

Online K 12 Education Market Research: Global Status & Forecast by Geography, Type & Application (2017-2027)

https://marketpublishers.com/r/O9F486ADC1DEN.html

Date: August 2021 Pages: 62 Price: US\$ 2,280.00 (Single User License) ID: O9F486ADC1DEN

Abstracts

According to 99Strategy, the Global Online K 12 Education Market is estimated to reach xxx million USD in 2021 and projected to grow at the CAGR of xx% during the 2022-2027. The report analyses the global Online K 12 Education market, the market size and growth, as well as the major market participants.

The analysis includes market size, upstream situation, market segmentation, market segmentation, price & cost and industry environment. In addition, the report outlines the factors driving industry growth and the description of market channels. The report begins from overview of industrial chain structure, and describes the upstream. Besides, the report analyses market size and forecast in different geographies, type and end-use segment, in addition, the report introduces market competition overview among the major companies and companies profiles, besides, market price and channel features are covered in the report.

Key Regions

Asia Pacific

North America

Europe

South America

Middle East & Africa



Key Companies

K12 Inc

Pearson

White Hat Managemen

Georg von Holtzbrinck

Bettermarks

Scoyo

Languagenut

Beness Holding, Inc

New Oriental Education & Technology

XUEDA

AMBO

XRS

CDEL

lfdoo

YINGDING

Google

Apple

Baidu



Key Product Type

Elementary Education(Grades 1-5)

Junior High Education(Grades 6-8)

Senior High Education(Grades 9-12)

Market by Application

Teacher

Student

Parents

Main Aspects covered in the Report

Overview of the Online K 12 Education market including production, consumption, status & forecast and market growth

2017-2021 historical data and 2022-2027 market forecast

Geographical analysis including major countries

Overview the product type market including development

Overview the end-user market including development



Contents

1 INDUSTRIAL CHAIN OVERVIEW

- 1.1 Online K 12 Education Industry
- 1.1.1 Overview
- Figure Online K 12 Education Picture List
- 1.1.2 Characteristics of Online K 12 Education
- 1.2 Upstream
- 1.2.1 Major Materials
- 1.2.2 Manufacturing Overview
- 1.3 Product List By Type
- 1.3.1 Elementary Education(Grades 1-5)
- 1.3.2 Junior High Education(Grades 6-8)
- 1.3.3 Senior High Education(Grades 9-12)
- 1.4 End-Use List
 - 1.4.1 Demand in Teacher
 - 1.4.2 Demand in Student
 - 1.4.3 Demand in Parents
- 1.5 Global Market Overview
- 1.5.1 Global Market Size and Forecast, 2017-2027

Figure Global Market Size and Forecast with Growth Rate, 2017-2027

1.5.2 Global Market Size and Forecast by Geography with CAGR, 2017-2027 Table Global Market Size and Forecast by Geography with Growth Rate, 2017-2027

1.5.3 Global Market Size and Forecast by Product Type with CAGR, 2017-2027 Table Global Market Size and Forecast by Type with Growth Rate, 2017-2027

1.5.4 Global Market Size and Forecast by End-Use with CAGR, 2017-2027

Table Global Market Size and Forecast by End-Use with Growth Rate, 2017-2027

2 GLOBAL PRODUCTION & CONSUMPTION BY GEOGRAPHY

2.1 Global Production & Consumption

2.1.1 Global Production

Figure Global Production Amount Status and Growth Rate, 2017-2021, in Million USD Table Global Production Amount Status and Growth Rate by Geography, 2017-2021, in Million USD

2.1.2 Global Consumption

Figure Global Market Amount and Growth Rate, 2017-2021, in Million USD Table Global Market Amount and Growth Rate by Geography, 2017-2021, in Million



USD

2.2 Geographic Production & Consumption

2.2.1 Production

2.2.1.1 Asia-Pacific

Figure Asia-Pacific Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.1.2 North America

Figure North America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.1.3 South America

Figure South America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.1.4 Europe

Figure Europe Production Amount Status and Growth Rate, 2017-2021, in Million USD Table Europe Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.1.5 Middle East & Africa

Figure Middle East & Africa Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.2 Consumption

2.2.2.1 Asia-Pacific

Figure Asia-Pacific Market Amount and Growth Rate, 2017-2021, in Million USD Table Asia-Pacific Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.2 North America

Figure North America Market Amount and Growth Rate, 2017-2021, in Million USD Table North America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.3 South America

Figure South America Market Amount and Growth Rate, 2017-2021, in Million USD Table South America Market Amount and Growth Rate by Region, 2017-2021, in Million



USD

2.2.2.4 Europe

Figure Europe Market Amount and Growth Rate, 2017-2021, in Million USD

Table Europe Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.5 Middle East & Africa

Figure Middle East & Africa Market Amount and Growth Rate, 2017-2021, in Million USD

Table Middle East & Africa Market Amount and Growth Rate by Region, 2017-2021, in Million USD

3 MAJOR MANUFACTURERS INTRODUCTION

3.1 Manufacturers Overview

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Production Amount List in 2021

3.2 Manufacturers List

3.2.1 K12 Inc Overview

Table K12 Inc Overview List

3.2.1.1 Product Specifications

3.2.1.2 Business Data (Production Amount (Million USD), Cost, Margin) Table Online K 12 Education Business Operation of K12 Inc (Production Amount (Million USD), Cost, Gross Margin)

3.2.1.3 Recent Developments

3.2.1.4 Future Strategic Planning

3.2.2 Pearson Overview

Table Pearson Overview List

3.2.2.1 Product Specifications

3.2.2.2 Business Data (Production Amount (Million USD), Cost, Margin) Table Online K 12 Education Business Operation of Pearson (Production Amount (Million USD), Cost, Gross Margin)

3.2.2.3 Recent Developments

3.2.2.4 Future Strategic Planning

3.2.3 White Hat Managemen Overview

Table White Hat Managemen Overview List

3.2.3.1 Product Specifications

3.2.3.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Online K 12 Education Business Operation of White Hat Managemen (Production Amount (Million USD), Cost, Gross Margin)

3.2.3.3 Recent Developments



3.2.3.4 Future Strategic Planning

3.2.4 Georg von Holtzbrinck Overview

Table Georg von Holtzbrinck Overview List

3.2.4.1 Product Specifications

3.2.4.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Online K 12 Education Business Operation of Georg von Holtzbrinck (Production Amount (Million USD), Cost, Gross Margin)

3.2.4.3 Recent Developments

3.2.4.4 Future Strategic Planning

3.2.5 Bettermarks Overview

Table Bettermarks Overview List

3.2.5.1 Product Specifications

3.2.5.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Online K 12 Education Business Operation of Bettermarks (Production Amount (Million USD), Cost, Gross Margin)

3.2.5.3 Recent Developments

3.2.5.4 Future Strategic Planning

3.2.6 Scoyo Overview

Table Scoyo Overview List

3.2.6.1 Product Specifications

3.2.6.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Online K 12 Education Business Operation of Scoyo (Production Amount (Million USD), Cost, Gross Margin)

3.2.6.3 Recent Developments

3.2.6.4 Future Strategic Planning

3.2.7 Languagenut Overview

Table Languagenut Overview List

3.2.7.1 Product Specifications

3.2.7.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Online K 12 Education Business Operation of Languagenut (Production Amount (Million USD), Cost, Gross Margin)

3.2.7.3 Recent Developments

- 3.2.7.4 Future Strategic Planning
- 3.2.8 Beness Holding, Inc Overview

Table Beness Holding, Inc Overview List

3.2.8.1 Product Specifications

3.2.8.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Online K 12 Education Business Operation of Beness Holding, Inc (Production Amount (Million USD), Cost, Gross Margin)



3.2.8.3 Recent Developments 3.2.8.4 Future Strategic Planning 3.2.9 New Oriental Education & Technology Overview Table New Oriental Education & Technology Overview List 3.2.9.1 Product Specifications 3.2.9.2 Business Data (Production Amount (Million USD), Cost, Margin) Table Online K 12 Education Business Operation of New Oriental Education & Technology (Production Amount (Million USD), Cost, Gross Margin) 3.2.9.3 Recent Developments 3.2.9.4 Future Strategic Planning 3.2.10 XUEDA Overview Table XUEDA Overview List 3.2.10.1 Product Specifications 3.2.10.2 Business Data (Production Amount (Million USD), Cost, Margin) Table Online K 12 Education Business Operation of XUEDA (Production Amount (Million USD), Cost, Gross Margin) 3.2.10.3 Recent Developments 3.2.10.4 Future Strategic Planning 3.2.11 AMBO Overview Table AMBO Overview List 3.2.11.1 Product Specifications 3.2.11.2 Business Data (Production Amount (Million USD), Cost, Margin) Table Online K 12 Education Business Operation of AMBO (Production Amount (Million USD), Cost, Gross Margin) 3.2.11.3 Recent Developments 3.2.11.4 Future Strategic Planning 3.2.12 XRS Overview Table XRS Overview List 3.2.12.1 Product Specifications 3.2.12.2 Business Data (Production Amount (Million USD), Cost, Margin) Table Online K 12 Education Business Operation of XRS (Production Amount (Million USD), Cost, Gross Margin) 3.2.12.3 Recent Developments 3.2.12.4 Future Strategic Planning 3.2.13 CDEL Overview Table CDEL Overview List 3.2.13.1 Product Specifications 3.2.13.2 Business Data (Production Amount (Million USD), Cost, Margin) Table Online K 12 Education Business Operation of CDEL (Production Amount (Million



USD), Cost, Gross Margin)

3.2.13.3 Recent Developments

3.2.13.4 Future Strategic Planning

3.2.14 Ifdoo Overview

Table Ifdoo Overview List

3.2.14.1 Product Specifications

3.2.14.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Online K 12 Education Business Operation of Ifdoo (Production Amount (Million

USD), Cost, Gross Margin)

3.2.14.3 Recent Developments

3.2.14.4 Future Strategic Planning

3.2.15 YINGDING Overview

Table YINGDING Overview List

3.2.15.1 Product Specifications

3.2.15.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Online K 12 Education Business Operation of YINGDING (Production Amount

(Million USD), Cost, Gross Margin)

3.2.15.3 Recent Developments

3.2.15.4 Future Strategic Planning

3.2.16 Google Overview

Table Google Overview List

3.2.16.1 Product Specifications

3.2.16.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Online K 12 Education Business Operation of Google (Production Amount (Million USD), Cost, Gross Margin)

3.2.16.3 Recent Developments

3.2.16.4 Future Strategic Planning

3.2.17 Apple Overview

Table Apple Overview List

3.2.17.1 Product Specifications

3.2.17.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Online K 12 Education Business Operation of Apple (Production Amount (Million USD), Cost, Gross Margin)

3.2.17.3 Recent Developments

3.2.17.4 Future Strategic Planning

3.2.18 Baidu Overview

Table Baidu Overview List

3.2.18.1 Product Specifications

3.2.18.2 Business Data (Production Amount (Million USD), Cost, Margin)



Table Online K 12 Education Business Operation of Baidu (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.18.3 Recent Developments
- 3.2.18.4 Future Strategic Planning

4 MARKET COMPETITION PATTERN

4.1 Market Size and Sketch

Figure Global Market Size and Growth Rate, 2017-2021, in Million USD

Figure Global Competition Sketch Overview

- 4.2 Company Market Share
- 4.2.1 Global Production by Major Manufacturers

Table Global Production Amount List by Manufacturers, 2017-2021, in Million USD Table Global Production Amount Share List by Manufacturers, 2017-2021, in Million USD

Figure Global Production Amount Share by Manufacturers in 2021, in Million USD

4.2.2 Market Concentration Analysis

4.3 Market News and Trend

- 4.3.1 Merger & Acquisition
- 4.3.2 New Product Launch

5 PRODUCT TYPE SEGMENT

5.1 Global Overview by Product Type Segment

Table Global Market Status and Growth Rate by Product Type Segment, 2017-2021, in Million USD

5.2 Segment Subdivision by Product Type

5.2.1 Market in Elementary Education(Grades 1-5)

5.2.1.1 Market Size

Figure Global Market Amount and Growth Rate in Elementary Education(Grades 1-5),

2017-2021, in USD Million

5.2.1.2 Situation & Development

5.2.2 Market in Junior High Education(Grades 6-8)

5.2.2.1 Market Size

Figure Global Market Amount and Growth Rate in Junior High Education(Grades 6-8), 2017-2021, in USD Million

5.2.2.2 Situation & Development

5.2.3 Market in Senior High Education(Grades 9-12)

5.2.3.1 Market Size



Figure Global Market Amount and Growth Rate in Senior High Education(Grades 9-12), 2017-2021, in USD Million

5.2.3.2 Situation & Development

6 END-USE SEGMENT

6.1 Global Overview by End-Use Segment

Table Global Market Status and Growth Rate by End-Use Segment, 2017-2021, in Million USD

- 6.2 Segment Subdivision
- 6.2.1 Market in Teacher
 - 6.2.1.1 Market Size
- Figure Global Market Amount and Growth Rate in Teacher , 2017-2021, in USD Million
 - 6.2.1.2 Situation & Development
 - 6.2.2 Market in Student
 - 6.2.2.1 Market Size
- Figure Global Market Amount and Growth Rate in Student, 2017-2021, in USD Million 6.2.2.2 Situation & Development
 - 6.2.3 Market in Parents
 - 6.2.3.1 Market Size
- Figure Global Market Amount and Growth Rate in Parents, 2017-2021, in USD Million 6.2.3.2 Situation & Development

7 MARKET FORECAST & TREND

7.1 Regional Forecast

Table Global Market Forecast by Region Segment 2022-2027, in Million USD

- 7.2 Consumption Forecast
- 7.2.1 Product Type Forecast

Table Global Market Amount by Product Type Segment 2022-2027, in Million USD

- 7.2.2 End-Use Forecast
- Table Global Market Amount by End-Use Segment 2022-2027, in Million USD
- 7.3 Investment Trend
- 7.4 Consumption Trend

8 PRICE & CHANNEL

8.1 Price and Cost 8.1.1 Price



8.1.2 CostFigure Cost Component Ratio8.2 Channel Segment

9 MARKET DRIVERS & INVESTMENT ENVIRONMENT

- 9.1 Market Drivers
- 9.2 Investment Environment
- 9.3 Impact of Coronavirus on the Online K 12 Education Industry
 - 9.3.1 Impact on Industry Upstream
 - 9.3.2 Impact on Industry Downstream
 - 9.3.3 Impact on Industry Channels
 - 9.3.4 Impact on Industry Competition
 - 9.3.5 Impact on Industry Employment

10 RESEARCH CONCLUSION



List Of Tables

LIST OF TABLES

Table Global Market Size and Forecast by Geography with Growth Rate, 2017-2027 Table Global Market Size and Forecast by Type with Growth Rate, 2017-2027 Table Global Market Size and Forecast by End-Use with Growth Rate, 2017-2027 Table Global Production Amount Status and Growth Rate by Geography, 2017-2021, in Million USD Table Global Market Amount and Growth Rate by Geography, 2017-2021, in Million USD Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD Table North America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD Table South America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD Table Europe Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD Table Asia-Pacific Market Amount and Growth Rate by Region, 2017-2021, in Million USD Table North America Market Amount and Growth Rate by Region, 2017-2021, in Million USD Table South America Market Amount and Growth Rate by Region, 2017-2021, in Million USD Table Europe Market Amount and Growth Rate by Region, 2017-2021, in Million USD Table Middle East & Africa Market Amount and Growth Rate by Region, 2017-2021, in Million USD Table Major Manufacturers Headquarters and Contact Information Table Major Manufacturers Production Amount List in 2021 Table K12 Inc Overview List Table Online K 12 Education Business Operation of K12 Inc (Production Amount (Million USD), Cost, Gross Margin) Table Pearson Overview List Table Online K 12 Education Business Operation of Pearson (Production Amount (Million USD), Cost, Gross Margin) Table White Hat Managemen Overview List Table Online K 12 Education Business Operation of White Hat Managemen



(Production Amount (Million USD), Cost, Gross Margin) Table Georg von Holtzbrinck Overview List Table Online K 12 Education Business Operation of Georg von Holtzbrinck (Production Amount (Million USD), Cost, Gross Margin) Table Bettermarks Overview List Table Online K 12 Education Business Operation of Bettermarks (Production Amount (Million USD), Cost, Gross Margin) Table Scoyo Overview List Table Online K 12 Education Business Operation of Scoyo (Production Amount (Million USD), Cost, Gross Margin) Table Languagenut Overview List Table Online K 12 Education Business Operation of Languagenut (Production Amount (Million USD), Cost, Gross Margin) Table Beness Holding, Inc Overview List Table Online K 12 Education Business Operation of Beness Holding, Inc (Production Amount (Million USD), Cost, Gross Margin) Table New Oriental Education & Technology Overview List Table Online K 12 Education Business Operation of New Oriental Education & Technology (Production Amount (Million USD), Cost, Gross Margin) Table XUEDA Overview List Table Online K 12 Education Business Operation of XUEDA (Production Amount (Million USD), Cost, Gross Margin) Table AMBO Overview List Table Online K 12 Education Business Operation of AMBO (Production Amount (Million USD), Cost, Gross Margin) Table XRS Overview List Table Online K 12 Education Business Operation of XRS (Production Amount (Million USD), Cost, Gross Margin) Table CDEL Overview List Table Online K 12 Education Business Operation of CDEL (Production Amount (Million USD), Cost, Gross Margin) Table Ifdoo Overview List Table Online K 12 Education Business Operation of Ifdoo (Production Amount (Million USD), Cost, Gross Margin) Table YINGDING Overview List Table Online K 12 Education Business Operation of YINGDING (Production Amount (Million USD), Cost, Gross Margin) Table Google Overview List Table Online K 12 Education Business Operation of Google (Production Amount



(Million USD), Cost, Gross Margin)

Table Apple Overview List

Table Online K 12 Education Business Operation of Apple (Production Amount (Million

USD), Cost, Gross Margin)

Table Baidu Overview List

Table Online K 12 Education Business Operation of Baidu (Production Amount (Million USD), Cost, Gross Margin)

Table Global Production Amount List by Manufacturers, 2017-2021, in Million USD Table Global Production Amount Share List by Manufacturers, 2017-2021, in Million USD

Table Global Market Status and Growth Rate by Product Type Segment, 2017-2021, in Million USD

Table Global Market Status and Growth Rate by End-Use Segment, 2017-2021, in Million USD

Table Global Market Forecast by Region Segment 2022-2027, in Million USD

Table Global Market Amount by Product Type Segment 2022-2027, in Million USD

Table Global Market Amount by End-Use Segment 2022-2027, in Million USD





List Of Figures

LIST OF FIGURES

Figure Online K 12 Education Picture List

Figure Global Market Size and Forecast with Growth Rate, 2017-2027

Figure Global Production Amount Status and Growth Rate, 2017-2021, in Million USD Figure Global Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Asia-Pacific Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure North America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure South America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Europe Production Amount Status and Growth Rate, 2017-2021, in Million USD Figure Middle East & Africa Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Asia-Pacific Market Amount and Growth Rate, 2017-2021, in Million USD Figure North America Market Amount and Growth Rate, 2017-2021, in Million USD Figure South America Market Amount and Growth Rate, 2017-2021, in Million USD Figure Europe Market Amount and Growth Rate, 2017-2021, in Million USD Figure Middle East & Africa Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Global Market Size and Growth Rate, 2017-2021, in Million USD Figure Global Competition Sketch Overview

Figure Global Production Amount Share by Manufacturers in 2021, in Million USD Figure Global Market Amount and Growth Rate in Elementary Education(Grades 1-5), 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Junior High Education(Grades 6-8), 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Senior High Education(Grades 9-12), 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Teacher, 2017-2021, in USD Million Figure Global Market Amount and Growth Rate in Student, 2017-2021, in USD Million Figure Global Market Amount and Growth Rate in Parents, 2017-2021, in USD Million Figure Cost Component Ratio



I would like to order

Product name: Online K 12 Education Market Research: Global Status & Forecast by Geography, Type & Application (2017-2027)

Product link: https://marketpublishers.com/r/O9F486ADC1DEN.html

Price: US\$ 2,280.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/O9F486ADC1DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Online K 12 Education Market Research: Global Status & Forecast by Geography, Type & Application (2017-2027)