

# Global Yerba Mate Market Survey and Trend Research 2018

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## Abstracts

### SUMMARY

Yerba mate is made from the naturally caffeinated and nourishing leaves of the celebrated South American rainforest holly tree (*Ilex paraguariensis*). Yerba Mate has the “strength of coffee, the health benefits of tea, and the euphoria of chocolate’ all in one beverage. Of the six commonly used stimulants in the world: coffee, tea, kola nut, cocoa and guarana, yerba mate triumphs as the most balanced, delivering both energy and nutrition. Yerba mate is the national drink of Argentina, Paraguay, Uruguay, and Southern Brazil where it is consumed 6 to 1 over coffee.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Las Marías, Amanda, Andresito, Molinos, La Tranquera, La Tranquera, Playadito, Santo Pipó, Lauro Raatz, Barão, Aguantadora, Kraus Yerba Mate, CBSe, Romance, Rosamonte, Selecta, La Virginia, Triunfo, Mate Factor, Wisdom Natural, ECOTEAS etc.):

Company Profile

Product & Service

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