

Global Yoga and Exercise Mats Market Survey and Trend Research 2018

https://marketpublishers.com/r/G7A91B91F19EN.html

Date: June 2018

Pages: 75

Price: US\$ 2,600.00 (Single User License)

ID: G7A91B91F19EN

Abstracts

Summary

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

,, ,,,,,,,		
Industry Chain		
	Raw Materials	
	Cost	
	Technology	
	Consumer Preference	
Industry Overall:		
	History	
	Development & Trend	
	Market Competition	











Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Yoga and Exercise Mats Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 YOGA AND EXERCISE MATS MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Barefoot Yoga (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Gaiam (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 JadeYoga (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Manduka (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Body-Solid (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 Body-Solid (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 HuggerMugger (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Indiegogo (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 La Vie Boheme Yoga (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Merrithew (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Nike (Company Overview, Sales Data etc.)
- 4.12 PrAna (Company Overview, Sales Data etc.)
- 4.13 TriMax Sports (Company Overview, Sales Data etc.)
- 4.14 YogaDirect (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

5.1 Companies Competition



- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
 - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation



- 8.3.1 Cost Calculation
- 8.3.2 Revenue Calculation
- 8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION



List Of Tables

LIST OF TABLES

TABLE GLOBAL YOGA AND EXERCISE MATS MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Yoga and Exercise Mats Market 2012-2017, by Type, in Volume Table Global Yoga and Exercise Mats Market Forecast 2018-2023, by Type, in USD Million

Table Global Yoga and Exercise Mats Market Forecast 2018-2023, by Type, in Volume Table Barefoot Yoga Overview List

Table Yoga and Exercise Mats Business Operation of Barefoot Yoga (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Gaiam Overview List

Table Yoga and Exercise Mats Business Operation of Gaiam (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table JadeYoga Overview List

Table Yoga and Exercise Mats Business Operation of JadeYoga (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Manduka Overview List

Table Yoga and Exercise Mats Business Operation of Manduka (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Body-Solid Overview List

Table Yoga and Exercise Mats Business Operation of Body-Solid (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Body-Solid Overview List

Table Yoga and Exercise Mats Business Operation of Body-Solid (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table HuggerMugger Overview List

Table Yoga and Exercise Mats Business Operation of HuggerMugger (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Indiegogo Overview List

Table Yoga and Exercise Mats Business Operation of Indiegogo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table La Vie Boheme Yoga Overview List

Table Yoga and Exercise Mats Business Operation of La Vie Boheme Yoga (Sales

Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Merrithew Overview List



Table Yoga and Exercise Mats Business Operation of Merrithew (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nike Overview List

Table Yoga and Exercise Mats Business Operation of Nike (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table PrAna Overview List

Table Yoga and Exercise Mats Business Operation of PrAna (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table TriMax Sports Overview List

Table Yoga and Exercise Mats Business Operation of TriMax Sports (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table YogaDirect Overview List

Table Yoga and Exercise Mats Business Operation of YogaDirect (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Yoga and Exercise Mats Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Yoga and Exercise Mats Sales Revenue Share, by Companies, in USD Million

Table Global Yoga and Exercise Mats Sales Volume 2012-2017, by Companies, in Volume

Table Global Yoga and Exercise Mats Sales Revenue Share, by Companies in 2017, in Volume

Table Yoga and Exercise Mats Demand 2012-2017, by Application, in USD Million Table Yoga and Exercise Mats Demand 2012-2017, by Application, in Volume Table Yoga and Exercise Mats Demand Forecast 2018-2023, by Application, in USD Million

Table Yoga and Exercise Mats Demand Forecast 2018-2023, by Application, in Volume Table Global Yoga and Exercise Mats Market 2012-2017, by Region, in USD Million Table Global Yoga and Exercise Mats Market 2012-2017, by Region, in Volume Table Yoga and Exercise Mats Market Forecast 2018-2023, by Region, in USD Million Table Yoga and Exercise Mats Market Forecast 2018-2023, by Region, in Volume



List Of Figures

LIST OF FIGURES

Figure Yoga and Exercise Mats Industry Chain Structure

Figure Global Yoga and Exercise Mats Market Growth 2012-2017, by Type, in USD Million

Figure Global Yoga and Exercise Mats Market Growth 2012-2017, by Type, in Volume Figure Global Yoga and Exercise Mats Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Yoga and Exercise Mats Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region



I would like to order

Product name: Global Yoga and Exercise Mats Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/G7A91B91F19EN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G7A91B91F19EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970