

Mobile Backend as a Service (BaaS) Market Research: Global Status & Forecast by Geography, Type & Application (2015-2025)

<https://marketpublishers.com/r/M561954992EEN.html>

Date: June 2019

Pages: 58

Price: US\$ 2,280.00 (Single User License)

ID: M561954992EEN

Abstracts

According to 99Strategy, the Global Mobile Backend as a Service (BaaS) Market is estimated to reach xxx million USD in 2019 and projected to grow at the CAGR of xx% during the 2020-2025. The report analyses the global Mobile Backend as a Service (BaaS) market, the market size and growth, as well as the major market participants.

The analysis includes market size, upstream situation, market segmentation, market segmentation, price & cost and industry environment. In addition, the report outlines the factors driving industry growth and the description of market channels. The report begins from overview of industrial chain structure, and describes the upstream. Besides, the report analyses market size and forecast in different geographies, type and end-use segment, in addition, the report introduces market competition overview among the major companies and companies profiles, besides, market price and channel features are covered in the report.

Key Regions

Asia Pacific

North America

Europe

South America

Middle East & Africa

Key Companies

IBM Corporation

Oracle Corporation

Microsoft Corporation

Kony

Kinvey

Anypresence

Appcelerator

Built.io

KII Corporation

Cloudmine

Parse

Feedhenry

Key Product Type

Android

iOS

Others

Market by Application

Data and application integration

Identity and access management

Usage analytics

Support and maintenance Service

Others

Main Aspects covered in the Report

Overview of the Mobile Backend as a Service (BaaS) market including production, consumption, status & forecast and market growth

2015-2018 historical data and 2019-2025 market forecast

Geographical analysis including major countries

Overview the product type market including development

Overview the end-user market including development

Contents

1 INDUSTRIAL CHAIN OVERVIEW

- 1.1 Mobile Backend as a Service (BaaS) Industry
 - 1.1.1 Overview
 - 1.1.2 Characteristics of Mobile Backend as a Service (BaaS)
- 1.2 Upstream
 - 1.2.1 Major Materials
 - 1.2.2 Manufacturing Overview
- 1.3 Product List By Type
 - 1.3.1 Android
 - 1.3.2 iOS
 - 1.3.3 Others
- 1.4 End-Use List
 - 1.4.1 Demand in Data and application integration
 - 1.4.2 Demand in Identity and access management
 - 1.4.3 Demand in Usage analytics
 - 1.4.4 Demand in Support and maintenance Service
 - 1.4.5 Demand in Others
- 1.5 Global Market Overview
 - 1.5.1 Global Market Size and Forecast, 2015-2025
 - 1.5.2 Global Market Size and Forecast by Geography with CAGR, 2015-2025
 - 1.5.3 Global Market Size and Forecast by Product Type with CAGR, 2015-2025
 - 1.5.4 Global Market Size and Forecast by End-Use with CAGR, 2015-2025

2 GLOBAL PRODUCTION & CONSUMPTION BY GEOGRAPHY

- 2.1 Global Production & Consumption
 - 2.1.1 Global Production
 - 2.1.2 Global Consumption
- 2.2 Geographic Production & Consumption
 - 2.2.1 Production
 - 2.2.1.1 Asia-Pacific
 - 2.2.1.2 North America
 - 2.2.1.3 South America
 - 2.2.1.4 Europe
 - 2.2.1.5 Middle East & Africa
 - 2.2.2 Consumption

- 2.2.2.1 Asia-Pacific
- 2.2.2.2 North America
- 2.2.2.3 South America
- 2.2.2.4 Europe
- 2.2.2.5 Middle East & Africa

3 MAJOR MANUFACTURERS INTRODUCTION

3.1 Manufacturers Overview

3.2 Manufacturers List

3.2.1 IBM Corporation Overview

3.2.1.1 Product Specifications

3.2.1.2 Business Data (Production Amount (Million USD), Cost, Margin)

3.2.1.3 Recent Developments

3.2.1.4 Future Strategic Planning

3.2.2 Oracle Corporation Overview

3.2.2.1 Product Specifications

3.2.2.2 Business Data (Production Amount (Million USD), Cost, Margin)

3.2.2.3 Recent Developments

3.2.2.4 Future Strategic Planning

3.2.3 Microsoft Corporation Overview

3.2.3.1 Product Specifications

3.2.3.2 Business Data (Production Amount (Million USD), Cost, Margin)

3.2.3.3 Recent Developments

3.2.3.4 Future Strategic Planning

3.2.4 Kony Overview

3.2.4.1 Product Specifications

3.2.4.2 Business Data (Production Amount (Million USD), Cost, Margin)

3.2.4.3 Recent Developments

3.2.4.4 Future Strategic Planning

3.2.5 Kinvey Overview

3.2.5.1 Product Specifications

3.2.5.2 Business Data (Production Amount (Million USD), Cost, Margin)

3.2.5.3 Recent Developments

3.2.5.4 Future Strategic Planning

3.2.6 Anypresence Overview

3.2.6.1 Product Specifications

3.2.6.2 Business Data (Production Amount (Million USD), Cost, Margin)

3.2.6.3 Recent Developments

- 3.2.6.4 Future Strategic Planning
- 3.2.7 Appcelerator Overview
 - 3.2.7.1 Product Specifications
 - 3.2.7.2 Business Data (Production Amount (Million USD), Cost, Margin)
 - 3.2.7.3 Recent Developments
 - 3.2.7.4 Future Strategic Planning
- 3.2.8 Built.io Overview
 - 3.2.8.1 Product Specifications
 - 3.2.8.2 Business Data (Production Amount (Million USD), Cost, Margin)
 - 3.2.8.3 Recent Developments
 - 3.2.8.4 Future Strategic Planning
- 3.2.9 KII Corporation Overview
 - 3.2.9.1 Product Specifications
 - 3.2.9.2 Business Data (Production Amount (Million USD), Cost, Margin)
 - 3.2.9.3 Recent Developments
 - 3.2.9.4 Future Strategic Planning
- 3.2.10 Cloudmine Overview
 - 3.2.10.1 Product Specifications
 - 3.2.10.2 Business Data (Production Amount (Million USD), Cost, Margin)
 - 3.2.10.3 Recent Developments
 - 3.2.10.4 Future Strategic Planning
- 3.2.11 Parse Overview
 - 3.2.11.1 Product Specifications
 - 3.2.11.2 Business Data (Production Amount (Million USD), Cost, Margin)
 - 3.2.11.3 Recent Developments
 - 3.2.11.4 Future Strategic Planning
- 3.2.12 Feedhenry Overview
 - 3.2.12.1 Product Specifications
 - 3.2.12.2 Business Data (Production Amount (Million USD), Cost, Margin)
 - 3.2.12.3 Recent Developments
 - 3.2.12.4 Future Strategic Planning

4 MARKET COMPETITION PATTERN

- 4.1 Market Size and Sketch
- 4.2 Company Market Share
 - 4.2.1 Global Production by Major Manufacturers
 - 4.2.2 Market Concentration Analysis
- 4.3 Market News and Trend

4.3.1 Merger & Acquisition

4.3.2 New Product Launch

5 PRODUCT TYPE SEGMENT

5.1 Global Overview by Product Type Segment

5.2 Segment Subdivision by Product Type

5.2.1 Market in Android

5.2.1.1 Market Size

5.2.1.2 Situation & Development

5.2.2 Market in iOS

5.2.2.1 Market Size

5.2.2.2 Situation & Development

5.2.3 Market in Others

5.2.3.1 Market Size

5.2.3.2 Situation & Development

6 END-USE SEGMENT

6.1 Global Overview by End-Use Segment

6.2 Segment Subdivision

6.2.1 Market in Data and application integration

6.2.1.1 Market Size

6.2.1.2 Situation & Development

6.2.2 Market in Identity and access management

6.2.2.1 Market Size

6.2.2.2 Situation & Development

6.2.3 Market in Usage analytics

6.2.3.1 Market Size

6.2.3.2 Situation & Development

6.2.4 Market in Support and maintenance Service

6.2.4.1 Market Size

6.2.4.2 Situation & Development

6.2.5 Market in Others

6.2.5.1 Market Size

6.2.5.2 Situation & Development

7 MARKET FORECAST & TREND

- 7.1 Regional Forecast
- 7.2 Consumption Forecast
 - 7.2.1 Product Type Forecast
 - 7.2.2 End-Use Forecast
- 7.3 Investment Trend
- 7.4 Consumption Trend

8 PRICE & CHANNEL

- 8.1 Price and Cost
 - 8.1.1 Price
 - 8.1.2 Cost
- 8.2 Channel Segment

9 MARKET DRIVERS & INVESTMENT ENVIRONMENT

- 9.1 Market Drivers
- 9.2 Investment Environment

10 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Market Size and Forecast by Geography with Growth Rate, 2015-2025

Table Global Market Size and Forecast by Type with Growth Rate, 2015-2025

Table Global Market Size and Forecast by End-Use with Growth Rate, 2015-2025

Table Global Production Amount Status and Growth Rate by Geography, 2015-2018, in Million USD

Table Global Market Amount and Growth Rate by Geography, 2015-2018, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2015-2018, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2015-2018, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2015-2018, in Million USD

Table Europe Production Amount Status and Growth Rate by Region, 2015-2018, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2015-2018, in Million USD

Table Asia-Pacific Market Amount and Growth Rate by Region, 2015-2018, in Million USD

Table North America Market Amount and Growth Rate by Region, 2015-2018, in Million USD

Table South America Market Amount and Growth Rate by Region, 2015-2018, in Million USD

Table Europe Market Amount and Growth Rate by Region, 2015-2018, in Million USD

Table Middle East & Africa Market Amount and Growth Rate by Region, 2015-2018, in Million USD

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Production Amount List in 2018

Table IBM Corporation Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of IBM Corporation (Production Amount (Million USD), Cost, Gross Margin)

Table Oracle Corporation Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Oracle Corporation (Production Amount (Million USD), Cost, Gross Margin)

Table Microsoft Corporation Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Microsoft Corporation (Production Amount (Million USD), Cost, Gross Margin)

Table Kony Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Kony (Production Amount (Million USD), Cost, Gross Margin)

Table Kinvey Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Kinvey (Production Amount (Million USD), Cost, Gross Margin)

Table Anypresence Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Anypresence (Production Amount (Million USD), Cost, Gross Margin)

Table Appcelerator Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Appcelerator (Production Amount (Million USD), Cost, Gross Margin)

Table Built.io Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Built.io (Production Amount (Million USD), Cost, Gross Margin)

Table KII Corporation Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of KII Corporation (Production Amount (Million USD), Cost, Gross Margin)

Table Cloudmine Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Cloudmine (Production Amount (Million USD), Cost, Gross Margin)

Table Parse Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Parse (Production Amount (Million USD), Cost, Gross Margin)

Table Feedhenry Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Feedhenry (Production Amount (Million USD), Cost, Gross Margin)

Table Global Production Amount List by Manufacturers, 2015-2018, in Million USD

Table Global Production Amount Share List by Manufacturers, 2015-2018, in Million USD

Table Global Market Status and Growth Rate by Product Type Segment, 2015-2018, in Million USD

Table Global Market Status and Growth Rate by End-Use Segment, 2015-2018, in Million USD

Table Global Market Forecast by Region Segment 2019-2025, in Million USD

Table Global Market Amount by Product Type Segment 2019-2025, in Million USD

Table Global Market Amount by End-Use Segment 2019-2025, in Million USD

List Of Figures

LIST OF FIGURES

Figure Mobile Backend as a Service (BaaS) Picture List

Figure Global Market Size and Forecast with Growth Rate, 2015-2025

Figure Global Production Amount Status and Growth Rate, 2015-2018, in Million USD

Figure Global Market Amount and Growth Rate, 2015-2018, in Million USD

Figure Asia-Pacific Production Amount Status and Growth Rate, 2015-2018, in Million USD

Figure North America Production Amount Status and Growth Rate, 2015-2018, in Million USD

Figure South America Production Amount Status and Growth Rate, 2015-2018, in Million USD

Figure Europe Production Amount Status and Growth Rate, 2015-2018, in Million USD

Figure Middle East & Africa Production Amount Status and Growth Rate, 2015-2018, in Million USD

Figure Asia-Pacific Market Amount and Growth Rate, 2015-2018, in Million USD

Figure North America Market Amount and Growth Rate, 2015-2018, in Million USD

Figure South America Market Amount and Growth Rate, 2015-2018, in Million USD

Figure Europe Market Amount and Growth Rate, 2015-2018, in Million USD

Figure Middle East & Africa Market Amount and Growth Rate, 2015-2018, in Million USD

Figure Global Production Amount Share by Manufacturers in 2019, in Million USD

Figure Global Market Amount and Growth Rate in Android, 2015-2018, in USD Million

Figure Global Market Amount and Growth Rate in iOS, 2015-2018, in USD Million

Figure Global Market Amount and Growth Rate in Others, 2015-2018, in USD Million

Figure Global Market Amount and Growth Rate in Data and application integration, 2015-2018, in USD Million

Figure Global Market Amount and Growth Rate in Identity and access management, 2015-2018, in USD Million

Figure Global Market Amount and Growth Rate in Usage analytics, 2015-2018, in USD Million

Figure Global Market Amount and Growth Rate in Support and maintenance Service, 2015-2018, in USD Million

Figure Global Market Amount and Growth Rate in Others, 2015-2018, in USD Million

I would like to order

Product name: Mobile Backend as a Service (BaaS) Market Research: Global Status & Forecast by Geography, Type & Application (2015-2025)

Product link: <https://marketpublishers.com/r/M561954992EEN.html>

Price: US\$ 2,280.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M561954992EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

