

Multi-Screen Content Discovery Engines Market Research: Global Status & Forecast by Geography, Type & Application (2017-2027)

https://marketpublishers.com/r/M5BD7F9645FEN.html

Date: August 2021

Pages: 52

Price: US\$ 2,280.00 (Single User License)

ID: M5BD7F9645FEN

Abstracts

According to 99Strategy, the Global Multi-Screen Content Discovery Engines Market is estimated to reach xxx million USD in 2021 and projected to grow at the CAGR of xx% during the 2022-2027. The report analyses the global Multi-Screen Content Discovery Engines market, the market size and growth, as well as the major market participants.

The analysis includes market size, upstream situation, market segmentation, market segmentation, price & cost and industry environment. In addition, the report outlines the factors driving industry growth and the description of market channels. The report begins from overview of industrial chain structure, and describes the upstream. Besides, the report analyses market size and forecast in different geographies, type and end-use segment, in addition, the report introduces market competition overview among the major companies and companies profiles, besides, market price and channel features are covered in the report.

Key Regions

Asia Pacific

North America

Europe

South America

Middle East & Africa



Market by Application

IPTV

Key Companies		
Google		
Taboola		
Rovi Corporation		
nRelate		
ContentWise		
OOyala		
ThinkAnalytics		
Red Bee Media		
ExpertMarker		
Outbrain		
Key Product Type		
Based on Tablet		
Based on Smartphone		
Based on Internet		
Based on Television		



OTT

CATV

Main Aspects covered in the Report

Overview of the Multi-Screen Content Discovery Engines market including production, consumption, status & forecast and market growth

2017-2021 historical data and 2022-2027 market forecast

Geographical analysis including major countries

Overview the product type market including development

Overview the end-user market including development



Contents

1 INDUSTRIAL CHAIN OVERVIEW

- 1.1 Multi-Screen Content Discovery Engines Industry
 - 1.1.1 Overview

Figure Multi-Screen Content Discovery Engines Picture List

- 1.1.2 Characteristics of Multi-Screen Content Discovery Engines
- 1.2 Upstream
 - 1.2.1 Major Materials
 - 1.2.2 Manufacturing Overview
- 1.3 Product List By Type
 - 1.3.1 Based on Tablet
- 1.3.2 Based on Smartphone
- 1.3.3 Based on Internet
- 1.3.4 Based on Television
- 1.4 End-Use List
 - 1.4.1 Demand in IPTV
 - 1.4.2 Demand in OTT
 - 1.4.3 Demand in CATV
- 1.5 Global Market Overview
- 1.5.1 Global Market Size and Forecast, 2017-2027

Figure Global Market Size and Forecast with Growth Rate, 2017-2027

1.5.2 Global Market Size and Forecast by Geography with CAGR, 2017-2027

Table Global Market Size and Forecast by Geography with Growth Rate, 2017-2027

1.5.3 Global Market Size and Forecast by Product Type with CAGR, 2017-2027

Table Global Market Size and Forecast by Type with Growth Rate, 2017-2027

1.5.4 Global Market Size and Forecast by End-Use with CAGR, 2017-2027

Table Global Market Size and Forecast by End-Use with Growth Rate, 2017-2027

2 GLOBAL PRODUCTION & CONSUMPTION BY GEOGRAPHY

- 2.1 Global Production & Consumption
 - 2.1.1 Global Production

Figure Global Production Amount Status and Growth Rate, 2017-2021, in Million USD Table Global Production Amount Status and Growth Rate by Geography, 2017-2021, in Million USD

2.1.2 Global Consumption

Figure Global Market Amount and Growth Rate, 2017-2021, in Million USD



Table Global Market Amount and Growth Rate by Geography, 2017-2021, in Million USD

2.2 Geographic Production & Consumption

2.2.1 Production

2.2.1.1 Asia-Pacific

Figure Asia-Pacific Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.1.2 North America

Figure North America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2017-2021. in Million USD

2.2.1.3 South America

Figure South America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.1.4 Europe

Figure Europe Production Amount Status and Growth Rate, 2017-2021, in Million USD Table Europe Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.1.5 Middle East & Africa

Figure Middle East & Africa Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.2 Consumption

2.2.2.1 Asia-Pacific

Figure Asia-Pacific Market Amount and Growth Rate, 2017-2021, in Million USD Table Asia-Pacific Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.2 North America

Figure North America Market Amount and Growth Rate, 2017-2021, in Million USD Table North America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.3 South America

Figure South America Market Amount and Growth Rate, 2017-2021, in Million USD



Table South America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.4 Europe

Figure Europe Market Amount and Growth Rate, 2017-2021, in Million USD

Table Europe Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.5 Middle East & Africa

Figure Middle East & Africa Market Amount and Growth Rate, 2017-2021, in Million USD

Table Middle East & Africa Market Amount and Growth Rate by Region, 2017-2021, in Million USD

3 MAJOR MANUFACTURERS INTRODUCTION

3.1 Manufacturers Overview

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Production Amount List in 2021

- 3.2 Manufacturers List
 - 3.2.1 Google Overview

Table Google Overview List

- 3.2.1.1 Product Specifications
- 3.2.1.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Multi-Screen Content Discovery Engines Business Operation of Google (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.1.3 Recent Developments
- 3.2.1.4 Future Strategic Planning
- 3.2.2 Taboola Overview

Table Taboola Overview List

- 3.2.2.1 Product Specifications
- 3.2.2.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Multi-Screen Content Discovery Engines Business Operation of Taboola (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.2.3 Recent Developments
- 3.2.2.4 Future Strategic Planning
- 3.2.3 Rovi Corporation Overview

Table Rovi Corporation Overview List

- 3.2.3.1 Product Specifications
- 3.2.3.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Multi-Screen Content Discovery Engines Business Operation of Rovi Corporation (Production Amount (Million USD), Cost, Gross Margin)



- 3.2.3.3 Recent Developments
- 3.2.3.4 Future Strategic Planning
- 3.2.4 nRelate Overview

Table nRelate Overview List

- 3.2.4.1 Product Specifications
- 3.2.4.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Multi-Screen Content Discovery Engines Business Operation of nRelate (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.4.3 Recent Developments
- 3.2.4.4 Future Strategic Planning
- 3.2.5 ContentWise Overview

Table ContentWise Overview List

- 3.2.5.1 Product Specifications
- 3.2.5.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Multi-Screen Content Discovery Engines Business Operation of ContentWise (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.5.3 Recent Developments
- 3.2.5.4 Future Strategic Planning
- 3.2.6 OOyala Overview

Table OOyala Overview List

- 3.2.6.1 Product Specifications
- 3.2.6.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Multi-Screen Content Discovery Engines Business Operation of OOyala (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.6.3 Recent Developments
- 3.2.6.4 Future Strategic Planning
- 3.2.7 ThinkAnalytics Overview

Table ThinkAnalytics Overview List

- 3.2.7.1 Product Specifications
- 3.2.7.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Multi-Screen Content Discovery Engines Business Operation of ThinkAnalytics (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.7.3 Recent Developments
- 3.2.7.4 Future Strategic Planning
- 3.2.8 Red Bee Media Overview

Table Red Bee Media Overview List

- 3.2.8.1 Product Specifications
- 3.2.8.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Multi-Screen Content Discovery Engines Business Operation of Red Bee Media



(Production Amount (Million USD), Cost, Gross Margin)

- 3.2.8.3 Recent Developments
- 3.2.8.4 Future Strategic Planning
- 3.2.9 ExpertMarker Overview

Table ExpertMarker Overview List

- 3.2.9.1 Product Specifications
- 3.2.9.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Multi-Screen Content Discovery Engines Business Operation of ExpertMarker (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.9.3 Recent Developments
- 3.2.9.4 Future Strategic Planning
- 3.2.10 Outbrain Overview

Table Outbrain Overview List

- 3.2.10.1 Product Specifications
- 3.2.10.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Multi-Screen Content Discovery Engines Business Operation of Outbrain (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.10.3 Recent Developments
- 3.2.10.4 Future Strategic Planning

4 MARKET COMPETITION PATTERN

4.1 Market Size and Sketch

Figure Global Market Size and Growth Rate, 2017-2021, in Million USD

Figure Global Competition Sketch Overview

- 4.2 Company Market Share
 - 4.2.1 Global Production by Major Manufacturers

Table Global Production Amount List by Manufacturers, 2017-2021, in Million USD Table Global Production Amount Share List by Manufacturers, 2017-2021, in Million USD

Figure Global Production Amount Share by Manufacturers in 2021, in Million USD

- 4.2.2 Market Concentration Analysis
- 4.3 Market News and Trend
 - 4.3.1 Merger & Acquisition
 - 4.3.2 New Product Launch

5 PRODUCT TYPE SEGMENT

5.1 Global Overview by Product Type Segment



Table Global Market Status and Growth Rate by Product Type Segment, 2017-2021, in Million USD

- 5.2 Segment Subdivision by Product Type
 - 5.2.1 Market in Based on Tablet
 - 5.2.1.1 Market Size

Figure Global Market Amount and Growth Rate in Based on Tablet, 2017-2021, in USD Million

- 5.2.1.2 Situation & Development
- 5.2.2 Market in Based on Smartphone
 - 5.2.2.1 Market Size

Figure Global Market Amount and Growth Rate in Based on Smartphone, 2017-2021, in USD Million

- 5.2.2.2 Situation & Development
- 5.2.3 Market in Based on Internet
 - 5.2.3.1 Market Size

Figure Global Market Amount and Growth Rate in Based on Internet, 2017-2021, in USD Million

- 5.2.3.2 Situation & Development
- 5.2.4 Market in Based on Television
 - 5.2.4.1 Market Size

Figure Global Market Amount and Growth Rate in Based on Television, 2017-2021, in USD Million

5.2.4.2 Situation & Development

6 END-USE SEGMENT

6.1 Global Overview by End-Use Segment

Table Global Market Status and Growth Rate by End-Use Segment, 2017-2021, in Million USD

- 6.2 Segment Subdivision
 - 6.2.1 Market in IPTV
 - 6.2.1.1 Market Size

Figure Global Market Amount and Growth Rate in IPTV, 2017-2021, in USD Million 6.2.1.2 Situation & Development

- 6.2.2 Market in OTT
 - 6.2.2.1 Market Size

Figure Global Market Amount and Growth Rate in OTT, 2017-2021, in USD Million 6.2.2.2 Situation & Development

6.2.3 Market in CATV



6.2.3.1 Market Size

Figure Global Market Amount and Growth Rate in CATV, 2017-2021, in USD Million 6.2.3.2 Situation & Development

7 MARKET FORECAST & TREND

7.1 Regional Forecast

Table Global Market Forecast by Region Segment 2022-2027, in Million USD

- 7.2 Consumption Forecast
 - 7.2.1 Product Type Forecast

Table Global Market Amount by Product Type Segment 2022-2027, in Million USD

7.2.2 End-Use Forecast

Table Global Market Amount by End-Use Segment 2022-2027, in Million USD

- 7.3 Investment Trend
- 7.4 Consumption Trend

8 PRICE & CHANNEL

- 8.1 Price and Cost
 - 8.1.1 Price
 - 8.1.2 Cost

Figure Cost Component Ratio

8.2 Channel Segment

9 MARKET DRIVERS & INVESTMENT ENVIRONMENT

- 9.1 Market Drivers
- 9.2 Investment Environment
- 9.3 Impact of Coronavirus on the Multi-Screen Content Discovery Engines Industry
 - 9.3.1 Impact on Industry Upstream
 - 9.3.2 Impact on Industry Downstream
 - 9.3.3 Impact on Industry Channels
 - 9.3.4 Impact on Industry Competition
 - 9.3.5 Impact on Industry Employment

10 RESEARCH CONCLUSION



List Of Tables

LIST OF TABLES

Table Global Market Size and Forecast by Geography with Growth Rate, 2017-2027

Table Global Market Size and Forecast by Type with Growth Rate, 2017-2027

Table Global Broduction Amount Status and Growth Rate by Geography, 2017-2021 in

Table Global Production Amount Status and Growth Rate by Geography, 2017-2021, in Million USD

Table Global Market Amount and Growth Rate by Geography, 2017-2021, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Europe Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Asia-Pacific Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table North America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table South America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Europe Market Amount and Growth Rate by Region, 2017-2021, in Million USD Table Middle East & Africa Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Production Amount List in 2021

Table Google Overview List

Table Multi-Screen Content Discovery Engines Business Operation of Google (Production Amount (Million USD), Cost, Gross Margin)

Table Taboola Overview List

Table Multi-Screen Content Discovery Engines Business Operation of Taboola (Production Amount (Million USD), Cost, Gross Margin)

Table Rovi Corporation Overview List

Table Multi-Screen Content Discovery Engines Business Operation of Rovi Corporation



(Production Amount (Million USD), Cost, Gross Margin)

Table nRelate Overview List

Table Multi-Screen Content Discovery Engines Business Operation of nRelate (Production Amount (Million USD), Cost, Gross Margin)

Table ContentWise Overview List

Table Multi-Screen Content Discovery Engines Business Operation of ContentWise (Production Amount (Million USD), Cost, Gross Margin)

Table OOyala Overview List

Table Multi-Screen Content Discovery Engines Business Operation of OOyala (Production Amount (Million USD), Cost, Gross Margin)

Table ThinkAnalytics Overview List

Table Multi-Screen Content Discovery Engines Business Operation of ThinkAnalytics (Production Amount (Million USD), Cost, Gross Margin)

Table Red Bee Media Overview List

Table Multi-Screen Content Discovery Engines Business Operation of Red Bee Media (Production Amount (Million USD), Cost, Gross Margin)

Table ExpertMarker Overview List

Table Multi-Screen Content Discovery Engines Business Operation of ExpertMarker (Production Amount (Million USD), Cost, Gross Margin)

Table Outbrain Overview List

Table Multi-Screen Content Discovery Engines Business Operation of Outbrain (Production Amount (Million USD), Cost, Gross Margin)

Table Global Production Amount List by Manufacturers, 2017-2021, in Million USD Table Global Production Amount Share List by Manufacturers, 2017-2021, in Million USD

Table Global Market Status and Growth Rate by Product Type Segment, 2017-2021, in Million USD

Table Global Market Status and Growth Rate by End-Use Segment, 2017-2021, in Million USD

Table Global Market Forecast by Region Segment 2022-2027, in Million USD Table Global Market Amount by Product Type Segment 2022-2027, in Million USD Table Global Market Amount by End-Use Segment 2022-2027, in Million USD



List Of Figures

LIST OF FIGURES

Figure Multi-Screen Content Discovery Engines Picture List

Figure Global Market Size and Forecast with Growth Rate, 2017-2027

Figure Global Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Global Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Asia-Pacific Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure North America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure South America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Europe Production Amount Status and Growth Rate, 2017-2021, in Million USD Figure Middle East & Africa Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Asia-Pacific Market Amount and Growth Rate, 2017-2021, in Million USD Figure North America Market Amount and Growth Rate, 2017-2021, in Million USD Figure South America Market Amount and Growth Rate, 2017-2021, in Million USD Figure Europe Market Amount and Growth Rate, 2017-2021, in Million USD Figure Middle East & Africa Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Global Market Size and Growth Rate, 2017-2021, in Million USD Figure Global Competition Sketch Overview

Figure Global Production Amount Share by Manufacturers in 2021, in Million USD Figure Global Market Amount and Growth Rate in Based on Tablet, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Based on Smartphone, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Based on Internet, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Based on Television, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in IPTV, 2017-2021, in USD Million Figure Global Market Amount and Growth Rate in OTT, 2017-2021, in USD Million Figure Global Market Amount and Growth Rate in CATV, 2017-2021, in USD Million Figure Cost Component Ratio



I would like to order

Product name: Multi-Screen Content Discovery Engines Market Research: Global Status & Forecast by

Geography, Type & Application (2017-2027)

Product link: https://marketpublishers.com/r/M5BD7F9645FEN.html

Price: US\$ 2,280.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M5BD7F9645FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

