

# Hair Care Products Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

<https://marketpublishers.com/r/H495486EE5DFEN.html>

Date: January 2020

Pages: 89

Price: US\$ 3,000.00 (Single User License)

ID: H495486EE5DFEN

## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Hair Care Products market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Hair Care Products market segmented into

Shampoo

Hair Conditioners

Hair Colorants

Hair Growth Products

Hair Styling Mousses and Gels

Other

Based on the end-use, the global Hair Care Products market classified into

Online Sales

Offline Sales

Based on geography, the global Hair Care Products market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Henkel

Kao

L'Oreal

P&G

Unilever

Avon

Combe

Est?e Lauder

Johnson & Johnson

Revlon

Shiseido

World Hair Cosmetics

## Contents

### **1 RESEARCH SCOPE**

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### **2 GLOBAL HAIR CARE PRODUCTS INDUSTRY**

- 2.1 Summary about Hair Care Products Industry
- 2.2 Hair Care Products Market Trends
  - 2.2.1 Hair Care Products Production & Consumption Trends
  - 2.2.2 Hair Care Products Demand Structure Trends
- 2.3 Hair Care Products Cost & Price

### **3 MARKET DYNAMICS**

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### **4 GLOBAL MARKET SEGMENTATION**

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 Shampoo
- 4.2.2 Hair Conditioners
- 4.2.3 Hair Colorants
- 4.2.4 Hair Growth Products
- 4.2.5 Hair Styling Mousses and Gels
- 4.2.6 Other
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 Online Sales
  - 4.3.2 Offline Sales

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 Shampoo
  - 5.2.2 Hair Conditioners
  - 5.2.3 Hair Colorants
  - 5.2.4 Hair Growth Products
  - 5.2.5 Hair Styling Mousses and Gels
  - 5.2.6 Other
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Online Sales
  - 5.3.2 Offline Sales
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy
  - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 Shampoo
  - 6.2.2 Hair Conditioners

- 6.2.3 Hair Colorants
- 6.2.4 Hair Growth Products
- 6.2.5 Hair Styling Mousses and Gels
- 6.2.6 Other
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Online Sales
  - 6.3.2 Offline Sales
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 Shampoo
  - 7.2.2 Hair Conditioners
  - 7.2.3 Hair Colorants
  - 7.2.4 Hair Growth Products
  - 7.2.5 Hair Styling Mousses and Gels
  - 7.2.6 Other
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Online Sales
  - 7.3.2 Offline Sales
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 Shampoo

- 8.2.2 Hair Conditioners
- 8.2.3 Hair Colorants
- 8.2.4 Hair Growth Products
- 8.2.5 Hair Styling Mousses and Gels
- 8.2.6 Other
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Online Sales
  - 8.3.2 Offline Sales
- 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa
  - 9.1.3 South Africa
  - 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 Shampoo
  - 9.2.2 Hair Conditioners
  - 9.2.3 Hair Colorants
  - 9.2.4 Hair Growth Products
  - 9.2.5 Hair Styling Mousses and Gels
  - 9.2.6 Other
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Online Sales
  - 9.3.2 Offline Sales
- 9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

- 10.1 Brief Introduction of Major Players
  - 10.1.1 Henkel
  - 10.1.2 Kao
  - 10.1.3 L'Oreal
  - 10.1.4 P&G
  - 10.1.5 Unilever
  - 10.1.6 Avon
  - 10.1.7 Combe

- 10.1.8 Est?e Lauder
- 10.1.9 Johnson & Johnson
- 10.1.10 Revlon
- 10.1.11 Shiseido
- 10.1.12 World Hair Cosmetics
- 10.2 Hair Care Products Sales Date of Major Players (2017-2020e)
  - 10.2.1 Henkel
  - 10.2.2 Kao
  - 10.2.3 L'Oreal
  - 10.2.4 P&G
  - 10.2.5 Unilever
  - 10.2.6 Avon
  - 10.2.7 Combe
  - 10.2.8 Est?e Lauder
  - 10.2.9 Johnson & Johnson
  - 10.2.10 Revlon
  - 10.2.11 Shiseido
  - 10.2.12 World Hair Cosmetics
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
  - 11.3.1 Impact of COVID-19
  - 11.3.2 Geopolitics Overview
  - 11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**



## List Of Tables

### LIST OF TABLES

1. Table Hair Care Products Product Type Overview
2. Table Hair Care Products Product Type Market Share List
3. Table Hair Care Products Product Type of Major Players
4. Table Brief Introduction of Henkel
5. Table Brief Introduction of Kao
6. Table Brief Introduction of L'Oreal
7. Table Brief Introduction of P&G
8. Table Brief Introduction of Unilever
9. Table Brief Introduction of Avon
10. Table Brief Introduction of Combe
11. Table Brief Introduction of Est?e Lauder
12. Table Brief Introduction of Johnson & Johnson
13. Table Brief Introduction of Revlon
14. Table Brief Introduction of Shiseido
15. Table Brief Introduction of World Hair Cosmetics
16. Table Products & Services of Henkel
17. Table Products & Services of Kao
18. Table Products & Services of L'Oreal
19. Table Products & Services of P&G
20. Table Products & Services of Unilever
21. Table Products & Services of Avon
22. Table Products & Services of Combe
23. Table Products & Services of Est?e Lauder
24. Table Products & Services of Johnson & Johnson
25. Table Products & Services of Revlon
26. Table Products & Services of Shiseido
27. Table Products & Services of World Hair Cosmetics
28. Table Market Distribution of Major Players
29. Table Global Major Players Sales Revenue (Million USD) 2017-2020e
30. Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
31. Table Global Hair Care Products Market Forecast (Million USD) by Region 2021f-2026f
32. Table Global Hair Care Products Market Forecast (Million USD) Share by Region 2021f-2026f
33. Table Global Hair Care Products Market Forecast (Million USD) by Demand 2021f-2026f

### 34. Table Global Hair Care Products Market Forecast (Million USD) Share by Demand 2021f-2026f

## List Of Figures

### LIST OF FIGURES

1. Figure Global Hair Care Products Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
2. Figure Global Hair Care Products Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
3. Figure Global Hair Care Products Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
4. Figure Global Hair Care Products Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
5. Figure Global Hair Care Products Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
6. Figure Global Hair Care Products Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
7. Figure Global Hair Care Products Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
8. Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
9. Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
10. Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
11. Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
12. Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
13. Figure Shampoo Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
14. Figure Hair Conditioners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
15. Figure Hair Colorants Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
16. Figure Hair Growth Products Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
17. Figure Hair Styling Mousses and Gels Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
18. Figure Other Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

19. Figure Online Sales Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
20. Figure Offline Sales Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
21. Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
22. Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
23. Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
24. Figure Shampoo Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
25. Figure Hair Conditioners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
26. Figure Hair Colorants Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
27. Figure Hair Growth Products Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
28. Figure Hair Styling Mousses and Gels Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
29. Figure Other Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
30. Figure Online Sales Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
31. Figure Offline Sales Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
32. Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
33. Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
34. Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
35. Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
36. Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
37. Figure Shampoo Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
38. Figure Hair Conditioners Segmentation Market Size (USD Million) 2017-2021f and

Year-over-year (YOY) Growth (%) 2018-2021f

39. Figure Hair Colorants Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

40. Figure Hair Growth Products Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

41. Figure Hair Styling Mousses and Gels Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

42. Figure Other Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

43. Figure Online Sales Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

44. Figure Offline Sales Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

45. Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

46. Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

47. Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

48. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

49. Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

50. Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

51. Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

52. Figure Shampoo Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

53. Figure Hair Conditioners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

54. Figure Hair Colorants Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

55. Figure Hair Growth Products Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

56. Figure Hair Styling Mousses and Gels Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

57. Figure Other Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

- 58. Figure Online Sales Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 59. Figure Offline Sales Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 60. Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 61. Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 62. Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 63. Figure Shampoo Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 64. Figure Hair Conditioners Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 65. Figure Hair Colorants Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 66. Figure Hair Growth Products Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 67. Figure Hair Styling Mousses and Gels Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 68. Figure Other Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 69. Figure Online Sales Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 70. Figure Offline Sales Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 71. Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 72. Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 73. Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 74. Figure Rest of Middle East and Africa Market Size (

## I would like to order

Product name: Hair Care Products Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/H495486EE5DFEN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H495486EE5DFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970