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M-Commerce Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

https://marketpublishers.com/r/M6673AA7DD48EN.html
Date: January 2020
Pages: 99
Price: US$ 3,000.00 (Single User License)
ID: M6673AA7DD48EN

Abstracts

SUMMARY

Further key aspects of the report indicate that:
Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology
Chapter 2: Global Industry Summary
Chapter 3: Market Dynamics
Chapter 4: Global Market Segmentation by region, type and End-Use
Chapter 5: North America Market Segmentation by region, type and End-Use
Chapter 6: Europe Market Segmentation by region, type and End-Use
Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use
Chapter 8: South America Market Segmentation by region, type and End-Use
Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.
Chapter 10: Market Competition by Companies
Chapter 11: Market forecast and environment forecast.
Chapter 12: Industry Summary.

The global M-Commerce market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global M-Commerce market segmented into

Wireless Application Protocol

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Near Field Communication

Direct Carrier Billing

Premium SMS

Based on the end-use, the global M-Commerce market classified into

M-billing

M-retailing

M-ticketing/booking

Others

Based on geography, the global M-Commerce market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Walmart Inc

Sears Holdings Corp

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Microsoft Corp

Target Corp

Costco Wholesale Corp

Apple Inc

Barnes & Noble Inc

Office Depot Inc

Alibaba Group Holding Ltd

Softcard

Google Inc

J. C. Penney

Liberty Interactive

GameStop

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