

Global Wearable Fitness Tracker Market Analysis 2015-2019 and Forecast 2020-2025

https://marketpublishers.com/r/G2BCBF32DA9EN.html

Date: February 2020

Pages: 91

Price: US\$ 2,980.00 (Single User License)

ID: G2BCBF32DA9EN

Abstracts

SNAPSHOT

The global Wearable Fitness Tracker market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Wearable Fitness Tracker by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Watches

Bands

Leg Straps

Smart Garments

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Apple Inc.



	Fitbit	
	Samsung	
	Garmin	
	Suunto	
	Casio	
	Polar	
	Xiaomi	
	Nokia	
	Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):	
	Running	
	Biking	
	Climbing	
	Cardio Training	
	Others	
Region	Coverage (Regional Production, Demand & Forecast by Countries etc.):	
	North America (U.S., Canada, Mexico)	
	Europe (Germany, U.K., France, Italy, Russia, Spain etc.)	
	Asia-Pacific (China, India, Japan, Southeast Asia etc.)	



South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)



Contents

1 INDUSTRY OVERVIEW

1.1 Wearable Fitness Tracker Industry

Figure Wearable Fitness Tracker Industry Chain Structure

- 1.1.1 Overview
- 1.1.2 Development of Wearable Fitness Tracker
- 1.2 Market Segment
 - 1.2.1 Upstream

Table Upstream Segment of Wearable Fitness Tracker

1.2.2 Downstream

Table Application Segment of Wearable Fitness Tracker

Table Global Wearable Fitness Tracker Market 2015-2025, by Application, in USD Million

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

3 WEARABLE FITNESS TRACKER MARKET BY TYPE

- 3.1 By Type
 - 3.1.1 Bands

Table Major Company List of Bands

3.1.2 Watches

Table Major Company List of Watches

3.1.3 Leg Straps

Table Major Company List of Leg Straps

3.1.4 Smart Garments

Table Major Company List of Smart Garments

3.2 Market Size

Table Global Wearable Fitness Tracker Market 2015-2019, by Type, in USD Million Figure Global Wearable Fitness Tracker Market Growth 2015-2019, by Type, in USD Million



Table Global Wearable Fitness Tracker Market 2015-2019, by Type, in Volume Figure Global Wearable Fitness Tracker Market Growth 2015-2019, by Type, in Volume 3.3 Market Forecast

Table Global Wearable Fitness Tracker Market Forecast 2020-2025, by Type, in USD Million

Table Global Wearable Fitness Tracker Market Forecast 2020-2025, by Type, in Volume

4 MAJOR COMPANIES LIST

- 4.1 Apple Inc. (Company Profile, Sales Data etc.)
 - 4.1.1 Apple Inc. Profile

Table Apple Inc. Overview List

- 4.1.2 Apple Inc. Products & Services
- 4.1.3 Apple Inc. Business Operation Conditions

Table Business Operation of Apple Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.2 Fitbit (Company Profile, Sales Data etc.)
 - 4.2.1 Fitbit Profile

Table Fitbit Overview List

- 4.2.2 Fitbit Products & Services
- 4.2.3 Fitbit Business Operation Conditions

Table Business Operation of Fitbit (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.3 Samsung (Company Profile, Sales Data etc.)
 - 4.3.1 Samsung Profile

Table Samsung Overview List

- 4.3.2 Samsung Products & Services
- 4.3.3 Samsung Business Operation Conditions

Table Business Operation of Samsung (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.4 Garmin (Company Profile, Sales Data etc.)
 - 4.4.1 Garmin Profile

Table Garmin Overview List

- 4.4.2 Garmin Products & Services
- 4.4.3 Garmin Business Operation Conditions

Table Business Operation of Garmin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Suunto (Company Profile, Sales Data etc.)



4.5.1 Suunto Profile

Table Suunto Overview List

- 4.5.2 Suunto Products & Services
- 4.5.3 Suunto Business Operation Conditions

Table Business Operation of Suunto (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.6 Casio (Company Profile, Sales Data etc.)
 - 4.6.1 Casio Profile

Table Casio Overview List

- 4.6.2 Casio Products & Services
- 4.6.3 Casio Business Operation Conditions

Table Business Operation of Casio (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.7 Polar (Company Profile, Sales Data etc.)
 - 4.7.1 Polar Profile

Table Polar Overview List

- 4.7.2 Polar Products & Services
- 4.7.3 Polar Business Operation Conditions

Table Business Operation of Polar (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.8 Xiaomi (Company Profile, Sales Data etc.)
 - 4.8.1 Xiaomi Profile

Table Xiaomi Overview List

- 4.8.2 Xiaomi Products & Services
- 4.8.3 Xiaomi Business Operation Conditions

Table Business Operation of Xiaomi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.9 Nokia (Company Profile, Sales Data etc.)
 - 4.9.1 Nokia Profile

Table Nokia Overview List

- 4.9.2 Nokia Products & Services
- 4.9.3 Nokia Business Operation Conditions

Table Business Operation of Nokia (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global Wearable Fitness Tracker Sales Revenue 2015-2019, by Company, in



USD Million

Table Global Wearable Fitness Tracker Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Wearable Fitness Tracker Sales Revenue Share in 2019, by Company, in USD Million

Table Global Wearable Fitness Tracker Sales Volume 2015-2019, by Company, in Volume

Table Global Wearable Fitness Tracker Sales Volume Share 2015-2019, by Company, in Volume

Figure Global Wearable Fitness Tracker Sales Volume Share in 2019, by Company, in Volume

5.2 Regional Market by Company

Figure North America Wearable Fitness Tracker Market Concentration, in 2019

Figure Europe Wearable Fitness Tracker Market Market Concentration, in 2019

Figure Asia-Pacific Wearable Fitness Tracker MMarket Concentration, in 2019

Figure South America Wearable Fitness Tracker Market Concentration, in 2019

Figure Middle East & Africa Wearable Fitness Tracker Market Concentration, in 2019

6 DEMAND BY END MARKET

6.1 Demand Situation

6.1.1 Demand in Running

Figure Wearable Fitness Tracker Demand in Running, 2015-2019, in USD Million

Figure Wearable Fitness Tracker Demand in Running, 2015-2019, in Volume

6.1.2 Demand in Biking

Figure Wearable Fitness Tracker Demand in Biking, 2015-2019, in USD Million

Figure Wearable Fitness Tracker Demand in Biking, 2015-2019, in Volume

6.1.3 Demand in Climbing

Figure Wearable Fitness Tracker Demand in Climbing, 2015-2019, in USD Million

Figure Wearable Fitness Tracker Demand in Climbing, 2015-2019, in Volume

6.1.4 Demand in Cardio Training

Figure Wearable Fitness Tracker Demand in Cardio Training, 2015-2019, in USD Million

Figure Wearable Fitness Tracker Demand in Cardio Training, 2015-2019, in Volume

6.1.5 Demand in Others

Figure Wearable Fitness Tracker Demand in Others, 2015-2019, in USD Million

Figure Wearable Fitness Tracker Demand in Others, 2015-2019, in Volume

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions



6.3 Demand Forecast

Table Wearable Fitness Tracker Demand Forecast 2020-2025, by Application, in USD Million

Figure Wearable Fitness Tracker Market Growth 2020-2025, by Application, in USD Million

Figure Wearable Fitness Tracker Market Share in 2025, by Application, in USD Million Table Wearable Fitness Tracker Demand Forecast 2020-2025, by Application, in Volume

Table Wearable Fitness Tracker Market Growth 2020-2025, by Application, in Volume Table Wearable Fitness Tracker Market Share in 2025, by Application, in Volume

7 REGION OPERATION

7.1 Regional Production

Table Wearable Fitness Tracker Production 2015-2019, by Region, in USD Million Table Wearable Fitness Tracker Production 2015-2019, by Region, in Volume 7.2 Regional Market

Table Global Wearable Fitness Tracker Market 2015-2019, by Region, in USD Million Table Global Wearable Fitness Tracker Market Share 2015-2019, by Region, in USD Million

Table Global Wearable Fitness Tracker Market 2015-2019, by Region, in Volume Table Global Wearable Fitness Tracker Market Share 2015-2019, by Region, in Volume 7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Wearable Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure North America Wearable Fitness Tracker Market Size and Growth 2015-2019, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Wearable Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table North America Wearable Fitness Tracker Market Size 2015-2019, by Country, in Volume

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Wearable Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure Europe Wearable Fitness Tracker Market Size and Growth 2015-2019, in



Volume

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Wearable Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table Europe Wearable Fitness Tracker Market Size 2015-2019, by Country, in Volume 7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Wearable Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Wearable Fitness Tracker Market Size and Growth 2015-2019, in Volume

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Wearable Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Wearable Fitness Tracker Market Size 2015-2019, by Country, in Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Wearable Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure South America Wearable Fitness Tracker Market Size and Growth 2015-2019, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Wearable Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table South America Wearable Fitness Tracker Market Size 2015-2019, by Country, in Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Wearable Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Wearable Fitness Tracker Market Size and Growth 2015-2019, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Wearable Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Wearable Fitness Tracker Market Size 2015-2019, by Country, in Volume

7.4 Regional Import & Export



7.5 Regional Forecast

Table Wearable Fitness Tracker Market Forecast 2020-2025, by Region, in USD Million Table Wearable Fitness Tracker Market Forecast 2020-2025, by Region, in Volume

8 MARKETING & PRICE

- 8.1 Price and Margin
 - 8.1.1 Price Trends
 - 8.1.2 Factors of Price Change

Table Price Factors List

- 8.1.3 Manufacturers Gross Margin Analysis
- 8.2 Marketing Channel

Figure Marketing Channels Overview

9 RESEARCH CONCLUSION



List Of Tables

LIST OF TABLES

Table Upstream Segment of Wearable Fitness Tracker

Table Application Segment of Wearable Fitness Tracker

Table Global Wearable Fitness Tracker Market 2015-2025, by Application, in USD Million

Table Major Company List of Watches

Table Major Company List of Leg Straps

Table Major Company List of Smart Garments

Table Global Wearable Fitness Tracker Market 2015-2019, by Type, in USD Million

Table Global Wearable Fitness Tracker Market 2015-2019, by Type, in Volume

Table Global Wearable Fitness Tracker Market Forecast 2020-2025, by Type, in USD Million

Table Global Wearable Fitness Tracker Market Forecast 2020-2025, by Type, in Volume

Table Apple Inc. Overview List

Table Business Operation of Apple Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Fitbit Overview List

Table Business Operation of Fitbit (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Samsung Overview List

Table Business Operation of Samsung (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Garmin Overview List

Table Business Operation of Garmin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Suunto Overview List

Table Business Operation of Suunto (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Casio Overview List

Table Business Operation of Casio (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Polar Overview List

Table Business Operation of Polar (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Xiaomi Overview List



Table Business Operation of Xiaomi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nokia Overview List

Table Business Operation of Nokia (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Wearable Fitness Tracker Sales Revenue 2015-2019, by Company, in USD Million

Table Global Wearable Fitness Tracker Sales Revenue Share 2015-2019, by Company, in USD Million

Table Global Wearable Fitness Tracker Sales Volume 2015-2019, by Company, in Volume

Table Global Wearable Fitness Tracker Sales Volume Share 2015-2019, by Company, in Volume

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Wearable Fitness Tracker Demand Forecast 2020-2025, by Application, in USD Million

Table Wearable Fitness Tracker Demand Forecast 2020-2025, by Application, in Volume

Table Wearable Fitness Tracker Market Growth 2020-2025, by Application, in Volume Table Wearable Fitness Tracker Market Share in 2025, by Application, in Volume Table Wearable Fitness Tracker Production 2015-2019, by Region, in USD Million Table Wearable Fitness Tracker Production 2015-2019, by Region, in Volume Table Global Wearable Fitness Tracker Market 2015-2019, by Region, in USD Million Table Global Wearable Fitness Tracker Market Share 2015-2019, by Region, in USD Million

Table Global Wearable Fitness Tracker Market 2015-2019, by Region, in Volume Table Global Wearable Fitness Tracker Market Share 2015-2019, by Region, in Volume Table North America Wearable Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table North America Wearable Fitness Tracker Market Size 2015-2019, by Country, in Volume

Table Europe Wearable Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table Europe Wearable Fitness Tracker Market Size 2015-2019, by Country, in Volume Table Asia-Pacific Wearable Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Wearable Fitness Tracker Market Size 2015-2019, by Country, in Volume



Table South America Wearable Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table South America Wearable Fitness Tracker Market Size 2015-2019, by Country, in Volume

Table Middle East & Africa Wearable Fitness Tracker Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Wearable Fitness Tracker Market Size 2015-2019, by Country, in Volume

Table Wearable Fitness Tracker Market Forecast 2020-2025, by Region, in USD Million Table Wearable Fitness Tracker Market Forecast 2020-2025, by Region, in Volume Table Price Factors List



List Of Figures

LIST OF FIGURES

Figure Wearable Fitness Tracker Industry Chain Structure

Figure Global Wearable Fitness Tracker Market Growth 2015-2019, by Type, in USD Million

Figure Global Wearable Fitness Tracker Market Growth 2015-2019, by Type, in Volume Figure Global Wearable Fitness Tracker Sales Revenue Share in 2019, by Company, in USD Million

Figure Global Wearable Fitness Tracker Sales Volume Share in 2019, by Company, in Volume

Figure North America Wearable Fitness Tracker Market Concentration, in 2019

Figure Europe Wearable Fitness Tracker Market Market Concentration, in 2019

Figure Asia-Pacific Wearable Fitness Tracker MMarket Concentration, in 2019

Figure South America Wearable Fitness Tracker Market Concentration, in 2019

Figure Middle East & Africa Wearable Fitness Tracker Market Concentration, in 2019

Figure Wearable Fitness Tracker Demand in Running, 2015-2019, in USD Million

Figure Wearable Fitness Tracker Demand in Running, 2015-2019, in Volume

Figure Wearable Fitness Tracker Demand in Biking, 2015-2019, in USD Million

Figure Wearable Fitness Tracker Demand in Biking, 2015-2019, in Volume

Figure Wearable Fitness Tracker Demand in Climbing, 2015-2019, in USD Million

Figure Wearable Fitness Tracker Demand in Climbing, 2015-2019, in Volume

Figure Wearable Fitness Tracker Demand in Cardio Training, 2015-2019, in USD Million

Figure Wearable Fitness Tracker Demand in Cardio Training, 2015-2019, in Volume

Figure Wearable Fitness Tracker Demand in Others, 2015-2019, in USD Million

Figure Wearable Fitness Tracker Demand in Others, 2015-2019, in Volume

Figure Wearable Fitness Tracker Market Growth 2020-2025, by Application, in USD Million

Figure Wearable Fitness Tracker Market Share in 2025, by Application, in USD Million Figure North America Wearable Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure North America Wearable Fitness Tracker Market Size and Growth 2015-2019, in Volume

Figure Europe Wearable Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure Europe Wearable Fitness Tracker Market Size and Growth 2015-2019, in Volume

Figure Asia-Pacific Wearable Fitness Tracker Market Size and Growth 2015-2019, in



USD Million

Figure Asia-Pacific Wearable Fitness Tracker Market Size and Growth 2015-2019, in Volume

Figure South America Wearable Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure South America Wearable Fitness Tracker Market Size and Growth 2015-2019, in Volume

Figure Middle East & Africa Wearable Fitness Tracker Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Wearable Fitness Tracker Market Size and Growth 2015-2019, in Volume

Figure Marketing Channels Overview



I would like to order

Product name: Global Wearable Fitness Tracker Market Analysis 2015-2019 and Forecast 2020-2025

Product link: https://marketpublishers.com/r/G2BCBF32DA9EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G2BCBF32DA9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms