

# **Global Wearable Fitness Tracker Market Study 2015-2025, by Segment (Bands, Watches, Leg Straps), by Market (Running, Biking, Climbing), by Company (Apple Inc., Fitbit, Samsung)**

<https://marketpublishers.com/r/G94BC1D6248EN.html>

Date: October 2018

Pages: 68

Price: US\$ 1,800.00 (Single User License)

ID: G94BC1D6248EN

## **Abstracts**

### Snapshot

The global Wearable Fitness Tracker market will reach xxx Million USD in 2018 and with a CAGR of xx% between 2019-2025.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Bands

Watches

Leg Straps

Smart Garments

Demand Coverage (Market Size & Forecast, Consumer Distribution):

Running

Biking

Climbing

Cardio Training

Others

Company Coverage (Sales data, Main Products & Services etc.):

Apple Inc.

Fitbit

Samsung

Garmin

Suunto

Casio

Polar

Xiaomi

Nokia

Major Region Market

North America

Europe

Asia-Pacific

South America

Middle East & Africa



## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 Wearable Fitness Tracker Industry
  - 1.1.1 Overview
  - 1.1.2 Products of Major Companies
- 1.2 Market Segment
  - 1.2.1 Industry Chain
  - 1.2.2 Consumer Distribution
- 1.3 Price & Cost Overview

### **2 WEARABLE FITNESS TRACKER MARKET BY TYPE**

- 2.1 By Type
  - 2.1.1 Bands
  - 2.1.2 Watches
  - 2.1.3 Leg Straps
  - 2.1.4 Smart Garments
- 2.2 Market Size by Type
- 2.3 Market Forecast by Type

### **3 GLOBAL MARKET DEMAND**

- 3.1 Segment Overview
  - 3.1.1 Running
  - 3.1.2 Biking
  - 3.1.3 Climbing
  - 3.1.4 Cardio Training
  - 3.1.5 Others
- 3.2 Market Size by Demand
- 3.3 Market Forecast by Demand

### **4 MAJOR REGION MARKET**

- 4.1 Global Market Overview
  - 4.1.1 Market Size & Growth
  - 4.1.2 Market Forecast
- 4.2 Major Region

4.2.1 Market Size & Growth

4.2.2 Market Forecast

## **5 MAJOR COMPANIES LIST**

5.1 Apple Inc. (Company Profile, Sales Data etc.)

5.2 Fitbit (Company Profile, Sales Data etc.)

5.3 Samsung (Company Profile, Sales Data etc.)

5.4 Garmin (Company Profile, Sales Data etc.)

5.5 Suunto (Company Profile, Sales Data etc.)

5.6 Casio (Company Profile, Sales Data etc.)

5.7 Polar (Company Profile, Sales Data etc.)

5.8 Xiaomi (Company Profile, Sales Data etc.)

5.9 Nokia (Company Profile, Sales Data etc.)

## **6 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table GLOBAL WEARABLE FITNESS TRACKER MARKET 2015-2018, BY TYPE, IN USD MILLION

Table Global Wearable Fitness Tracker Market 2015-2018, by Type, in Volume

Table Global Wearable Fitness Tracker Market Forecast 2019-2025, by Type, in USD Million

Table Global Wearable Fitness Tracker Market Forecast 2019-2025, by Type, in Volume

Table Apple Inc. Overview List

Table Wearable Fitness Tracker Business Operation of Apple Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Fitbit Overview List

Table Wearable Fitness Tracker Business Operation of Fitbit (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Samsung Overview List

Table Wearable Fitness Tracker Business Operation of Samsung (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Garmin Overview List

Table Wearable Fitness Tracker Business Operation of Garmin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Suunto Overview List

Table Wearable Fitness Tracker Business Operation of Suunto (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Casio Overview List

Table Wearable Fitness Tracker Business Operation of Casio (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Polar Overview List

Table Wearable Fitness Tracker Business Operation of Polar (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Xiaomi Overview List

Table Wearable Fitness Tracker Business Operation of Xiaomi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nokia Overview List

Table Wearable Fitness Tracker Business Operation of Nokia (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

## List Of Figures

### LIST OF FIGURES

Figure Global Wearable Fitness Tracker Market Growth 2015-2018, by Type, in USD Million

Figure Global Wearable Fitness Tracker Market Growth 2015-2018, by Type, in Volume

## I would like to order

Product name: Global Wearable Fitness Tracker Market Study 2015-2025, by Segment (Bands, Watches, Leg Straps), by Market (Running, Biking, Climbing), by Company (Apple Inc., Fitbit, Samsung)

Product link: <https://marketpublishers.com/r/G94BC1D6248EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G94BC1D6248EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970