

# **Motorcycle Advanced Driver Assistance System (ADAS) Market Status and Trend Analysis 2017-2026 (COVID-19 Version)**

<https://marketpublishers.com/r/M233E2621549EN.html>

Date: January 2020

Pages: 92

Price: US\$ 3,000.00 (Single User License)

ID: M233E2621549EN

## **Abstracts**

### **SUMMARY**

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Motorcycle Advanced Driver Assistance System (ADAS) market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Motorcycle Advanced Driver Assistance System (ADAS) market segmented into

Traction Control System (TCs)

Adaptive Cruise Control (ACC)

Anti-Lock Braking System (ABs)

Others

Based on the end-use, the global Motorcycle Advanced Driver Assistance System (ADAS) market classified into

Aftermarket

OEMs

Based on geography, the global Motorcycle Advanced Driver Assistance System (ADAS) market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Continental

Bosch

BMW Motorrad

Honda

Ducati

Garmin

ZF Friedrichshafen

BWI

Motorcycle Cruise Controls

NXP Semiconductors

Suzuki

TVS Motor

## Contents

### 1 RESEARCH SCOPE

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### 2 GLOBAL MOTORCYCLE ADVANCED DRIVER ASSISTANCE SYSTEM (ADAS) INDUSTRY

- 2.1 Summary about Motorcycle Advanced Driver Assistance System (ADAS) Industry
- 2.2 Motorcycle Advanced Driver Assistance System (ADAS) Market Trends
  - 2.2.1 Motorcycle Advanced Driver Assistance System (ADAS) Production & Consumption Trends
  - 2.2.2 Motorcycle Advanced Driver Assistance System (ADAS) Demand Structure Trends
- 2.3 Motorcycle Advanced Driver Assistance System (ADAS) Cost & Price

### 3 MARKET DYNAMICS

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### 4 GLOBAL MARKET SEGMENTATION

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)

4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)

4.2 Product Type Segmentation (2017 to 2021f)

4.2.1 Traction Control System (TCs)

4.2.2 Adaptive Cruise Control (ACC)

4.2.3 Anti-Lock Braking System (ABs)

4.2.4 Others

4.3 Consumption Segmentation (2017 to 2021f)

4.3.1 Aftermarket

4.3.2 OEMs

## **5 NORTH AMERICA MARKET SEGMENT**

5.1 Region Segmentation (2017 to 2021f)

5.1.1 U.S.

5.1.2 Canada

5.1.3 Mexico

5.2 Product Type Segmentation (2017 to 2021f)

5.2.1 Traction Control System (TCs)

5.2.2 Adaptive Cruise Control (ACC)

5.2.3 Anti-Lock Braking System (ABs)

5.2.4 Others

5.3 Consumption Segmentation (2017 to 2021f)

5.3.1 Aftermarket

5.3.2 OEMs

5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

6.1 Region Segmentation (2017 to 2021f)

6.1.1 Germany

6.1.2 UK

6.1.3 France

6.1.4 Italy

6.1.5 Rest of Europe

6.2 Product Type Segmentation (2017 to 2021f)

6.2.1 Traction Control System (TCs)

6.2.2 Adaptive Cruise Control (ACC)

6.2.3 Anti-Lock Braking System (ABs)

- 6.2.4 Others
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Aftermarket
  - 6.3.2 OEMs
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 Traction Control System (TCs)
  - 7.2.2 Adaptive Cruise Control (ACC)
  - 7.2.3 Anti-Lock Braking System (ABs)
  - 7.2.4 Others
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Aftermarket
  - 7.3.2 OEMs
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 Traction Control System (TCs)
  - 8.2.2 Adaptive Cruise Control (ACC)
  - 8.2.3 Anti-Lock Braking System (ABs)
  - 8.2.4 Others
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Aftermarket

8.3.2 OEMs

8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

9.1 Region Segmentation (2017 to 2021f)

9.1.1 GCC

9.1.2 North Africa

9.1.3 South Africa

9.1.4 Rest of Middle East and Africa

9.2 Product Type Segmentation (2017 to 2021f)

9.2.1 Traction Control System (TCs)

9.2.2 Adaptive Cruise Control (ACC)

9.2.3 Anti-Lock Braking System (ABs)

9.2.4 Others

9.3 Consumption Segmentation (2017 to 2021f)

9.3.1 Aftermarket

9.3.2 OEMs

9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

10.1 Brief Introduction of Major Players

10.1.1 Continental

10.1.2 Bosch

10.1.3 BMW Motorrad

10.1.4 Honda

10.1.5 Ducati

10.1.6 Garmin

10.1.7 ZF Friedrichshafen

10.1.8 BWI

10.1.9 Motorcycle Cruise Controls

10.1.10 NXP Semiconductors

10.1.11 Suzuki

10.1.12 TVS Motor

10.2 Motorcycle Advanced Driver Assistance System (ADAS) Sales Date of Major Players (2017-2020e)

10.2.1 Continental

10.2.2 Bosch

- 10.2.3 BMW Motorrad
- 10.2.4 Honda
- 10.2.5 Ducati
- 10.2.6 Garmin
- 10.2.7 ZF Friedrichshafen
- 10.2.8 BWI
- 10.2.9 Motorcycle Cruise Controls
- 10.2.10 NXP Semiconductors
- 10.2.11 Suzuki
- 10.2.12 TVS Motor
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
  - 11.3.1 Impact of COVID-19
  - 11.3.2 Geopolitics Overview
  - 11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**



## List Of Tables

### LIST OF TABLES

1. Table Motorcycle Advanced Driver Assistance System (ADAS) Product Type Overview
2. Table Motorcycle Advanced Driver Assistance System (ADAS) Product Type Market Share List
3. Table Motorcycle Advanced Driver Assistance System (ADAS) Product Type of Major Players
4. Table Brief Introduction of Continental
5. Table Brief Introduction of Bosch
6. Table Brief Introduction of BMW Motorrad
7. Table Brief Introduction of Honda
8. Table Brief Introduction of Ducati
9. Table Brief Introduction of Garmin
10. Table Brief Introduction of ZF Friedrichshafen
11. Table Brief Introduction of BWI
12. Table Brief Introduction of Motorcycle Cruise Controls
13. Table Brief Introduction of NXP Semiconductors
14. Table Brief Introduction of Suzuki
15. Table Brief Introduction of TVS Motor
16. Table Products & Services of Continental
17. Table Products & Services of Bosch
18. Table Products & Services of BMW Motorrad
19. Table Products & Services of Honda
20. Table Products & Services of Ducati
21. Table Products & Services of Garmin
22. Table Products & Services of ZF Friedrichshafen
23. Table Products & Services of BWI
24. Table Products & Services of Motorcycle Cruise Controls
25. Table Products & Services of NXP Semiconductors
26. Table Products & Services of Suzuki
27. Table Products & Services of TVS Motor
28. Table Market Distribution of Major Players
29. Table Global Major Players Sales Revenue (Million USD) 2017-2020e
30. Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
31. Table Global Motorcycle Advanced Driver Assistance System (ADAS) Market Forecast (Million USD) by Region 2021f-2026f
32. Table Global Motorcycle Advanced Driver Assistance System (ADAS) Market

Forecast (Million USD) Share by Region 2021f-2026f

33.Table Global Motorcycle Advanced Driver Assistance System (ADAS) Market Forecast (Million USD) by Demand 2021f-2026f

34.Table Global Motorcycle Advanced Driver Assistance System (ADAS) Market Forecast (Million USD) Share by Demand 2021f-2026f

## List Of Figures

### LIST OF FIGURES

1. Figure Global Motorcycle Advanced Driver Assistance System (ADAS) Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
2. Figure Global Motorcycle Advanced Driver Assistance System (ADAS) Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
3. Figure Global Motorcycle Advanced Driver Assistance System (ADAS) Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
4. Figure Global Motorcycle Advanced Driver Assistance System (ADAS) Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
5. Figure Global Motorcycle Advanced Driver Assistance System (ADAS) Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
6. Figure Global Motorcycle Advanced Driver Assistance System (ADAS) Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
7. Figure Global Motorcycle Advanced Driver Assistance System (ADAS) Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
8. Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
9. Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
10. Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
11. Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
12. Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
13. Figure Traction Control System (TCs) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
14. Figure Adaptive Cruise Control (ACC) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
15. Figure Anti-Lock Braking System (ABs) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
16. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
17. Figure Aftermarket Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
18. Figure OEMs Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

19. Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
20. Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
21. Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
22. Figure Traction Control System (TCs) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
23. Figure Adaptive Cruise Control (ACC) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
24. Figure Anti-Lock Braking System (ABs) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
25. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
26. Figure Aftermarket Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
27. Figure OEMs Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
28. Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
29. Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
30. Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
31. Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
32. Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
33. Figure Traction Control System (TCs) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
34. Figure Adaptive Cruise Control (ACC) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
35. Figure Anti-Lock Braking System (ABs) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
36. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
37. Figure Aftermarket Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
38. Figure OEMs Segmentation Market Size (USD Million) 2017-2021f and Year-over-

year (YOY) Growth (%) 2018-2021f

39. Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

40. Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

41. Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

42. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

43. Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

44. Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

45. Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

46. Figure Traction Control System (TCs) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

47. Figure Adaptive Cruise Control (ACC) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

48. Figure Anti-Lock Braking System (ABs) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

49. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

50. Figure Aftermarket Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

51. Figure OEMs Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

52. Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

53. Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

54. Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

55. Figure Traction Control System (TCs) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

56. Figure Adaptive Cruise Control (ACC) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

57. Figure Anti-Lock Braking System (ABs) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

- 58. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 59. Figure Aftermarket Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 60. Figure OEMs Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 61. Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 62. Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 63. Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 64. Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 65. Figure Traction Control System (TCs) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 66. Figure Adaptive Cruise Control (ACC) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 67. Figure Anti-Lock Braking System (ABs) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 68. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 69. Figure Aftermarket Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 70. Figure OEMs Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 71. Figure Motorcycle Advanced Driver Assistance Syst

## I would like to order

Product name: Motorcycle Advanced Driver Assistance System (ADAS) Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/M233E2621549EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M233E2621549EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

