

Global Yoga Mat Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G1F2C9C53D8EN.html>

Date: January 2018

Pages: 126

Price: US\$ 2,600.00 (Single User License)

ID: G1F2C9C53D8EN

Abstracts

Summary

Yoga mats are specially fabricated mats used as an aid during the practice of yoga to prevent hands and feet slipping during practice. They are mainly used both for home use and for yoga studios.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Lululemon, Manduka PROlite, Jade Yoga, Hugger Mugger Para Rubber, Gaiam, Easyoga, Gaiam, Easyoga, HATHAYOGA, Karma Khare, Hosa Group, Yogabum, Aerolite, Aurorae, Barefoot Yoga, Keep well, Khataland, Microcell Composite, Yogarugs, Copeactive, Yogasana, A. Kolckmann, JiangXi Lveten Plastic, Liforme, Starlight Yoga, Bean Products etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

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