

# Online K 12 Education Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

<https://marketpublishers.com/r/OB5BDDEB633AEN.html>

Date: December 2020

Pages: 110

Price: US\$ 3,000.00 (Single User License)

ID: OB5BDDEB633AEN

## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Online K 12 Education market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Online K 12 Education market segmented into

Elementary Education(Grades 1-5)

Junior High Education(Grades 6-8)

Senior High Education(Grades 9-12)

Based on the end-use, the global Online K 12 Education market classified into

Teacher

Student

Parents

Based on geography, the global Online K 12 Education market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

K12 Inc

Pearson

White Hat Managemen

Georg von Holtzbrinck

Bettermarks

Scoyo

Languagenut

Beness Holding, Inc

New Oriental Education & Technology

XUEDA

AMBO

XRS

CDEL

Ifdoo

YINGDING

Google

Apple

Baidu

## Contents

### 1 RESEARCH SCOPE

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### 2 GLOBAL ONLINE K 12 EDUCATION INDUSTRY

- 2.1 Summary about Online K 12 Education Industry
- 2.2 Online K 12 Education Market Trends
  - 2.2.1 Online K 12 Education Production & Consumption Trends
  - 2.2.2 Online K 12 Education Demand Structure Trends
- 2.3 Online K 12 Education Cost & Price

### 3 MARKET DYNAMICS

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### 4 GLOBAL MARKET SEGMENTATION

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 Elementary Education(Grades 1-5)
- 4.2.2 Junior High Education(Grades 6-8)
- 4.2.3 Senior High Education(Grades 9-12)
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 Teacher
  - 4.3.2 Student
  - 4.3.3 Parents

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 Elementary Education(Grades 1-5)
  - 5.2.2 Junior High Education(Grades 6-8)
  - 5.2.3 Senior High Education(Grades 9-12)
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Teacher
  - 5.3.2 Student
  - 5.3.3 Parents
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy
  - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 Elementary Education(Grades 1-5)
  - 6.2.2 Junior High Education(Grades 6-8)
  - 6.2.3 Senior High Education(Grades 9-12)
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Teacher
  - 6.3.2 Student

6.3.3 Parents

6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

7.1 Region Segmentation (2017 to 2021f)

7.1.1 China

7.1.2 India

7.1.3 Japan

7.1.4 South Korea

7.1.5 Southeast Asia

7.1.6 Australia

7.1.7 Rest of Asia Pacific

7.2 Product Type Segmentation (2017 to 2021f)

7.2.1 Elementary Education(Grades 1-5)

7.2.2 Junior High Education(Grades 6-8)

7.2.3 Senior High Education(Grades 9-12)

7.3 Consumption Segmentation (2017 to 2021f)

7.3.1 Teacher

7.3.2 Student

7.3.3 Parents

7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

8.1 Region Segmentation (2017 to 2021f)

8.1.1 Brazil

8.1.2 Argentina

8.1.3 Rest of Latin America

8.2 Product Type Segmentation (2017 to 2021f)

8.2.1 Elementary Education(Grades 1-5)

8.2.2 Junior High Education(Grades 6-8)

8.2.3 Senior High Education(Grades 9-12)

8.3 Consumption Segmentation (2017 to 2021f)

8.3.1 Teacher

8.3.2 Student

8.3.3 Parents

8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa
  - 9.1.3 South Africa
  - 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 Elementary Education(Grades 1-5)
  - 9.2.2 Junior High Education(Grades 6-8)
  - 9.2.3 Senior High Education(Grades 9-12)
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Teacher
  - 9.3.2 Student
  - 9.3.3 Parents
- 9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

- 10.1 Brief Introduction of Major Players
  - 10.1.1 K12 Inc
  - 10.1.2 Pearson
  - 10.1.3 White Hat Managemen
  - 10.1.4 Georg von Holtzbrinck
  - 10.1.5 Bettermarks
  - 10.1.6 Scoyo
  - 10.1.7 Sprachenut
  - 10.1.8 Beness Holding, Inc
  - 10.1.9 New Oriental Education & Technology
  - 10.1.10 XUEDA
  - 10.1.11 AMBO
  - 10.1.12 XRS
  - 10.1.13 CDEL
  - 10.1.14 Ifdoo
  - 10.1.15 YINGDING
  - 10.1.16 Google
  - 10.1.17 Apple
  - 10.1.18 Baidu
- 10.2 Online K 12 Education Sales Date of Major Players (2017-2020e)

- 10.2.1 K12 Inc
- 10.2.2 Pearson
- 10.2.3 White Hat Management
- 10.2.4 Georg von Holtzbrinck
- 10.2.5 Bettermarks
- 10.2.6 Scoyo
- 10.2.7 Sprachenut
- 10.2.8 Beness Holding, Inc
- 10.2.9 New Oriental Education & Technology
- 10.2.10 XUEDA
- 10.2.11 AMBO
- 10.2.12 XRS
- 10.2.13 CDEL
- 10.2.14 Ifdoo
- 10.2.15 YINGDING
- 10.2.16 Google
- 10.2.17 Apple
- 10.2.18 Baidu
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
  - 11.3.1 Impact of COVID-19
  - 11.3.2 Geopolitics Overview
  - 11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**



## List Of Tables

### LIST OF TABLES

Table Online K 12 Education Product Type Overview
Table Online K 12 Education Product Type Market Share List
Table Online K 12 Education Product Type of Major Players
Table Brief Introduction of K12 Inc
Table Brief Introduction of Pearson
Table Brief Introduction of White Hat Managemen
Table Brief Introduction of Georg von Holtzbrinck
Table Brief Introduction of Bettermarks
Table Brief Introduction of Scoyo
Table Brief Introduction of Languagenut
Table Brief Introduction of Beness Holding, Inc
Table Brief Introduction of New Oriental Education & Technology
Table Brief Introduction of XUEDA
Table Brief Introduction of AMBO
Table Brief Introduction of XRS
Table Brief Introduction of CDEL
Table Brief Introduction of Ifdoo
Table Brief Introduction of YINGDING
Table Brief Introduction of Google
Table Brief Introduction of Apple
Table Brief Introduction of Baidu
Table Products & Services of K12 Inc
Table Products & Services of Pearson
Table Products & Services of White Hat Managemen
Table Products & Services of Georg von Holtzbrinck
Table Products & Services of Bettermarks
Table Products & Services of Scoyo
Table Products & Services of Languagenut
Table Products & Services of Beness Holding, Inc
Table Products & Services of New Oriental Education & Technology
Table Products & Services of XUEDA
Table Products & Services of AMBO
Table Products & Services of XRS
Table Products & Services of CDEL
Table Products & Services of Ifdoo
Table Products & Services of YINGDING

Table Products & Services of Google

Table Products & Services of Apple

Table Products & Services of Baidu

Table Market Distribution of Major Players

Table Global Major Players Sales Revenue (Million USD) 2017-2020e

Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e

Table Global Online K 12 Education Market Forecast (Million USD) by Region  
2021f-2026f

Table Global Online K 12 Education Market Forecast (Million USD) Share by Region  
2021f-2026f

Table Global Online K 12 Education Market Forecast (Million USD) by Demand  
2021f-2026f

Table Global Online K 12 Education Market Forecast (Million USD) Share by Demand  
2021f-2026f

## List Of Figures

### LIST OF FIGURES

Figure Global Online K 12 Education Market Size under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Online K 12 Education Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Online K 12 Education Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Online K 12 Education Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Online K 12 Education Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)

Figure Global Online K 12 Education Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)

Figure Global Online K 12 Education Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)

Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Elementary Education(Grades 1-5) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Junior High Education(Grades 6-8) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Senior High Education(Grades 9-12) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Teacher Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Student Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Parents Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Elementary Education(Grades 1-5) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Junior High Education(Grades 6-8) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Senior High Education(Grades 9-12) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Teacher Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Student Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Parents Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Elementary Education(Grades 1-5) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Junior High Education(Grades 6-8) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Senior High Education(Grades 9-12) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Teacher Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Student Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Parents Segmentation Market Size (USD Million) 2017-2021f and Year-over-year

(YOY) Growth (%) 2018-2021f

Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Elementary Education(Grades 1-5) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Junior High Education(Grades 6-8) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Senior High Education(Grades 9-12) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Teacher Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Student Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Parents Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Elementary Education(Grades 1-5) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Junior High Education(Grades 6-8) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Senior High Education(Grades 9-12) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Teacher Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Student Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Parents Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Elementary Education(Grades 1-5) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Junior High Education(Grades 6-8) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Senior High Education(Grades 9-12) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Teacher Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Student Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Parents Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Online K 12 Education Sales Revenue (Million USD) of K12 Inc 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of Pearson 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of White Hat Management 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of Georg von Holtzbrinck 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of Bettermarks 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of Scoyo 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of Languagenut 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of Beness Holding, Inc 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of New Oriental Education

& Technology 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of XUEDA 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of AMBO 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of XRS 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of CDEL 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of Ifdoo 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of YINGDING 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of Google 2017-2020e

Figure Online K 12 Education Sales Revenue (Million USD) of Apple 2017-2020e

Figure Sales Revenue (Million USD) of Baidu 2017-2020e

## I would like to order

Product name: Online K 12 Education Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/OB5BDDEB633AEN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OB5BDDEB633AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970