

Global USB Portable Battery Market Survey and Trend Research 2018

https://marketpublishers.com/r/G8A1C771F8EEN.html

Date: December 2017

Pages: 86

Price: US\$ 2,600.00 (Single User License)

ID: G8A1C771F8EEN

Abstracts

Summary

USB Portable Batteries are USB battery packs or banks used for charging to the mobile device when the users are away from the fixed power supply systems.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

ndustry Chain	
Raw Materials	
Cost	
Technology	
Consumer Preference	

Industry Overall:

History



Development & Trend Market Competition Trade Overview

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Policy

Regional Trade

Regional Forecast

Company (Anker, Mophie, IO Gear, PowerAdd, Insignia (Best Buy), Insignia (Best Buy), Amazon Basics, Belkin, Unu Electronics, Jackery, Aukey, RAVPower etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity



Investment Calculation



Contents

1 PART 1 INDUSTRY OVERVIEW

- 1.1 USB Portable Battery Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

1 PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

1 PART 3 USB PORTABLE BATTERY MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Anker (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Mophie (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 IO Gear (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 PowerAdd (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Insignia (Best Buy) (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Insignia (Best Buy) (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Amazon Basics (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Belkin (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Unu Electronics (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Jackery (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Aukey (Company Overview, Sales Data etc.)
- 4.12 RAVPower (Company Overview, Sales Data etc.)

1 PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry



- 5.2.2 Threat of New Entrants
- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

1 PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

1 PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

1 PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
 - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation



8.3.3 Economic Performance Evaluation

1 PART 9 CONCLUSION



List Of Tables

LIST OF TABLES

Table Global USB Portable Battery Market 2012-2017, by Type, in USD Million

Table Global USB Portable Battery Market 2012-2017, by Type, in Volume

Table Global USB Portable Battery Market Forecast 2018-2023, by Type, in USD Million

Table Global USB Portable Battery Market Forecast 2018-2023, by Type, in Volume

Table Anker Overview List

Table USB Portable Battery Business Operation of Anker (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Mophie Overview List

Table USB Portable Battery Business Operation of Mophie (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table IO Gear Overview List

Table USB Portable Battery Business Operation of IO Gear (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table PowerAdd Overview List

Table USB Portable Battery Business Operation of PowerAdd (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Insignia (Best Buy) Overview List

Table USB Portable Battery Business Operation of Insignia (Best Buy) (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Insignia (Best Buy) Overview List

Table USB Portable Battery Business Operation of Insignia (Best Buy) (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Amazon Basics Overview List

Table USB Portable Battery Business Operation of Amazon Basics (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Belkin Overview List

Table USB Portable Battery Business Operation of Belkin (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Unu Electronics Overview List

Table USB Portable Battery Business Operation of Unu Electronics (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Jackery Overview List

Table USB Portable Battery Business Operation of Jackery (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Aukey Overview List



Table USB Portable Battery Business Operation of Aukey (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table RAVPower Overview List

Table USB Portable Battery Business Operation of RAVPower (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global USB Portable Battery Sales Revenue 2012-2017, by Companies, in USD Million

Table Global USB Portable Battery Sales Revenue Share, by Companies, in USD Million

Table Global USB Portable Battery Sales Volume 2012-2017, by Companies, in Volume Table Global USB Portable Battery Sales Revenue Share, by Companies in 2017, in Volume

Table USB Portable Battery Demand 2012-2017, by Application, in USD Million Table USB Portable Battery Demand 2012-2017, by Application, in Volume Table USB Portable Battery Demand Forecast 2018-2023, by Application, in USD Million

Table USB Portable Battery Demand Forecast 2018-2023, by Application, in Volume Table Global USB Portable Battery Market 2012-2017, by Region, in USD Million Table Global USB Portable Battery Market 2012-2017, by Region, in Volume Table USB Portable Battery Market Forecast 2018-2023, by Region, in USD Million Table USB Portable Battery Market Forecast 2018-2023, by Region, in Volume



List Of Figures

LIST OF FIGURES

Figure USB Portable Battery Industry Chain Structure

Figure Global USB Portable Battery Market Growth 2012-2017, by Type, in USD Million Figure Global USB Portable Battery Market Growth 2012-2017, by Type, in Volume Figure Global USB Portable Battery Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global USB Portable Battery Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region Figure Sales List by Region



I would like to order

Product name: Global USB Portable Battery Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/G8A1C771F8EEN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G8A1C771F8EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970