (Mandarin) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
24. Figure European Language Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
25. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
26. Figure Individual Learner Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
27. Figure Institutional Learners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
28. Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
29. Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
30. Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
31. Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
32. Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
33. Figure English Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
34. Figure Chinese (Mandarin) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
35. Figure European Language Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
36. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
37. Figure Individual Learner Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
38. Figure Institutional Learners Segmentation Market Size (USD Million) 2017-2021f

and Year-over-year (YOY) Growth (%) 2018-2021f

39. Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

40. Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

41. Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

42. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

43. Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

44. Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

45. Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

46. Figure English Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

47. Figure Chinese (Mandarin) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

48. Figure European Language Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

49. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

50. Figure Individual Learner Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

51. Figure Institutional Learners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

52. Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

53. Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

54. Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

55. Figure English Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

56. Figure Chinese (Mandarin) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

57. Figure European Language Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

- 58. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 59. Figure Individual Learner Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 60. Figure Institutional Learners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 61. Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 62. Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 63. Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 64. Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 65. Figure English Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 66. Figure Chinese (Mandarin) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 67. Figure European Language Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 68. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 69. Figure Individual Learner Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 70. Figure Institutional Learners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 71. Figure Online Language Learning Sales Revenue (Million USD) of Berlitz Languages 2017-2020e
- 72. Figure Online Language Learning Sales Revenue (Million USD) of Vipkid 2017-2020e
- 73. Figure Online Language Learning Sales Revenue (Million USD) of Pearson ELT 2017-2020e
- 74. Figure Online Language Learning Sales Revenue (Million USD) of Sanako Corporation 2017-2020e
- 75. Figure Online

I would like to order

Product name: Online Language Learning Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/O6EBAF4D759BEN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O6EBAF4D759BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

