

# Multichannel Analytics Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

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## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Multichannel Analytics market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Multichannel Analytics market segmented into

Query & Reporting

Multidimensional Analysis

Visualization

Data Mining and Predictive Analytics

Based on the end-use, the global Multichannel Analytics market classified into

Customer Retention & Acquisition

Cross-Selling & Up-Selling

Loyalty and Customer Experience Management

Campaign Management

Sales Performance Management

Others

Based on geography, the global Multichannel Analytics market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Google

Hp Autonomy

Ibm

Ijento

Oracle

Sap

Sas

Teradata Corporation

Webtrends

## Contents

### 1 RESEARCH SCOPE

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### 2 GLOBAL MULTICHANNEL ANALYTICS INDUSTRY

- 2.1 Summary about Multichannel Analytics Industry
- 2.2 Multichannel Analytics Market Trends
  - 2.2.1 Multichannel Analytics Production & Consumption Trends
  - 2.2.2 Multichannel Analytics Demand Structure Trends
- 2.3 Multichannel Analytics Cost & Price

### 3 MARKET DYNAMICS

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### 4 GLOBAL MARKET SEGMENTATION

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 Query & Reporting
- 4.2.2 Multidimensional Analysis
- 4.2.3 Visualization
- 4.2.4 Data Mining and Predictive Analytics
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 Customer Retention & Acquisition
  - 4.3.2 Cross-Selling & Up-Selling
  - 4.3.3 Loyalty and Customer Experience Management
  - 4.3.4 Campaign Management
  - 4.3.5 Sales Performance Management
  - 4.3.6 Others

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 Query & Reporting
  - 5.2.2 Multidimensional Analysis
  - 5.2.3 Visualization
  - 5.2.4 Data Mining and Predictive Analytics
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Customer Retention & Acquisition
  - 5.3.2 Cross-Selling & Up-Selling
  - 5.3.3 Loyalty and Customer Experience Management
  - 5.3.4 Campaign Management
  - 5.3.5 Sales Performance Management
  - 5.3.6 Others
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy

- 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 Query & Reporting
  - 6.2.2 Multidimensional Analysis
  - 6.2.3 Visualization
  - 6.2.4 Data Mining and Predictive Analytics
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Customer Retention & Acquisition
  - 6.3.2 Cross-Selling & Up-Selling
  - 6.3.3 Loyalty and Customer Experience Management
  - 6.3.4 Campaign Management
  - 6.3.5 Sales Performance Management
  - 6.3.6 Others
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 Query & Reporting
  - 7.2.2 Multidimensional Analysis
  - 7.2.3 Visualization
  - 7.2.4 Data Mining and Predictive Analytics
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Customer Retention & Acquisition
  - 7.3.2 Cross-Selling & Up-Selling
  - 7.3.3 Loyalty and Customer Experience Management
  - 7.3.4 Campaign Management
  - 7.3.5 Sales Performance Management
  - 7.3.6 Others
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 Query & Reporting
  - 8.2.2 Multidimensional Analysis
  - 8.2.3 Visualization
  - 8.2.4 Data Mining and Predictive Analytics
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Customer Retention & Acquisition
  - 8.3.2 Cross-Selling & Up-Selling
  - 8.3.3 Loyalty and Customer Experience Management
  - 8.3.4 Campaign Management
  - 8.3.5 Sales Performance Management
  - 8.3.6 Others
- 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa
  - 9.1.3 South Africa
  - 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 Query & Reporting
  - 9.2.2 Multidimensional Analysis
  - 9.2.3 Visualization
  - 9.2.4 Data Mining and Predictive Analytics
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Customer Retention & Acquisition
  - 9.3.2 Cross-Selling & Up-Selling
  - 9.3.3 Loyalty and Customer Experience Management
  - 9.3.4 Campaign Management
  - 9.3.5 Sales Performance Management
  - 9.3.6 Others

## 9.4 Impact of COVID-19 in Europe

# 10 COMPETITION OF MAJOR PLAYERS

## 10.1 Brief Introduction of Major Players

10.1.1 Google

10.1.2 Hp Autonomy

10.1.3 Ibm

10.1.4 Ijento

10.1.5 Oracle

10.1.6 Sap

10.1.7 Sas

10.1.8 Teradata Corporation

10.1.9 Webtrends

## 10.2 Multichannel Analytics Sales Date of Major Players (2017-2020e)

10.2.1 Google

10.2.2 Hp Autonomy

10.2.3 Ibm

10.2.4 Ijento

10.2.5 Oracle

10.2.6 Sap

10.2.7 Sas

10.2.8 Teradata Corporation

10.2.9 Webtrends

## 10.3 Market Distribution of Major Players

## 10.4 Global Competition Segmentation

# 11 MARKET FORECAST

## 11.1 Forecast by Region

## 11.2 Forecast by Demand

## 11.3 Environment Forecast

11.3.1 Impact of COVID-19

11.3.2 Geopolitics Overview

11.3.3 Economic Overview of Major Countries

# 12 REPORT SUMMARY STATEMENT



## List Of Tables

### LIST OF TABLES

Table Multichannel Analytics Product Type Overview

Table Multichannel Analytics Product Type Market Share List

Table Multichannel Analytics Product Type of Major Players

Table Brief Introduction of Google

Table Brief Introduction of Hp Autonomy

Table Brief Introduction of Ibm

Table Brief Introduction of Ijento

Table Brief Introduction of Oracle

Table Brief Introduction of Sap

Table Brief Introduction of Sas

Table Brief Introduction of Teradata Corporation

Table Brief Introduction of Webtrends

Table Products & Services of Google

Table Products & Services of Hp Autonomy

Table Products & Services of Ibm

Table Products & Services of Ijento

Table Products & Services of Oracle

Table Products & Services of Sap

Table Products & Services of Sas

Table Products & Services of Teradata Corporation

Table Products & Services of Webtrends

Table Market Distribution of Major Players

Table Global Major Players Sales Revenue (Million USD) 2017-2020e

Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e

Table Global Multichannel Analytics Market Forecast (Million USD) by Region 2021f-2026f

Table Global Multichannel Analytics Market Forecast (Million USD) Share by Region 2021f-2026f

Table Global Multichannel Analytics Market Forecast (Million USD) by Demand 2021f-2026f

Table Global Multichannel Analytics Market Forecast (Million USD) Share by Demand 2021f-2026f

## List Of Figures

### LIST OF FIGURES

Figure Global Multichannel Analytics Market Size under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Multichannel Analytics Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Multichannel Analytics Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Multichannel Analytics Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)

Figure Global Multichannel Analytics Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)

Figure Global Multichannel Analytics Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)

Figure Global Multichannel Analytics Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)

Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Query & Reporting Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Multidimensional Analysis Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Visualization Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Data Mining and Predictive Analytics Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Retention & Acquisition Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Cross-Selling & Up-Selling Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Loyalty and Customer Experience Management Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Campaign Management Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Sales Performance Management Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Query & Reporting Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Multidimensional Analysis Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Visualization Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Data Mining and Predictive Analytics Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Retention & Acquisition Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Cross-Selling & Up-Selling Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Loyalty and Customer Experience Management Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Campaign Management Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Sales Performance Management Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth

(%) 2018-2021f

Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth

(%) 2018-2021f

Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY)

Growth (%) 2018-2021f

Figure Query & Reporting Segmentation Market Size (USD Million) 2017-2021f and

Year-over-year (YOY) Growth (%) 2018-2021f

Figure Multidimensional Analysis Segmentation Market Size (USD Million) 2017-2021f

and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Visualization Segmentation Market Size (USD Million) 2017-2021f and Year-over-

year (YOY) Growth (%) 2018-2021f

Figure Data Mining and Predictive Analytics Segmentation Market Size (USD Million)

2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Retention & Acquisition Segmentation Market Size (USD Million)

2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Cross-Selling & Up-Selling Segmentation Market Size (USD Million) 2017-2021f

and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Loyalty and Customer Experience Management Segmentation Market Size (USD

Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Campaign Management Segmentation Market Size (USD Million) 2017-2021f

and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Sales Performance Management Segmentation Market Size (USD Million)

2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year

(YOY) Growth (%) 2018-2021f

Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth

(%) 2018-2021f

Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth

(%) 2018-2021f

Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth

(%) 2018-2021f

Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY)

Growth (%) 2018-2021f

Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY)

Growth (%) 2018-2021f

Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY)

Growth (%) 2018-2021f

Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year

(YOY) Growth (%) 2018-2021f

Figure Query & Reporting Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Multidimensional Analysis Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Visualization Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Data Mining and Predictive Analytics Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Retention & Acquisition Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Cross-Selling & Up-Selling Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Loyalty and Customer Experience Management Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Campaign Management Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Sales Performance Management Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Query & Reporting Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Multidimensional Analysis Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Visualization Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Data Mining and Predictive Analytics Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Customer Retention & Acquisition Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Cross-Selling & Up-Selling Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

Figure Loyalty and Customer Experience Management Segmentation Market Size (USD



Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f  
Figure Campaign Management Segmentation Market Size (USD Million) 2017-2021f  
and Year-over-year (YOY) Growth (%) 2018-2021f  
Figure Sales Performance Management Segmentation Market Size (USD Million)  
2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f  
Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year  
(YOY) Growth (%) 2018-2021f  
Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth  
(%) 2018-2021f  
Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY)  
Growth (%) 2018-2021f  
Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY)  
Growth (%) 2018-2021f  
Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-  
over-year (YOY) Growth (%) 2018-2021f  
Figure Query & Reporting Segmentation Market Size (USD Million) 2017-2021f and  
Year-over-year (YOY) Growth (%) 2018-2021f  
Figure Multidimensional Analysis Segmentation Market Size (USD Million) 2017-2021f  
and Year-over-year (YOY) Growth (%) 2018-2021f  
Figure Visualization Segmentation Market Size (USD Million) 2017-2021f and Year-over-  
year (YOY) Growth (%) 2018-2021f  
Figure Data Mining and Predictive Analytics Segmentation Market Size (USD Million)  
2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f  
Figure Customer Retention & Acquisition Segmentation Market Size (USD Million)  
2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f  
Figure Cross-Selling & Up-Selling Segmentation Market Size (USD Million) 2017-2021f  
and Year-over-year (YOY) Growth (%) 2018-2021f  
Figure Loyalty and Customer Experience Management Segmentation Market Size (USD  
Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f  
Figure Campaign Management Segmentation Market Size (USD Million) 2017-2021f  
and Year-over-year (YOY) Growth (%) 2018-2021f  
Figure Sales Performance Management Segmentation Market Size (USD Million)  
2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f  
Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year  
(YOY) Growth (%) 2018-2021f  
Figure Multichannel Analytics Sales Revenue (Million USD) of Google 2017-2020e  
Figure Multichannel Analytics Sales Revenue (Million USD) of Hp Autonomy  
2017-2020e  
Figure Multichannel Analytics Sales Revenue (Million USD) of Ibm 2017-2020e

Figure Multichannel Analytics Sales Revenue (Million USD) of Ijento 2017-2020e

Figure Multichannel Analytics Sales Revenue (Million USD) of Oracle 2017-2020e

Figure Multichannel Analytics Sales Revenue (Million USD) of Sap 2017-2020e

Figure Multichannel Analytics Sales Revenue (Million USD) of Sas 2017-2020e

Figure Multichannel Analytics Sales Revenue (Million USD) of Teradata Corporation  
2017-2020e

Figure Multichannel Analytics Sales Revenue (Million USD) of Webtrends 2017-2020e

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