

# Oat-Based Snacks Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

<https://marketpublishers.com/r/OC494FB8C014EN.html>

Date: January 2020

Pages: 112

Price: US\$ 3,000.00 (Single User License)

ID: OC494FB8C014EN

## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Oat-Based Snacks market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Oat-Based Snacks market segmented into

Oat-Based Bakery and Bars

## Oat-Based Savory

Others

Based on the end-use, the global Oat-Based Snacks market classified into

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Online Retailers

Based on geography, the global Oat-Based Snacks market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

General Mills

Kellogg

Mondelez International

Nairn's Oatcakes

Quaker Oats Company

Bobo's Oat Bars

Britannia Industries

Curate Snacks

Pamela's Products

## Contents

### **1 RESEARCH SCOPE**

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### **2 GLOBAL OAT-BASED SNACKS INDUSTRY**

- 2.1 Summary about Oat-Based Snacks Industry
- 2.2 Oat-Based Snacks Market Trends
  - 2.2.1 Oat-Based Snacks Production & Consumption Trends
  - 2.2.2 Oat-Based Snacks Demand Structure Trends
- 2.3 Oat-Based Snacks Cost & Price

### **3 MARKET DYNAMICS**

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### **4 GLOBAL MARKET SEGMENTATION**

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 Oat-Based Bakery and Bars
- 4.2.2 Oat-Based Savory
- 4.2.3 Others
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 Supermarkets and Hypermarkets
  - 4.3.2 Independent Retailers
  - 4.3.3 Convenience Stores
  - 4.3.4 Online Retailers

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 Oat-Based Bakery and Bars
  - 5.2.2 Oat-Based Savory
  - 5.2.3 Others
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Supermarkets and Hypermarkets
  - 5.3.2 Independent Retailers
  - 5.3.3 Convenience Stores
  - 5.3.4 Online Retailers
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy
  - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 Oat-Based Bakery and Bars
  - 6.2.2 Oat-Based Savory
  - 6.2.3 Others
- 6.3 Consumption Segmentation (2017 to 2021f)

- 6.3.1 Supermarkets and Hypermarkets
- 6.3.2 Independent Retailers
- 6.3.3 Convenience Stores
- 6.3.4 Online Retailers
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 Oat-Based Bakery and Bars
  - 7.2.2 Oat-Based Savory
  - 7.2.3 Others
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Supermarkets and Hypermarkets
  - 7.3.2 Independent Retailers
  - 7.3.3 Convenience Stores
  - 7.3.4 Online Retailers
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 Oat-Based Bakery and Bars
  - 8.2.2 Oat-Based Savory
  - 8.2.3 Others
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Supermarkets and Hypermarkets

- 8.3.2 Independent Retailers
- 8.3.3 Convenience Stores
- 8.3.4 Online Retailers
- 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa
  - 9.1.3 South Africa
  - 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 Oat-Based Bakery and Bars
  - 9.2.2 Oat-Based Savory
  - 9.2.3 Others
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Supermarkets and Hypermarkets
  - 9.3.2 Independent Retailers
  - 9.3.3 Convenience Stores
  - 9.3.4 Online Retailers
- 9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

- 10.1 Brief Introduction of Major Players
  - 10.1.1 General Mills
  - 10.1.2 Kellogg
  - 10.1.3 Mondelez International
  - 10.1.4 Nairn's Oatcakes
  - 10.1.5 Quaker Oats Company
  - 10.1.6 Bobo's Oat Bars
  - 10.1.7 Britannia Industries
  - 10.1.8 Curate Snacks
  - 10.1.9 Pamela's Products
- 10.2 Oat-Based Snacks Sales Date of Major Players (2017-2020e)
  - 10.2.1 General Mills
  - 10.2.2 Kellogg
  - 10.2.3 Mondelez International

- 10.2.4 Nairn's Oatcakes
- 10.2.5 Quaker Oats Company
- 10.2.6 Bobo's Oat Bars
- 10.2.7 Britannia Industries
- 10.2.8 Curate Snacks
- 10.2.9 Pamela's Products
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
  - 11.3.1 Impact of COVID-19
  - 11.3.2 Geopolitics Overview
  - 11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**



## List Of Tables

### LIST OF TABLES

Table Oat-Based Snacks Product Type Overview

Table Oat-Based Snacks Product Type Market Share List

Table Oat-Based Snacks Product Type of Major Players

Table Brief Introduction of General Mills

Table Brief Introduction of Kellogg

Table Brief Introduction of Mondelez International

Table Brief Introduction of Nairn's Oatcakes

Table Brief Introduction of Quaker Oats Company

Table Brief Introduction of Bobo's Oat Bars

Table Brief Introduction of Britannia Industries

Table Brief Introduction of Curate Snacks

Table Brief Introduction of Pamela's Products

Table Products & Services of General Mills

Table Products & Services of Kellogg

Table Products & Services of Mondelez International

Table Products & Services of Nairn's Oatcakes

Table Products & Services of Quaker Oats Company

Table Products & Services of Bobo's Oat Bars

Table Products & Services of Britannia Industries

Table Products & Services of Curate Snacks

Table Products & Services of Pamela's Products

Table Market Distribution of Major Players

Table Global Major Players Sales Revenue (Million USD) 2017-2020e

Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e

Table Global Oat-Based Snacks Market Forecast (Million USD) by Region 2021f-2026f

Table Global Oat-Based Snacks Market Forecast (Million USD) Share by Region 2021f-2026f

Table Global Oat-Based Snacks Market Forecast (Million USD) by Demand 2021f-2026f

Table Global Oat-Based Snacks Market Forecast (Million USD) Share by Demand 2021f-2026f

## List Of Figures

### LIST OF FIGURES

- Figure Global Oat-Based Snacks Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
- Figure Global Oat-Based Snacks Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
- Figure Global Oat-Based Snacks Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
- Figure Global Oat-Based Snacks Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
- Figure Global Oat-Based Snacks Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
- Figure Global Oat-Based Snacks Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
- Figure Global Oat-Based Snacks Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
- Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- Figure Oat-Based Bakery and Bars Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- Figure Oat-Based Savory Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- Figure Supermarkets and Hypermarkets Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- Figure Independent Retailers Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- Figure Convenience Stores Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Online Retailers Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Oat-Based Bakery and Bars Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Oat-Based Savory Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Supermarkets and Hypermarkets Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Independent Retailers Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Convenience Stores Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Online Retailers Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Oat-Based Bakery and Bars Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Oat-Based Savory Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Supermarkets and Hypermarkets Segmentation Market Size (USD Million)

2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Independent Retailers Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Convenience Stores Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Online Retailers Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Oat-Based Bakery and Bars Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Oat-Based Savory Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Supermarkets and Hypermarkets Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Independent Retailers Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Convenience Stores Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Online Retailers Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Oat-Based Bakery and Bars Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Oat-Based Savory Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Supermarkets and Hypermarkets Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Independent Retailers Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Convenience Stores Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Online Retailers Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Oat-Based Bakery and Bars Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Oat-Based Savory Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Supermarkets and Hypermarkets Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Independent Retailers Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Convenience Stores Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Online Retailers Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Oat-Based Snacks Sales Revenue (Million USD) of General Mills 2017-2020e

Figure Oat-Based Snacks Sales Revenue (Million USD) of Kellogg 2017-2020e

Figure Oat-Based Snacks Sales Revenue (Million USD) of Mondelez International  
2017-2020e

Figure Oat-Based Snacks Sales Revenue (Million USD) of Nairn's Oatcakes  
2017-2020e

Figure Oat-Based Snacks Sales Revenue (Million USD) of Quaker Oats Company  
2017-2020e

Figure Oat-Based Snacks Sales Revenue (Million USD) of Bobo's Oat Bars 2017-2020e

Figure Oat-Based Snacks Sales Revenue (Million USD) of Britannia Industries  
2017-2020e

Figure Oat-Based Snacks Sales Revenue (Million USD) of Curate Snacks 2017-2020e

Figure Oat-Based Snacks Sales Revenue (Million USD) of Pamela's Products  
2017-2020e

## I would like to order

Product name: Oat-Based Snacks Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/OC494FB8C014EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OC494FB8C014EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970