

# **Global Watch Battery Market Study 2015-2025, by Segment (LR (Alkaline), SR (Silver Oxide), CR (Lithium)), by Market (Traditional Watch, SmartwatchSR (Silver Oxide), Others), by Company (Maxell(Hitachi), Sony, Panasonic)**

<https://marketpublishers.com/r/GAE1DF8DDF5EN.html>

Date: October 2018

Pages: 79

Price: US\$ 1,800.00 (Single User License)

ID: GAE1DF8DDF5EN

## **Abstracts**

### Snapshot

A watch battery or button cell is a small single cell battery shaped as a squat cylinder typically 5 to 25 mm in diameter and 1 to 6 mm high—like a button on a garment, hence the name. A metal can forms the bottom body and positive terminal of the cell. The insulated top cap is the negative terminal. Watch batteries are used to power small portable electronics devices such as wrist watches, pocket calculators, hearing aids and on.

The global Watch Battery market will reach xxx Million USD in 2018 and with a CAGR of xx% between 2019-2025.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

LR (Alkaline)

SR (Silver Oxide)

CR (Lithium)

Others

**Demand Coverage (Market Size & Forecast, Consumer Distribution):**

Traditional Watch

Smartwatch

Others

**Company Coverage (Sales data, Main Products & Services etc.):**

Maxell(Hitachi)

Sony

Panasonic

Renata Batteries(Swatch Group)

Varta(Rayovac)

Seiko

Toshiba

Energizer

Duracell

GP Batteries

Vinnic

NANFU

TMMQ

EVE Energy

Camelion Battery

Major Region Market

North America

Europe

Asia-Pacific

South America

Middle East & Africa

## Contents

### 1 INDUSTRY OVERVIEW

- 1.1 Watch Battery Industry
  - 1.1.1 Overview
  - 1.1.2 Products of Major Companies
- 1.2 Market Segment
  - 1.2.1 Industry Chain
  - 1.2.2 Consumer Distribution
- 1.3 Price & Cost Overview

### 2 WATCH BATTERY MARKET BY TYPE

- 2.1 By Type
  - 2.1.1 LR (Alkaline)
  - 2.1.2 SR (Silver Oxide)
  - 2.1.3 CR (Lithium)
  - 2.1.4 Others
- 2.2 Market Size by Type
- 2.3 Market Forecast by Type

### 3 GLOBAL MARKET DEMAND

- 3.1 Segment Overview
  - 3.1.1 Traditional Watch
  - 3.1.2 Smartwatch
  - 3.1.3 Others
- 3.2 Market Size by Demand
- 3.3 Market Forecast by Demand

### 4 MAJOR REGION MARKET

- 4.1 Global Market Overview
  - 4.1.1 Market Size & Growth
  - 4.1.2 Market Forecast
- 4.2 Major Region
  - 4.2.1 Market Size & Growth
  - 4.2.2 Market Forecast

## **5 MAJOR COMPANIES LIST**

- 5.1 Maxell(Hitachi) (Company Profile, Sales Data etc.)
- 5.2 Sony (Company Profile, Sales Data etc.)
- 5.3 Panasonic (Company Profile, Sales Data etc.)
- 5.4 Renata Batteries(Swatch Group) (Company Profile, Sales Data etc.)
- 5.5 Varta(Rayovac) (Company Profile, Sales Data etc.)
- 5.6 Seiko (Company Profile, Sales Data etc.)
- 5.7 Toshiba (Company Profile, Sales Data etc.)
- 5.8 Energizer (Company Profile, Sales Data etc.)
- 5.9 Duracell (Company Profile, Sales Data etc.)
- 5.10 GP Batteries (Company Profile, Sales Data etc.)
- 5.11 Vinnic (Company Profile, Sales Data etc.)
- 5.12 NANFU (Company Profile, Sales Data etc.)
- 5.13 TMMQ (Company Profile, Sales Data etc.)
- 5.14 EVE Energy (Company Profile, Sales Data etc.)
- 5.15 Camelion Battery (Company Profile, Sales Data etc.)

## **6 CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table Global Watch Battery Market 2015-2018, by Type, in USD Million
- Table Global Watch Battery Market 2015-2018, by Type, in Volume
- Table Global Watch Battery Market Forecast 2019-2025, by Type, in USD Million
- Table Global Watch Battery Market Forecast 2019-2025, by Type, in Volume
- Table Maxell(Hitachi) Overview List
- Table Watch Battery Business Operation of Maxell(Hitachi) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Sony Overview List
- Table Watch Battery Business Operation of Sony (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Panasonic Overview List
- Table Watch Battery Business Operation of Panasonic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Renata Batteries(Swatch Group) Overview List
- Table Watch Battery Business Operation of Renata Batteries(Swatch Group) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Varta(Rayovac) Overview List
- Table Watch Battery Business Operation of Varta(Rayovac) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Seiko Overview List
- Table Watch Battery Business Operation of Seiko (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Toshiba Overview List
- Table Watch Battery Business Operation of Toshiba (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Energizer Overview List
- Table Watch Battery Business Operation of Energizer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Duracell Overview List
- Table Watch Battery Business Operation of Duracell (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table GP Batteries Overview List
- Table Watch Battery Business Operation of GP Batteries (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Vinnic Overview List

Table Watch Battery Business Operation of Vinnic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table NANFU Overview List

Table Watch Battery Business Operation of NANFU (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table TMMQ Overview List

Table Watch Battery Business Operation of TMMQ (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table EVE Energy Overview List

Table Watch Battery Business Operation of EVE Energy (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Camelion Battery Overview List

Table Watch Battery Business Operation of Camelion Battery (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

## List Of Figures

### LIST OF FIGURES

Figure Global Watch Battery Market Growth 2015-2018, by Type, in USD Million

Figure Global Watch Battery Market Growth 2015-2018, by Type, in Volume



## I would like to order

Product name: Global Watch Battery Market Study 2015-2025, by Segment (LR (Alkaline), SR (Silver Oxide), CR (Lithium)), by Market (Traditional Watch, SmartwatchSR (Silver Oxide), Others), by Company (Maxell(Hitachi), Sony, Panasonic)

Product link: <https://marketpublishers.com/r/GAE1DF8DDF5EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAE1DF8DDF5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970