

# Hair Loss Men and Women Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

<https://marketpublishers.com/r/H3F6F63BEB63EN.html>

Date: January 2020

Pages: 94

Price: US\$ 3,000.00 (Single User License)

ID: H3F6F63BEB63EN

## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Hair Loss Men and Women market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Hair Loss Men and Women market segmented into

Hair Loss and Growth Devices

Shampoos and Conditioners

Medicine Product

Based on the end-use, the global Hair Loss Men and Women market classified into

Men

Women

Based on geography, the global Hair Loss Men and Women market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Procter & Gamble

L'Oreal

Unilever

Taisho

Henkel

Merck

Shiseido

Johnson & Johnson Consumer Inc.

Rohto

Lifes2Good

Gerolymatos International

Toppik

Nanogen

Oxford BioLabs Ltd.

Ultrax Labs

## Contents

### 1 RESEARCH SCOPE

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### 2 GLOBAL HAIR LOSS MEN AND WOMEN INDUSTRY

- 2.1 Summary about Hair Loss Men and Women Industry
- 2.2 Hair Loss Men and Women Market Trends
  - 2.2.1 Hair Loss Men and Women Production & Consumption Trends
  - 2.2.2 Hair Loss Men and Women Demand Structure Trends
- 2.3 Hair Loss Men and Women Cost & Price

### 3 MARKET DYNAMICS

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### 4 GLOBAL MARKET SEGMENTATION

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 Hair Loss and Growth Devices
- 4.2.2 Shampoos and Conditioners
- 4.2.3 Medicine Product
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 Men
  - 4.3.2 Women

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 Hair Loss and Growth Devices
  - 5.2.2 Shampoos and Conditioners
  - 5.2.3 Medicine Product
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Men
  - 5.3.2 Women
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy
  - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 Hair Loss and Growth Devices
  - 6.2.2 Shampoos and Conditioners
  - 6.2.3 Medicine Product
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Men
  - 6.3.2 Women
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 Hair Loss and Growth Devices
  - 7.2.2 Shampoos and Conditioners
  - 7.2.3 Medicine Product
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Men
  - 7.3.2 Women
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 Hair Loss and Growth Devices
  - 8.2.2 Shampoos and Conditioners
  - 8.2.3 Medicine Product
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Men
  - 8.3.2 Women
- 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa

- 9.1.3 South Africa
- 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 Hair Loss and Growth Devices
  - 9.2.2 Shampoos and Conditioners
  - 9.2.3 Medicine Product
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Men
  - 9.3.2 Women
- 9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

- 10.1 Brief Introduction of Major Players
  - 10.1.1 Procter & Gamble
  - 10.1.2 L'Oreal
  - 10.1.3 Unilever
  - 10.1.4 Taisho
  - 10.1.5 Henkel
  - 10.1.6 Merck
  - 10.1.7 Shiseido
  - 10.1.8 Johnson & Johnson Consumer Inc.
  - 10.1.9 Rohto
  - 10.1.10 Lifes2Good
  - 10.1.11 Gerolymatos International
  - 10.1.12 Toppik
  - 10.1.13 Nanogen
  - 10.1.14 Oxford BioLabs Ltd.
  - 10.1.15 Ultrax Labs
- 10.2 Hair Loss Men and Women Sales Date of Major Players (2017-2020e)
  - 10.2.1 Procter & Gamble
  - 10.2.2 L'Oreal
  - 10.2.3 Unilever
  - 10.2.4 Taisho
  - 10.2.5 Henkel
  - 10.2.6 Merck
  - 10.2.7 Shiseido
  - 10.2.8 Johnson & Johnson Consumer Inc.
  - 10.2.9 Rohto

- 10.2.10 Lifes2Good
- 10.2.11 Gerolymatos International
- 10.2.12 Toppik
- 10.2.13 Nanogen
- 10.2.14 Oxford BioLabs Ltd.
- 10.2.15 Ultrax Labs
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
  - 11.3.1 Impact of COVID-19
  - 11.3.2 Geopolitics Overview
  - 11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**



## List Of Tables

### LIST OF TABLES

1. Table Hair Loss Men and Women Product Type Overview
2. Table Hair Loss Men and Women Product Type Market Share List
3. Table Hair Loss Men and Women Product Type of Major Players
4. Table Brief Introduction of Procter & Gamble
5. Table Brief Introduction of L'Oreal
6. Table Brief Introduction of Unilever
7. Table Brief Introduction of Taisho
8. Table Brief Introduction of Henkel
9. Table Brief Introduction of Merck
10. Table Brief Introduction of Shiseido
11. Table Brief Introduction of Johnson & Johnson Consumer Inc.
12. Table Brief Introduction of Rohto
13. Table Brief Introduction of Lifes2Good
14. Table Brief Introduction of Gerolymatos International
15. Table Brief Introduction of Toppik
16. Table Brief Introduction of Nanogen
17. Table Brief Introduction of Oxford BioLabs Ltd.
18. Table Brief Introduction of Ultrax Labs
19. Table Products & Services of Procter & Gamble
20. Table Products & Services of L'Oreal
21. Table Products & Services of Unilever
22. Table Products & Services of Taisho
23. Table Products & Services of Henkel
24. Table Products & Services of Merck
25. Table Products & Services of Shiseido
26. Table Products & Services of Johnson & Johnson Consumer Inc.
27. Table Products & Services of Rohto
28. Table Products & Services of Lifes2Good
29. Table Products & Services of Gerolymatos International
30. Table Products & Services of Toppik
31. Table Products & Services of Nanogen
32. Table Products & Services of Oxford BioLabs Ltd.
33. Table Products & Services of Ultrax Labs
34. Table Market Distribution of Major Players
35. Table Global Major Players Sales Revenue (Million USD) 2017-2020e
36. Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e

37. Table Global Hair Loss Men and Women Market Forecast (Million USD) by Region 2021f-2026f

38. Table Global Hair Loss Men and Women Market Forecast (Million USD) Share by Region 2021f-2026f

39. Table Global Hair Loss Men and Women Market Forecast (Million USD) by Demand 2021f-2026f

40. Table Global Hair Loss Men and Women Market Forecast (Million USD) Share by Demand 2021f-2026f

## List Of Figures

### LIST OF FIGURES

1. Figure Global Hair Loss Men and Women Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
2. Figure Global Hair Loss Men and Women Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
3. Figure Global Hair Loss Men and Women Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
4. Figure Global Hair Loss Men and Women Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
5. Figure Global Hair Loss Men and Women Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
6. Figure Global Hair Loss Men and Women Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
7. Figure Global Hair Loss Men and Women Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
8. Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
9. Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
10. Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
11. Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
12. Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
13. Figure Hair Loss and Growth Devices Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
14. Figure Shampoos and Conditioners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
15. Figure Medicine Product Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
16. Figure Men Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
17. Figure Women Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
18. Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

19. Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
20. Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
21. Figure Hair Loss and Growth Devices Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
22. Figure Shampoos and Conditioners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
23. Figure Medicine Product Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
24. Figure Men Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
25. Figure Women Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
26. Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
27. Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
28. Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
29. Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
30. Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
31. Figure Hair Loss and Growth Devices Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
32. Figure Shampoos and Conditioners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
33. Figure Medicine Product Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
34. Figure Men Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
35. Figure Women Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
36. Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
37. Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
38. Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY)

Growth (%) 2018-2021f

39. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

40. Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

41. Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

42. Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

43. Figure Hair Loss and Growth Devices Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

44. Figure Shampoos and Conditioners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

45. Figure Medicine Product Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

46. Figure Men Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

47. Figure Women Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

48. Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

49. Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

50. Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

51. Figure Hair Loss and Growth Devices Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

52. Figure Shampoos and Conditioners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

53. Figure Medicine Product Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

54. Figure Men Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

55. Figure Women Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

56. Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

57. Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

58. Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
59. Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
60. Figure Hair Loss and Growth Devices Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
61. Figure Shampoos and Conditioners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
62. Figure Medicine Product Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
63. Figure Men Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
64. Figure Women Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
65. Figure Hair Loss Men and Women Sales Revenue (Million USD) of Procter & Gamble 2017-2020e
66. Figure Hair Loss Men and Women Sales Revenue (Million USD) of L'Oreal 2017-2020e
67. Figure Hair Loss Men and Women Sales Revenue (Million USD) of Unilever 2017-2020e
68. Figure Hair Loss Men and Women Sales Revenue (Million USD) of Taisho 2017-2020e
69. Figure Hair Loss Men and Women Sales Revenue (Million USD) of Henkel 2017-2020e
70. Figure Hair Loss Men and Women Sales Revenue (Million USD) of Merck 2017-2020e
71. Figure Hair Loss Men and Women Sales Revenue (Million USD) of Shiseido 2017-2020e
72. Figure Hair Loss Men and Women Sales Revenue (Million USD) of Johnson & Johnson Consumer Inc. 2017-2020e
73. Figure Hair Loss Men and Women Sales Revenue (Million USD) of Rohto 2017-2020e
74. Figure Hair Loss Men and Women Sales Revenue (Million USD) of Lifes2Good 2017-2020e
75. Figure Hair Loss Men and Women Sales Revenue (Million USD) of Gerolymatos International 2017-2020e
76. Figure Hair Loss Men and Women Sales Revenue (Million USD) of Toppik 2017-2020e
77. Figure Hair Loss Men and Women Sales Revenue (

## I would like to order

Product name: Hair Loss Men and Women Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/H3F6F63BEB63EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H3F6F63BEB63EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

