

# Global USB Drive Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G9A0D177CDEEN.html>

Date: December 2017

Pages: 82

Price: US\$ 2,600.00 (Single User License)

ID: G9A0D177CDEEN

## Abstracts

### Summary

USB Drive is a data storage device that includes flash memory with an integrated Universal Serial Bus (USB) interface. USB Drives are typically removable and rewritable, and physically much smaller than an optical disc.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (SanDisk, Kingston, Toshiba, Netac, TECLAST, TECLAST, ADATA, HP etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

## Investment Calculation

## Contents

### **1 PART 1 INDUSTRY OVERVIEW**

#### 1.1 USB Drive Industry

##### 1.1.1 Definition

##### 1.1.2 Industry Trend

#### 1.2 Industry Chain

##### 1.2.1 Upstream

##### 1.2.2 Technology

##### 1.2.3 Cost Structure

##### 1.2.4 Consumer Preference

##### 1.2.2 Downstream

### **1 PART 2 INDUSTRY OVERALL**

#### 2.1 Industry History

#### 2.2 Development Prospect

#### 2.3 Competition Structure

#### 2.4 Relevant Policy

#### 2.5 Trade Overview

### **1 PART 3 USB DRIVE MARKET BY PRODUCT**

#### 3.1 Products List of Major Companies

#### 3.2 Market Size

#### 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

#### 4.1 SanDisk (Company Overview, Sales Data etc.)

##### 4.1.1 Company Overview

##### 4.1.2 Products and Services

##### 4.1.3 Business Analysis

#### 4.2 Kingston (Company Overview, Sales Data etc.)

##### 4.2.1 Company Overview

##### 4.2.2 Products and Services

##### 4.2.3 Business Analysis

#### 4.3 Toshiba (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Netac (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 TECLAST (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 TECLAST (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 ADATA (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 HP (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis

## **1 PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

## **1 PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis

- 6.1.2.1 Strengths
- 6.1.2.2 Weaknesses
- 6.1.2.3 Opportunities
- 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **1 PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **1 PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

## **1 PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table Global USB Drive Market 2012-2017, by Type, in USD Million
- Table Global USB Drive Market 2012-2017, by Type, in Volume
- Table Global USB Drive Market Forecast 2018-2023, by Type, in USD Million
- Table Global USB Drive Market Forecast 2018-2023, by Type, in Volume
- Table SanDisk Overview List
- Table USB Drive Business Operation of SanDisk (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Kingston Overview List
- Table USB Drive Business Operation of Kingston (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Toshiba Overview List
- Table USB Drive Business Operation of Toshiba (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Netac Overview List
- Table USB Drive Business Operation of Netac (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table TECLAST Overview List
- Table USB Drive Business Operation of TECLAST (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table TECLAST Overview List
- Table USB Drive Business Operation of TECLAST (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table ADATA Overview List
- Table USB Drive Business Operation of ADATA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table HP Overview List
- Table USB Drive Business Operation of HP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Global USB Drive Sales Revenue 2012-2017, by Companies, in USD Million
- Table Global USB Drive Sales Revenue Share, by Companies, in USD Million
- Table Global USB Drive Sales Volume 2012-2017, by Companies, in Volume
- Table Global USB Drive Sales Revenue Share, by Companies in 2017, in Volume
- Table USB Drive Demand 2012-2017, by Application, in USD Million
- Table USB Drive Demand 2012-2017, by Application, in Volume
- Table USB Drive Demand Forecast 2018-2023, by Application, in USD Million

Table USB Drive Demand Forecast 2018-2023, by Application, in Volume

Table Global USB Drive Market 2012-2017, by Region, in USD Million

Table Global USB Drive Market 2012-2017, by Region, in Volume

Table USB Drive Market Forecast 2018-2023, by Region, in USD Million

Table USB Drive Market Forecast 2018-2023, by Region, in Volume



## List Of Figures

### LIST OF FIGURES

Figure USB Drive Industry Chain Structure

Figure Global USB Drive Market Growth 2012-2017, by Type, in USD Million

Figure Global USB Drive Market Growth 2012-2017, by Type, in Volume

Figure Global USB Drive Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global USB Drive Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global USB Drive Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G9A0D177CDEEN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9A0D177CDEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970