

Global Washing Powder Market Analysis 2016-2020 and Forecast 2021-2026

https://marketpublishers.com/r/G097AF1EE330EN.html

Date: February 2021 Pages: 83 Price: US\$ 2,980.00 (Single User License) ID: G097AF1EE330EN

Abstracts

SNAPSHOT

In the report, washing powder is the solid detergent (cleaning agent) that is used to launder clothing. Washing powder usually contains enzymes such as proteases and amylases which clean by breaking down dirt molecules.

The global Washing Powder market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Washing Powder by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

type 1 type 2 type 3

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):



P&G Unilever Henkel Liby Kao Church & Dwight Lion Clorox

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Commercial Use

Home Use

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)



Contents

1 INDUSTRY OVERVIEW

1.1 Washing Powder Industry

Figure Washing Powder Industry Chain Structure

- 1.1.1 Overview
- 1.1.2 Development of Washing Powder
- 1.2 Market Segment
- 1.2.1 Upstream
- Table Upstream Segment of Washing Powder
- 1.2.2 Downstream
- Table Application Segment of Washing Powder

Table Global Washing Powder Market 2016-2026, by Application, in USD Million

- 1.2.3 COVID-19 Impact
- 1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

3 WASHING POWDER MARKET BY TYPE

3.1 By Type
3.1.1 type
Table Major Company List of type
3.1.2 type
Table Major Company List of type
3.1.3 type
Table Major Company List of type
3.2 Market Size
Table Global Washing Powder Market 2016-2020, by Type, in USD Million
Figure Global Washing Powder Market Growth 2016-2020, by Type, in USD Million
Table Global Washing Powder Market 2016-2020, by Type, in Volume
Figure Global Washing Powder Market Growth 2016-2020, by Type, in Volume
Figure Global Washing Powder Market Growth 2016-2020, by Type, in Volume
Figure Global Washing Powder Market Growth 2016-2020, by Type, in Volume



Table Global Washing Powder Market Forecast 2021-2026, by Type, in USD Million Table Global Washing Powder Market Forecast 2021-2026, by Type, in Volume

4 MAJOR COMPANIES LIST

- 4.1 P&G (Company Profile, Sales Data etc.)
- 4.1.1 P&G Profile
- Table P&G Overview List
 - 4.1.2 P&G Products & Services
- 4.1.3 P&G Business Operation Conditions
- Table Business Operation of P&G (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 4.2 Unilever (Company Profile, Sales Data etc.)
- 4.2.1 Unilever Profile
- Table Unilever Overview List
- 4.2.2 Unilever Products & Services
- 4.2.3 Unilever Business Operation Conditions
- Table Business Operation of Unilever (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

- 4.3 Henkel (Company Profile, Sales Data etc.)
- 4.3.1 Henkel Profile
- Table Henkel Overview List
- 4.3.2 Henkel Products & Services
- 4.3.3 Henkel Business Operation Conditions

Table Business Operation of Henkel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.4 Liby (Company Profile, Sales Data etc.)
- 4.4.1 Liby Profile
- Table Liby Overview List
- 4.4.2 Liby Products & Services
- 4.4.3 Liby Business Operation Conditions

Table Business Operation of Liby (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.5 Kao (Company Profile, Sales Data etc.)
 - 4.5.1 Kao Profile

Table Kao Overview List

- 4.5.2 Kao Products & Services
- 4.5.3 Kao Business Operation Conditions
- Table Business Operation of Kao (Sales Revenue, Sales Volume, Price, Cost, Gross



Margin)

4.6 Church & Dwight (Company Profile, Sales Data etc.)

4.6.1 Church & Dwight Profile

Table Church & Dwight Overview List

4.6.2 Church & Dwight Products & Services

4.6.3 Church & Dwight Business Operation Conditions

Table Business Operation of Church & Dwight (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

4.7 Lion (Company Profile, Sales Data etc.)

4.7.1 Lion Profile

Table Lion Overview List

4.7.2 Lion Products & Services

4.7.3 Lion Business Operation Conditions

Table Business Operation of Lion (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 Clorox (Company Profile, Sales Data etc.)

4.8.1 Clorox Profile

Table Clorox Overview List

- 4.8.2 Clorox Products & Services
- 4.8.3 Clorox Business Operation Conditions

Table Business Operation of Clorox (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 NaFine (Company Profile, Sales Data etc.)

4.9.1 NaFine Profile

Table NaFine Overview List

4.9.2 NaFine Products & Services

4.9.3 NaFine Business Operation Conditions

Table Business Operation of NaFine (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global Washing Powder Sales Revenue 2016-2020, by Company, in USD Million Table Global Washing Powder Sales Revenue Share 2016-2020, by Company, in USD Million

Figure Global Washing Powder Sales Revenue Share in 2020, by Company, in USD Million

Table Global Washing Powder Sales Volume 2016-2020, by Company, in Volume



Table Global Washing Powder Sales Volume Share 2016-2020, by Company, in Volume

Figure Global Washing Powder Sales Volume Share in 2020, by Company, in Volume 5.2 Regional Market by Company

Figure North America Washing Powder Market Concentration, in 2020 Figure Europe Washing Powder Market Market Concentration, in 2020 Figure Asia-Pacific Washing Powder MMarket Concentration, in 2020 Figure South America Washing Powder Market Concentration, in 2020

Figure Middle East & Africa Washing Powder Market Concentration, in 2020

6 DEMAND BY END MARKET

- 6.1 Demand Situation
- 6.1.1 Demand in Commercial Use

Figure Washing Powder Demand in Commercial Use, 2016-2020, in USD Million Figure Washing Powder Demand in Commercial Use, 2016-2020, in Volume

- 6.1.2 Demand in Home Use
- Figure Washing Powder Demand in Home Use, 2016-2020, in USD Million

Figure Washing Powder Demand in Home Use, 2016-2020, in Volume

- 6.2 Regional Demand Comparison
- Table Regional Demand Comparison List
- Table Major Application in Different Regions

6.3 Demand Forecast

Table Washing Powder Demand Forecast 2021-2026, by Application, in USD Million Figure Washing Powder Market Growth 2021-2026, by Application, in USD Million Figure Washing Powder Market Share in 2026, by Application, in USD Million Table Washing Powder Demand Forecast 2021-2026, by Application, in Volume Table Washing Powder Market Growth 2021-2026, by Application, in Volume Table Washing Powder Market Share in 2026, by Application, in Volume 6.4 Impact of the COVID-19 on the Demand

7 REGION OPERATION

7.1 Regional Production

Table Washing Powder Production 2016-2020, by Region, in USD Million Table Washing Powder Production 2016-2020, by Region, in Volume

7.2 Regional Market

Table Global Washing Powder Market 2016-2020, by Region, in USD Million Table Global Washing Powder Market Share 2016-2020, by Region, in USD Million



Table Global Washing Powder Market 2016-2020, by Region, in Volume Table Global Washing Powder Market Share 2016-2020, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Washing Powder Market Size and Growth 2016-2020, in USD Million

Figure North America Washing Powder Market Size and Growth 2016-2020, in Volume 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Washing Powder Market Size 2016-2020, by Country, in USD Million

Table North America Washing Powder Market Size 2016-2020, by Country, in Volume 7.3.2 Europe

7.3.2.1 Overview

Figure Europe Washing Powder Market Size and Growth 2016-2020, in USD Million Figure Europe Washing Powder Market Size and Growth 2016-2020, in Volume

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.) Table Europe Washing Powder Market Size 2016-2020, by Country, in USD Million Table Europe Washing Powder Market Size 2016-2020, by Country, in Volume

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Washing Powder Market Size and Growth 2016-2020, in USD Million

Figure Asia-Pacific Washing Powder Market Size and Growth 2016-2020, in Volume 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Washing Powder Market Size 2016-2020, by Country, in USD Million Table Asia-Pacific Washing Powder Market Size 2016-2020, by Country, in Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Washing Powder Market Size and Growth 2016-2020, in USD Million

Figure South America Washing Powder Market Size and Growth 2016-2020, in Volume 7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Washing Powder Market Size 2016-2020, by Country, in USD Million

Table South America Washing Powder Market Size 2016-2020, by Country, in Volume 7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Washing Powder Market Size and Growth 2016-2020, in



USD Million

Figure Middle East & Africa Washing Powder Market Size and Growth 2016-2020, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Washing Powder Market Size 2016-2020, by Country, in USD Million

Table Middle East & Africa Washing Powder Market Size 2016-2020, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Washing Powder Market Forecast 2021-2026, by Region, in USD Million Table Washing Powder Market Forecast 2021-2026, by Region, in Volume

8 MARKETING & PRICE

8.1 Price and Margin
8.1.1 Price Trends
8.1.2 Factors of Price Change
Table Price Factors List
8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

9 RESEARCH CONCLUSION



List Of Tables

LIST OF TABLES

- 1. Table Upstream Segment of Washing Powder
- 2. Table Application Segment of Washing Powder
- 3. Table Global Washing Powder Market 2016-2026, by Application, in USD Million
- 4. Table Major Company List of type 2
- 5. Table Major Company List of type 3
- 6. Table Global Washing Powder Market 2016-2020, by Type, in USD Million
- 7. Table Global Washing Powder Market 2016-2020, by Type, in Volume
- 8. Table Global Washing Powder Market Forecast 2021-2026, by Type, in USD Million
- 9. Table Global Washing Powder Market Forecast 2021-2026, by Type, in Volume
- 10. Table P&G Overview List
- 11. Table Business Operation of P&G (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 12. Table Unilever Overview List

13. Table Business Operation of Unilever (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

14. Table Henkel Overview List

15. Table Business Operation of Henkel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

16. Table Liby Overview List

17. Table Business Operation of Liby (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

18. Table Kao Overview List

19. Table Business Operation of Kao (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

20. Table Church & Dwight Overview List

21. Table Business Operation of Church & Dwight (Sales Revenue, Sales Volume,

- Price, Cost, Gross Margin)
- 22. Table Lion Overview List

23. Table Business Operation of Lion (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

24. Table Clorox Overview List

25. Table Business Operation of Clorox (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

26. Table NaFine Overview List

27. Table Business Operation of NaFine (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



28. Table Global Washing Powder Sales Revenue 2016-2020, by Company, in USD Million

29. Table Global Washing Powder Sales Revenue Share 2016-2020, by Company, in USD Million

30. Table Global Washing Powder Sales Volume 2016-2020, by Company, in Volume

31. Table Global Washing Powder Sales Volume Share 2016-2020, by Company, in Volume

- 32. Table Regional Demand Comparison List
- 33. Table Major Application in Different Regions
- 34. Table Washing Powder Demand Forecast 2021-2026, by Application, in USD Million
- 35. Table Washing Powder Demand Forecast 2021-2026, by Application, in Volume
- 36. Table Washing Powder Market Growth 2021-2026, by Application, in Volume
- 37. Table Washing Powder Market Share in 2026, by Application, in Volume
- 38. Table Washing Powder Production 2016-2020, by Region, in USD Million
- 39. Table Washing Powder Production 2016-2020, by Region, in Volume
- 40. Table Global Washing Powder Market 2016-2020, by Region, in USD Million
- 41. Table Global Washing Powder Market Share 2016-2020, by Region, in USD Million
- 42. Table Global Washing Powder Market 2016-2020, by Region, in Volume
- 43. Table Global Washing Powder Market Share 2016-2020, by Region, in Volume
- 44. Table North America Washing Powder Market Size 2016-2020, by Country, in USD Million
- 45. Table North America Washing Powder Market Size 2016-2020, by Country, in Volume
- 46. Table Europe Washing Powder Market Size 2016-2020, by Country, in USD Million
- 47. Table Europe Washing Powder Market Size 2016-2020, by Country, in Volume
- 48. Table Asia-Pacific Washing Powder Market Size 2016-2020, by Country, in USD Million

49. Table Asia-Pacific Washing Powder Market Size 2016-2020, by Country, in Volume 50. Table South America Washing Powder Market Size 2016-2020, by Country, in USD Million

51. Table South America Washing Powder Market Size 2016-2020, by Country, in Volume

52. Table Middle East & Africa Washing Powder Market Size 2016-2020, by Country, in USD Million

53. Table Middle East & Africa Washing Powder Market Size 2016-2020, by Country, in Volume

54. Table Washing Powder Market Forecast 2021-2026, by Region, in USD Million

55. Table Washing Powder Market Forecast 2021-2026, by Region, in Volume

56. Table Price Factors List



List Of Figures

LIST OF FIGURES

- 1. Figure Washing Powder Industry Chain Structure
- 2. Figure Global Washing Powder Market Growth 2016-2020, by Type, in USD Million
- 3. Figure Global Washing Powder Market Growth 2016-2020, by Type, in Volume

4. Figure Global Washing Powder Sales Revenue Share in 2020, by Company, in USD Million

5. Figure Global Washing Powder Sales Volume Share in 2020, by Company, in Volume

6. Figure North America Washing Powder Market Concentration, in 2020

7. Figure Europe Washing Powder Market Market Concentration, in 2020

8. Figure Asia-Pacific Washing Powder MMarket Concentration, in 2020

9. Figure South America Washing Powder Market Concentration, in 2020

10. Figure Middle East & Africa Washing Powder Market Concentration, in 2020

11. Figure Washing Powder Demand in Commercial Use, 2016-2020, in USD Million

12. Figure Washing Powder Demand in Commercial Use, 2016-2020, in Volume

13. Figure Washing Powder Demand in Home Use, 2016-2020, in USD Million

14. Figure Washing Powder Demand in Home Use, 2016-2020, in Volume

15. Figure Washing Powder Market Growth 2021-2026, by Application, in USD Million

16. Figure Washing Powder Market Share in 2026, by Application, in USD Million

17. Figure North America Washing Powder Market Size and Growth 2016-2020, in USD Million

18. Figure North America Washing Powder Market Size and Growth 2016-2020, in Volume

19. Figure Europe Washing Powder Market Size and Growth 2016-2020, in USD Million

20. Figure Europe Washing Powder Market Size and Growth 2016-2020, in Volume

21. Figure Asia-Pacific Washing Powder Market Size and Growth 2016-2020, in USD Million

22. Figure Asia-Pacific Washing Powder Market Size and Growth 2016-2020, in Volume23. Figure South America Washing Powder Market Size and Growth 2016-2020, in USD Million

24. Figure South America Washing Powder Market Size and Growth 2016-2020, in Volume

25. Figure Middle East & Africa Washing Powder Market Size and Growth 2016-2020, in USD Million

26. Figure Middle East & Africa Washing Powder Market Size and Growth 2016-2020, in Volume

27. Figure Marketing Channels Overview



I would like to order

Product name: Global Washing Powder Market Analysis 2016-2020 and Forecast 2021-2026 Product link: <u>https://marketpublishers.com/r/G097AF1EE330EN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G097AF1EE330EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970