

# Global Window Film Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G94DC03005AEN.html>

Date: December 2017

Pages: 88

Price: US\$ 2,600.00 (Single User License)

ID: G94DC03005AEN

## Abstracts

### Summary

Window film can be used to address a range of problems inherent to glazing, including heat and glare reduction, thermal insulation, UV filtration, safety and security, privacy, protection from graffiti.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Eastman, 3M, Solar Gard-Saint Gobain, Madico, Hanita Coating, Hanita Coating, Haverkamp, Sekisui S-Lec America, Garware SunControl, Wintech, Erickson International, KDX Optical Material etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

#### 1.1 Window Film Industry

##### 1.1.1 Definition

##### 1.1.2 Industry Trend

#### 1.2 Industry Chain

##### 1.2.1 Upstream

##### 1.2.2 Technology

##### 1.2.3 Cost Structure

##### 1.2.4 Consumer Preference

##### 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

#### 2.1 Industry History

#### 2.2 Development Prospect

#### 2.3 Competition Structure

#### 2.4 Relevant Policy

#### 2.5 Trade Overview

### **PART 3 WINDOW FILM MARKET BY PRODUCT**

#### 3.1 Products List of Major Companies

#### 3.2 Market Size

#### 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

#### 4.1 Eastman (Company Overview, Sales Data etc.)

##### 4.1.1 Company Overview

##### 4.1.2 Products and Services

##### 4.1.3 Business Analysis

#### 4.2 3M (Company Overview, Sales Data etc.)

##### 4.2.1 Company Overview

##### 4.2.2 Products and Services

##### 4.2.3 Business Analysis

#### 4.3 Solar Gard-Saint Gobain (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Madico (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Hanita Coating (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Hanita Coating (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Haverkamp (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Sekisui S-Lec America (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Garware SunControl (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Wintech (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Erickson International (Company Overview, Sales Data etc.)
- 4.12 KDX Optical Material (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry

- 5.2.2 Threat of New Entrants
- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation

### 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table GLOBAL WINDOW FILM MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Window Film Market 2012-2017, by Type, in Volume

Table Global Window Film Market Forecast 2018-2023, by Type, in USD Million

Table Global Window Film Market Forecast 2018-2023, by Type, in Volume

Table Eastman Overview List

Table Window Film Business Operation of Eastman (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table 3M Overview List

Table Window Film Business Operation of 3M (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Solar Gard-Saint Gobain Overview List

Table Window Film Business Operation of Solar Gard-Saint Gobain (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Madico Overview List

Table Window Film Business Operation of Madico (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hanita Coating Overview List

Table Window Film Business Operation of Hanita Coating (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hanita Coating Overview List

Table Window Film Business Operation of Hanita Coating (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Haverkamp Overview List

Table Window Film Business Operation of Haverkamp (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sekisui S-Lec America Overview List

Table Window Film Business Operation of Sekisui S-Lec America (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Garware SunControl Overview List

Table Window Film Business Operation of Garware SunControl (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Wintech Overview List

Table Window Film Business Operation of Wintech (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Erickson International Overview List



Table Window Film Business Operation of Erickson International (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table KDX Optical Material Overview List

Table Window Film Business Operation of KDX Optical Material (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Window Film Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Window Film Sales Revenue Share, by Companies, in USD Million

Table Global Window Film Sales Volume 2012-2017, by Companies, in Volume

Table Global Window Film Sales Revenue Share, by Companies in 2017, in Volume

Table Window Film Demand 2012-2017, by Application, in USD Million

Table Window Film Demand 2012-2017, by Application, in Volume

Table Window Film Demand Forecast 2018-2023, by Application, in USD Million

Table Window Film Demand Forecast 2018-2023, by Application, in Volume

Table Global Window Film Market 2012-2017, by Region, in USD Million

Table Global Window Film Market 2012-2017, by Region, in Volume

Table Window Film Market Forecast 2018-2023, by Region, in USD Million

Table Window Film Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Window Film Industry Chain Structure

Figure Global Window Film Market Growth 2012-2017, by Type, in USD Million

Figure Global Window Film Market Growth 2012-2017, by Type, in Volume

Figure Global Window Film Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Window Film Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global Window Film Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G94DC03005AEN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G94DC03005AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970