

Global Vitamin & Mineral Supplement Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G66023ECE7EEN.html>

Date: December 2017

Pages: 92

Price: US\$ 2,600.00 (Single User License)

ID: G66023ECE7EEN

Abstracts

Summary

Water-soluble vitamins. These vitamins pass in and out of the body easily. Most do not build up in the body's cells. Water-soluble vitamins include vitamin C and the B vitamins: thiamine, riboflavin, niacin, pantothenic acid, B6, biotin, folic acid, and B12. Fat-soluble vitamins. These vitamins are stored in the body's cells and do not pass out of the body as easily as water-soluble vitamins do. Fat-soluble vitamins include vitamins A, D, E, and K. Minerals. These include calcium, copper, iron, magnesium, phosphorus, potassium, selenium, and zinc.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (AMWAY, General Nutrition Centers, Inc., Puritan's Pride, Pharmavite, Webber Naturals, Webber Naturals, Pfizer Inc., Daiichi Sankyo, Eisai, Salus-Haus, DSM, Hainan Yangshengtang, CSPC Pharmaceutical Group, Sanofi China etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

1 PART 1 INDUSTRY OVERVIEW

- 1.1 Vitamin & Mineral Supplement Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

1 PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

1 PART 3 VITAMIN & MINERAL SUPPLEMENT MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 AMWAY (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 General Nutrition Centers, Inc. (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Puritan's Pride (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Pharmavite (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Webber Naturals (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Webber Naturals (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Pfizer Inc. (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Daiichi Sankyo (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Eisai (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Salus-Haus (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 DSM (Company Overview, Sales Data etc.)
- 4.12 Hainan Yangshengtang (Company Overview, Sales Data etc.)
- 4.13 CSPC Pharmaceutical Group (Company Overview, Sales Data etc.)
- 4.14 Sanofi China (Company Overview, Sales Data etc.)

1 PART 5 MARKET COMPETITION

5.1 Companies Competition

5.2 Industry Competition Structure Analysis

- 5.2.1 Rivalry
- 5.2.2 Threat of New Entrants
- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

1 PART 6 MARKET DEMAND BY SEGMENT

6.1 Demand Situation

- 6.1.1 Industry Application Status
- 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats

6.2 Major Customer Survey

6.3 Demand Forecast

1 PART 7 REGION OPERATION

7.1 Regional Market

7.2 Production and Sales by Region

- 7.2.1 Production
- 7.2.2 Sales
- 7.2.3 Trade

7.3 Regional Forecast

1 PART 8 MARKET INVESTMENT

8.1 Market Features

- 8.1.1 Product Features
- 8.1.2 Price Features
- 8.1.3 Channel Features
- 8.1.4 Purchasing Features

8.2 Investment Opportunity

- 8.2.1 Regional Investment Opportunity
- 8.2.2 Industry Investment Opportunity

8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

1 PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Vitamin & Mineral Supplement Market 2012-2017, by Type, in USD Million

Table Global Vitamin & Mineral Supplement Market 2012-2017, by Type, in Volume

Table Global Vitamin & Mineral Supplement Market Forecast 2018-2023, by Type, in USD Million

Table Global Vitamin & Mineral Supplement Market Forecast 2018-2023, by Type, in Volume

Table AMWAY Overview List

Table Vitamin & Mineral Supplement Business Operation of AMWAY (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table General Nutrition Centers, Inc. Overview List

Table Vitamin & Mineral Supplement Business Operation of General Nutrition Centers, Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Puritan's Pride Overview List

Table Vitamin & Mineral Supplement Business Operation of Puritan's Pride (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pharmavite Overview List

Table Vitamin & Mineral Supplement Business Operation of Pharmavite (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Webber Naturals Overview List

Table Vitamin & Mineral Supplement Business Operation of Webber Naturals (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Webber Naturals Overview List

Table Vitamin & Mineral Supplement Business Operation of Webber Naturals (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pfizer Inc. Overview List

Table Vitamin & Mineral Supplement Business Operation of Pfizer Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Daiichi Sankyo Overview List

Table Vitamin & Mineral Supplement Business Operation of Daiichi Sankyo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Eisai Overview List

Table Vitamin & Mineral Supplement Business Operation of Eisai (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Salus-Haus Overview List

Table Vitamin & Mineral Supplement Business Operation of Salus-Haus (Sales

Revenue, Sales Volume, Price, Cost, Gross Margin)

Table DSM Overview List

Table Vitamin & Mineral Supplement Business Operation of DSM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hainan Yangshengtang Overview List

Table Vitamin & Mineral Supplement Business Operation of Hainan Yangshengtang (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table CSPC Pharmaceutical Group Overview List

Table Vitamin & Mineral Supplement Business Operation of CSPC Pharmaceutical Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sanofi China Overview List

Table Vitamin & Mineral Supplement Business Operation of Sanofi China (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Vitamin & Mineral Supplement Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Vitamin & Mineral Supplement Sales Revenue Share, by Companies, in USD Million

Table Global Vitamin & Mineral Supplement Sales Volume 2012-2017, by Companies, in Volume

Table Global Vitamin & Mineral Supplement Sales Revenue Share, by Companies in 2017, in Volume

Table Vitamin & Mineral Supplement Demand 2012-2017, by Application, in USD Million

Table Vitamin & Mineral Supplement Demand 2012-2017, by Application, in Volume

Table Vitamin & Mineral Supplement Demand Forecast 2018-2023, by Application, in USD Million

Table Vitamin & Mineral Supplement Demand Forecast 2018-2023, by Application, in Volume

Table Global Vitamin & Mineral Supplement Market 2012-2017, by Region, in USD Million

Table Global Vitamin & Mineral Supplement Market 2012-2017, by Region, in Volume

Table Vitamin & Mineral Supplement Market Forecast 2018-2023, by Region, in USD Million

Table Vitamin & Mineral Supplement Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Vitamin & Mineral Supplement Industry Chain Structure

Figure Global Vitamin & Mineral Supplement Market Growth 2012-2017, by Type, in USD Million

Figure Global Vitamin & Mineral Supplement Market Growth 2012-2017, by Type, in Volume

Figure Global Vitamin & Mineral Supplement Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Vitamin & Mineral Supplement Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

I would like to order

Product name: Global Vitamin & Mineral Supplement Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G66023ECE7EEN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G66023ECE7EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970