

# Global Vertical Platform Lifts (VPL) Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G5A0B4FBAF9EN.html>

Date: September 2018

Pages: 74

Price: US\$ 2,600.00 (Single User License)

ID: G5A0B4FBAF9EN

## Abstracts

### Summary

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

### Industry Overall:

History

Development & Trend

## Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Harmar, Savaria, Genie, JLG, WESCO, WESCO, Stiltz Lifts, Schumacher Elevator, Garaventa Lift, ThyssenKrupp Access, Terry Lifts, Daytona Elevator etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation



## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Vertical Platform Lifts (VPL) Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 VERTICAL PLATFORM LIFTS (VPL) MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 Harmar (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Savaria (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Genie (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 JLG (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 WESCO (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 WESCO (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Stiltz Lifts (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Schumacher Elevator (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Garaventa Lift (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 ThyssenKrupp Access (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Terry Lifts (Company Overview, Sales Data etc.)
- 4.12 Daytona Elevator (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry

- 5.2.2 Threat of New Entrants
- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation

### 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Vertical Platform Lifts (VPL) Market 2012-2017, by Type, in USD Million

Table Global Vertical Platform Lifts (VPL) Market 2012-2017, by Type, in Volume

Table Global Vertical Platform Lifts (VPL) Market Forecast 2018-2023, by Type, in USD Million

Table Global Vertical Platform Lifts (VPL) Market Forecast 2018-2023, by Type, in Volume

Table Harmar Overview List

Table Vertical Platform Lifts (VPL) Business Operation of Harmar (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Savaria Overview List

Table Vertical Platform Lifts (VPL) Business Operation of Savaria (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Genie Overview List

Table Vertical Platform Lifts (VPL) Business Operation of Genie (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table JLG Overview List

Table Vertical Platform Lifts (VPL) Business Operation of JLG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table WESCO Overview List

Table Vertical Platform Lifts (VPL) Business Operation of WESCO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table WESCO Overview List

Table Vertical Platform Lifts (VPL) Business Operation of WESCO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Stiltz Lifts Overview List

Table Vertical Platform Lifts (VPL) Business Operation of Stiltz Lifts (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Schumacher Elevator Overview List

Table Vertical Platform Lifts (VPL) Business Operation of Schumacher Elevator (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Garaventa Lift Overview List

Table Vertical Platform Lifts (VPL) Business Operation of Garaventa Lift (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table ThyssenKrupp Access Overview List

Table Vertical Platform Lifts (VPL) Business Operation of ThyssenKrupp Access (Sales



Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Terry Lifts Overview List

Table Vertical Platform Lifts (VPL) Business Operation of Terry Lifts (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Daytona Elevator Overview List

Table Vertical Platform Lifts (VPL) Business Operation of Daytona Elevator (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Vertical Platform Lifts (VPL) Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Vertical Platform Lifts (VPL) Sales Revenue Share, by Companies, in USD Million

Table Global Vertical Platform Lifts (VPL) Sales Volume 2012-2017, by Companies, in Volume

Table Global Vertical Platform Lifts (VPL) Sales Revenue Share, by Companies in 2017, in Volume

Table Vertical Platform Lifts (VPL) Demand 2012-2017, by Application, in USD Million

Table Vertical Platform Lifts (VPL) Demand 2012-2017, by Application, in Volume

Table Vertical Platform Lifts (VPL) Demand Forecast 2018-2023, by Application, in USD Million

Table Vertical Platform Lifts (VPL) Demand Forecast 2018-2023, by Application, in Volume

Table Global Vertical Platform Lifts (VPL) Market 2012-2017, by Region, in USD Million

Table Global Vertical Platform Lifts (VPL) Market 2012-2017, by Region, in Volume

Table Vertical Platform Lifts (VPL) Market Forecast 2018-2023, by Region, in USD Million

Table Vertical Platform Lifts (VPL) Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Vertical Platform Lifts (VPL) Industry Chain Structure

Figure Global Vertical Platform Lifts (VPL) Market Growth 2012-2017, by Type, in USD Million

Figure Global Vertical Platform Lifts (VPL) Market Growth 2012-2017, by Type, in Volume

Figure Global Vertical Platform Lifts (VPL) Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Vertical Platform Lifts (VPL) Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global Vertical Platform Lifts (VPL) Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G5A0B4FBAF9EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5A0B4FBAF9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970