

# Media Monitoring Tools Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

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## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Media Monitoring Tools market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Media Monitoring Tools market segmented into

Software Platform

Managed Services

Consulting Services

Professional Services

Based on the end-use, the global Media Monitoring Tools market classified into

BFSI

IT and Telecommunication

Retail and Consumer Goods

Media and Entertainment

Travel and Hospitality

Government

Others

Based on geography, the global Media Monitoring Tools market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Hootsuite Inc.

Meltwater

Cision US Inc.

Mention

Agility PR Solutions LLC

M-Brain

Nasdaq Inc.

Trendkite

BurrellesLuce

Critical Mention

## Contents

### **1 RESEARCH SCOPE**

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### **2 GLOBAL MEDIA MONITORING TOOLS INDUSTRY**

- 2.1 Summary about Media Monitoring Tools Industry
- 2.2 Media Monitoring Tools Market Trends
  - 2.2.1 Media Monitoring Tools Production & Consumption Trends
  - 2.2.2 Media Monitoring Tools Demand Structure Trends
- 2.3 Media Monitoring Tools Cost & Price

### **3 MARKET DYNAMICS**

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### **4 GLOBAL MARKET SEGMENTATION**

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 Software Platform
- 4.2.2 Managed Services
- 4.2.3 Consulting Services
- 4.2.4 Professional Services
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 BFSI
  - 4.3.2 IT and Telecommunication
  - 4.3.3 Retail and Consumer Goods
  - 4.3.4 Media and Entertainment
  - 4.3.5 Travel and Hospitality
  - 4.3.6 Government
  - 4.3.7 Others

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 Software Platform
  - 5.2.2 Managed Services
  - 5.2.3 Consulting Services
  - 5.2.4 Professional Services
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 BFSI
  - 5.3.2 IT and Telecommunication
  - 5.3.3 Retail and Consumer Goods
  - 5.3.4 Media and Entertainment
  - 5.3.5 Travel and Hospitality
  - 5.3.6 Government
  - 5.3.7 Others
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK

- 6.1.3 France
- 6.1.4 Italy
- 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 Software Platform
  - 6.2.2 Managed Services
  - 6.2.3 Consulting Services
  - 6.2.4 Professional Services
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 BFSI
  - 6.3.2 IT and Telecommunication
  - 6.3.3 Retail and Consumer Goods
  - 6.3.4 Media and Entertainment
  - 6.3.5 Travel and Hospitality
  - 6.3.6 Government
  - 6.3.7 Others
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 Software Platform
  - 7.2.2 Managed Services
  - 7.2.3 Consulting Services
  - 7.2.4 Professional Services
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 BFSI
  - 7.3.2 IT and Telecommunication
  - 7.3.3 Retail and Consumer Goods
  - 7.3.4 Media and Entertainment
  - 7.3.5 Travel and Hospitality

- 7.3.6 Government
- 7.3.7 Others
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 Software Platform
  - 8.2.2 Managed Services
  - 8.2.3 Consulting Services
  - 8.2.4 Professional Services
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 BFSI
  - 8.3.2 IT and Telecommunication
  - 8.3.3 Retail and Consumer Goods
  - 8.3.4 Media and Entertainment
  - 8.3.5 Travel and Hospitality
  - 8.3.6 Government
  - 8.3.7 Others
- 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa
  - 9.1.3 South Africa
  - 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 Software Platform
  - 9.2.2 Managed Services
  - 9.2.3 Consulting Services
  - 9.2.4 Professional Services
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 BFSI

- 9.3.2 IT and Telecommunication
- 9.3.3 Retail and Consumer Goods
- 9.3.4 Media and Entertainment
- 9.3.5 Travel and Hospitality
- 9.3.6 Government
- 9.3.7 Others
- 9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

- 10.1 Brief Introduction of Major Players
  - 10.1.1 Hootsuite Inc.
  - 10.1.2 Meltwater
  - 10.1.3 Cision US Inc.
  - 10.1.4 Mention
  - 10.1.5 Agility PR Solutions LLC
  - 10.1.6 M-Brain
  - 10.1.7 Nasdaq Inc.
  - 10.1.8 Trendkite
  - 10.1.9 BurrellesLuce
  - 10.1.10 Critical Mention
- 10.2 Media Monitoring Tools Sales Date of Major Players (2017-2020e)
  - 10.2.1 Hootsuite Inc.
  - 10.2.2 Meltwater
  - 10.2.3 Cision US Inc.
  - 10.2.4 Mention
  - 10.2.5 Agility PR Solutions LLC
  - 10.2.6 M-Brain
  - 10.2.7 Nasdaq Inc.
  - 10.2.8 Trendkite
  - 10.2.9 BurrellesLuce
  - 10.2.10 Critical Mention
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand



## 11.3 Environment Forecast

11.3.1 Impact of COVID-19

11.3.2 Geopolitics Overview

11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**

## List Of Tables

### LIST OF TABLES

1. Table Media Monitoring Tools Product Type Overview
2. Table Media Monitoring Tools Product Type Market Share List
3. Table Media Monitoring Tools Product Type of Major Players
4. Table Brief Introduction of Hootsuite Inc.
5. Table Brief Introduction of Meltwater
6. Table Brief Introduction of Cision US Inc.
7. Table Brief Introduction of Mention
8. Table Brief Introduction of Agility PR Solutions LLC
9. Table Brief Introduction of M-Brain
10. Table Brief Introduction of Nasdaq Inc.
11. Table Brief Introduction of Trendkite
12. Table Brief Introduction of BurrellesLuce
13. Table Brief Introduction of Critical Mention
14. Table Products & Services of Hootsuite Inc.
15. Table Products & Services of Meltwater
16. Table Products & Services of Cision US Inc.
17. Table Products & Services of Mention
18. Table Products & Services of Agility PR Solutions LLC
19. Table Products & Services of M-Brain
20. Table Products & Services of Nasdaq Inc.
21. Table Products & Services of Trendkite
22. Table Products & Services of BurrellesLuce
23. Table Products & Services of Critical Mention
24. Table Market Distribution of Major Players
25. Table Global Major Players Sales Revenue (Million USD) 2017-2020e
26. Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
27. Table Global Media Monitoring Tools Market Forecast (Million USD) by Region 2021f-2026f
28. Table Global Media Monitoring Tools Market Forecast (Million USD) Share by Region 2021f-2026f
29. Table Global Media Monitoring Tools Market Forecast (Million USD) by Demand 2021f-2026f
30. Table Global Media Monitoring Tools Market Forecast (Million USD) Share by Demand 2021f-2026f

## List Of Figures

### LIST OF FIGURES

1. Figure Global Media Monitoring Tools Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
2. Figure Global Media Monitoring Tools Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
3. Figure Global Media Monitoring Tools Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
4. Figure Global Media Monitoring Tools Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
5. Figure Global Media Monitoring Tools Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
6. Figure Global Media Monitoring Tools Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
7. Figure Global Media Monitoring Tools Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
8. Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
9. Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
10. Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
11. Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
12. Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
13. Figure Software Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
14. Figure Managed Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
15. Figure Consulting Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
16. Figure Professional Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
17. Figure BFSI Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
18. Figure IT and Telecommunication Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

19. Figure Retail and Consumer Goods Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
20. Figure Media and Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
21. Figure Travel and Hospitality Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
22. Figure Government Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
23. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
24. Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
25. Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
26. Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
27. Figure Software Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
28. Figure Managed Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
29. Figure Consulting Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
30. Figure Professional Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
31. Figure BFSI Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
32. Figure IT and Telecommunication Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
33. Figure Retail and Consumer Goods Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
34. Figure Media and Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
35. Figure Travel and Hospitality Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
36. Figure Government Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
37. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
38. Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY)

Growth (%) 2018-2021f

39. Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

40. Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

41. Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

42. Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

43. Figure Software Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

44. Figure Managed Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

45. Figure Consulting Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

46. Figure Professional Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

47. Figure BFSI Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

48. Figure IT and Telecommunication Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

49. Figure Retail and Consumer Goods Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

50. Figure Media and Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

51. Figure Travel and Hospitality Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

52. Figure Government Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

53. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

54. Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

55. Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

56. Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

57. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

58. Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
59. Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
60. Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
61. Figure Software Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
62. Figure Managed Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
63. Figure Consulting Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
64. Figure Professional Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
65. Figure BFSI Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
66. Figure IT and Telecommunication Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
67. Figure Retail and Consumer Goods Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
68. Figure Media and Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
69. Figure Travel and Hospitality Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
70. Figure Government Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
71. Figure Others Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
72. Figure Brazil Market Size (USD Million) 2017-2021f and

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