

Global UHD TV Market Analysis 2015-2019 and Forecast 2020-2025

https://marketpublishers.com/r/G08F231D925EN.html

Date: January 2020

Pages: 101

Price: US\$ 2,980.00 (Single User License)

ID: G08F231D925EN

Abstracts

SNAPSHOT

The global UHD TV market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of UHD TV by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

4K UHD TV

8K UHD TV

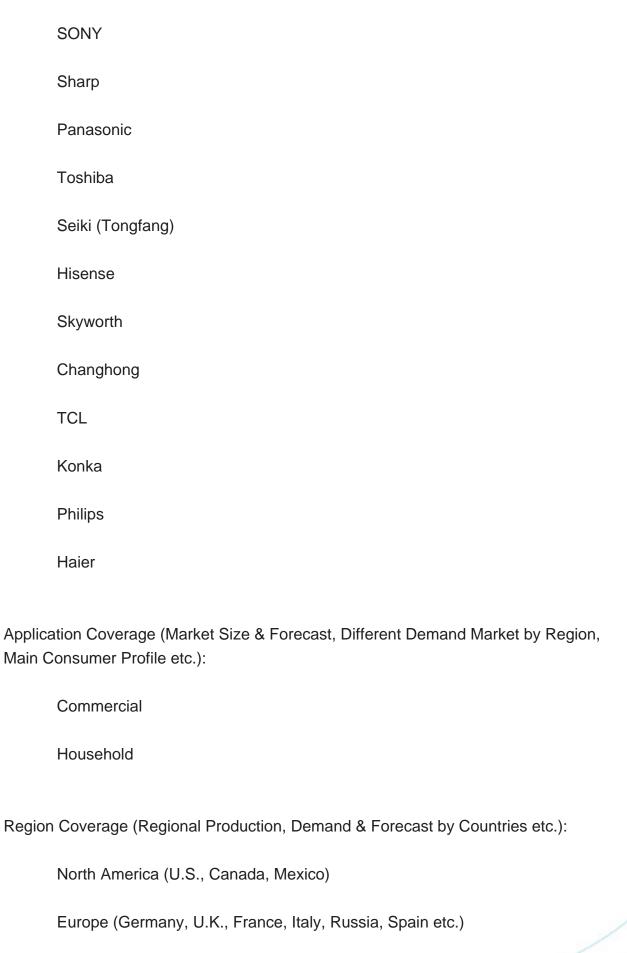
Others

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Samsung

LG







Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)



Contents

1 INDUSTRY OVERVIEW

1.1 UHD TV Industry

Figure UHD TV Industry Chain Structure

- 1.1.1 Overview
- 1.1.2 Development of UHD TV
- 1.2 Market Segment
 - 1.2.1 Upstream

Table Upstream Segment of UHD TV

1.2.2 Downstream

Table Application Segment of UHD TV

Table Global UHD TV Market 2015-2025, by Application, in USD Million

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

3 UHD TV MARKET BY TYPE

- 3.1 By Type
 - 3.1.1 4K UHD TV

Table Major Company List of 4K UHD TV

3.1.2 8K UHD TV

Table Major Company List of 8K UHD TV

3.1.3 Others

Table Major Company List of Others

3.2 Market Size

Table Global UHD TV Market 2015-2019, by Type, in USD Million

Figure Global UHD TV Market Growth 2015-2019, by Type, in USD Million

Table Global UHD TV Market 2015-2019, by Type, in Volume

Figure Global UHD TV Market Growth 2015-2019, by Type, in Volume

3.3 Market Forecast

Table Global UHD TV Market Forecast 2020-2025, by Type, in USD Million



Table Global UHD TV Market Forecast 2020-2025, by Type, in Volume

4 MAJOR COMPANIES LIST

- 4.1 Samsung (Company Profile, Sales Data etc.)
 - 4.1.1 Samsung Profile

Table Samsung Overview List

- 4.1.2 Samsung Products & Services
- 4.1.3 Samsung Business Operation Conditions

Table Business Operation of Samsung (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.2 LG (Company Profile, Sales Data etc.)
 - 4.2.1 LG Profile

Table LG Overview List

- 4.2.2 LG Products & Services
- 4.2.3 LG Business Operation Conditions

Table Business Operation of LG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.3 SONY (Company Profile, Sales Data etc.)
 - 4.3.1 SONY Profile

Table SONY Overview List

- 4.3.2 SONY Products & Services
- 4.3.3 SONY Business Operation Conditions

Table Business Operation of SONY (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.4 Sharp (Company Profile, Sales Data etc.)
 - 4.4.1 Sharp Profile

Table Sharp Overview List

- 4.4.2 Sharp Products & Services
- 4.4.3 Sharp Business Operation Conditions

Table Business Operation of Sharp (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.5 Panasonic (Company Profile, Sales Data etc.)
 - 4.5.1 Panasonic Profile

Table Panasonic Overview List

- 4.5.2 Panasonic Products & Services
- 4.5.3 Panasonic Business Operation Conditions

Table Business Operation of Panasonic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



- 4.6 Toshiba (Company Profile, Sales Data etc.)
 - 4.6.1 Toshiba Profile

Table Toshiba Overview List

- 4.6.2 Toshiba Products & Services
- 4.6.3 Toshiba Business Operation Conditions

Table Business Operation of Toshiba (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.7 Seiki (Tongfang) (Company Profile, Sales Data etc.)
 - 4.7.1 Seiki (Tongfang) Profile

Table Seiki (Tongfang) Overview List

- 4.7.2 Seiki (Tongfang) Products & Services
- 4.7.3 Seiki (Tongfang) Business Operation Conditions

Table Business Operation of Seiki (Tongfang) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.8 Hisense (Company Profile, Sales Data etc.)
 - 4.8.1 Hisense Profile

Table Hisense Overview List

- 4.8.2 Hisense Products & Services
- 4.8.3 Hisense Business Operation Conditions

Table Business Operation of Hisense (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.9 Skyworth (Company Profile, Sales Data etc.)
 - 4.9.1 Skyworth Profile

Table Skyworth Overview List

- 4.9.2 Skyworth Products & Services
- 4.9.3 Skyworth Business Operation Conditions

Table Business Operation of Skyworth (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.10 Changhong (Company Profile, Sales Data etc.)
 - 4.10.1 Changhong Profile

Table Changhong Overview List

- 4.10.2 Changhong Products & Services
- 4.10.3 Changhong Business Operation Conditions

Table Business Operation of Changhong (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.11 TCL (Company Profile, Sales Data etc.)
 - 4.11.1 TCL Profile

Table TCL Overview List

4.11.2 TCL Products & Services



4.11.3 TCL Business Operation Conditions

Table Business Operation of TCL (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.12 Konka (Company Profile, Sales Data etc.)
 - 4.12.1 Konka Profile

Table Konka Overview List

- 4.12.2 Konka Products & Services
- 4.12.3 Konka Business Operation Conditions

Table Business Operation of Konka (Sales Revenue, Cost, Gross Margin)

- 4.13 Philips (Company Profile, Sales Data etc.)
 - 4.13.1 Philips Profile

Table Philips Overview List

- 4.13.2 Philips Products & Services
- 4.13.3 Philips Business Operation Conditions

Table Business Operation of Philips (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.14 Haier (Company Profile, Sales Data etc.)
 - 4.14.1 Haier Profile

Table Haier Overview List

- 4.14.2 Haier Products & Services
- 4.14.3 Haier Business Operation Conditions

Table Business Operation of Haier (Sales Revenue, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global UHD TV Sales Revenue 2015-2019, by Company, in USD Million Table Global UHD TV Sales Revenue Share 2015-2019, by Company, in USD Million Figure Global UHD TV Sales Revenue Share in 2019, by Company, in USD Million

Table Global UHD TV Sales Volume 2015-2019, by Company, in Volume

Table Global UHD TV Sales Volume Share 2015-2019, by Company, in Volume

Figure Global UHD TV Sales Volume Share in 2019, by Company, in Volume

5.2 Regional Market by Company

Figure North America UHD TV Market Concentration, in 2019

Figure Europe UHD TV Market Market Concentration, in 2019

Figure Asia-Pacific UHD TV MMarket Concentration, in 2019

Figure South America UHD TV Market Concentration, in 2019

Figure Middle East & Africa UHD TV Market Concentration, in 2019



6 DEMAND BY END MARKET

6.1 Demand Situation

6.1.1 Demand in Commercial

Figure UHD TV Demand in Commercial, 2015-2019, in USD Million

Figure UHD TV Demand in Commercial, 2015-2019, in Volume

6.1.2 Demand in Household

Figure UHD TV Demand in Household, 2015-2019, in USD Million

Figure UHD TV Demand in Household, 2015-2019, in Volume

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table UHD TV Demand Forecast 2020-2025, by Application, in USD Million

Figure UHD TV Market Growth 2020-2025, by Application, in USD Million

Figure UHD TV Market Share in 2025, by Application, in USD Million

Table UHD TV Demand Forecast 2020-2025, by Application, in Volume

Table UHD TV Market Growth 2020-2025, by Application, in Volume

Table UHD TV Market Share in 2025, by Application, in Volume

7 REGION OPERATION

7.1 Regional Production

Table UHD TV Production 2015-2019, by Region, in USD Million

Table UHD TV Production 2015-2019, by Region, in Volume

7.2 Regional Market

Table Global UHD TV Market 2015-2019, by Region, in USD Million

Table Global UHD TV Market Share 2015-2019, by Region, in USD Million

Table Global UHD TV Market 2015-2019, by Region, in Volume

Table Global UHD TV Market Share 2015-2019, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America UHD TV Market Size and Growth 2015-2019, in USD Million

Figure North America UHD TV Market Size and Growth 2015-2019, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America UHD TV Market Size 2015-2019, by Country, in USD Million

Table North America UHD TV Market Size 2015-2019, by Country, in Volume

7.3.2 Europe



7.3.2.1 Overview

Figure Europe UHD TV Market Size and Growth 2015-2019, in USD Million Figure Europe UHD TV Market Size and Growth 2015-2019, in Volume 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.) Table Europe UHD TV Market Size 2015-2019, by Country, in USD Million Table Europe UHD TV Market Size 2015-2019, by Country, in Volume 7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific UHD TV Market Size and Growth 2015-2019, in USD Million Figure Asia-Pacific UHD TV Market Size and Growth 2015-2019, in Volume 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific UHD TV Market Size 2015-2019, by Country, in USD Million Table Asia-Pacific UHD TV Market Size 2015-2019, by Country, in Volume 7.3.4 South America

7.3.4.1 Overview

Figure South America UHD TV Market Size and Growth 2015-2019, in USD Million Figure South America UHD TV Market Size and Growth 2015-2019, in Volume 7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America UHD TV Market Size 2015-2019, by Country, in USD Million Table South America UHD TV Market Size 2015-2019, by Country, in Volume 7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa UHD TV Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa UHD TV Market Size and Growth 2015-2019, in Volume 7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa UHD TV Market Size 2015-2019, by Country, in USD Million Table Middle East & Africa UHD TV Market Size 2015-2019, by Country, in Volume 7.4 Regional Import & Export

7.5 Regional Forecast

Table UHD TV Market Forecast 2020-2025, by Region, in USD Million Table UHD TV Market Forecast 2020-2025, by Region, in Volume

8 MARKETING & PRICE

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List



8.1.3 Manufacturers Gross Margin Analysis8.2 Marketing ChannelFigure Marketing Channels Overview

9 RESEARCH CONCLUSION



List Of Tables

LIST OF TABLES

Table Upstream Segment of UHD TV

Table Application Segment of UHD TV

Table Global UHD TV Market 2015-2025, by Application, in USD Million

Table Major Company List of 8K UHD TV

Table Major Company List of Others

Table Global UHD TV Market 2015-2019, by Type, in USD Million

Table Global UHD TV Market 2015-2019, by Type, in Volume

Table Global UHD TV Market Forecast 2020-2025, by Type, in USD Million

Table Global UHD TV Market Forecast 2020-2025, by Type, in Volume

Table Samsung Overview List

Table Business Operation of Samsung (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table LG Overview List

Table Business Operation of LG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SONY Overview List

Table Business Operation of SONY (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sharp Overview List

Table Business Operation of Sharp (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Panasonic Overview List

Table Business Operation of Panasonic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Toshiba Overview List

Table Business Operation of Toshiba (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Seiki (Tongfang) Overview List

Table Business Operation of Seiki (Tongfang) (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Hisense Overview List

Table Business Operation of Hisense (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

Table Skyworth Overview List

Table Business Operation of Skyworth (Sales Revenue, Sales Volume, Price, Cost,



Gross Margin)

Table Changhong Overview List

Table Business Operation of Changhong (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table TCL Overview List

Table Business Operation of TCL (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Konka Overview List

Table Business Operation of Konka (Sales Revenue, Cost, Gross Margin)

Table Philips Overview List

Table Business Operation of Philips (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Haier Overview List

Table Business Operation of Haier (Sales Revenue, Cost, Gross Margin)

Table Global UHD TV Sales Revenue 2015-2019, by Company, in USD Million

Table Global UHD TV Sales Revenue Share 2015-2019, by Company, in USD Million

Table Global UHD TV Sales Volume 2015-2019, by Company, in Volume

Table Global UHD TV Sales Volume Share 2015-2019, by Company, in Volume

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table UHD TV Demand Forecast 2020-2025, by Application, in USD Million

Table UHD TV Demand Forecast 2020-2025, by Application, in Volume

Table UHD TV Market Growth 2020-2025, by Application, in Volume

Table UHD TV Market Share in 2025, by Application, in Volume

Table UHD TV Production 2015-2019, by Region, in USD Million

Table UHD TV Production 2015-2019, by Region, in Volume

Table Global UHD TV Market 2015-2019, by Region, in USD Million

Table Global UHD TV Market Share 2015-2019, by Region, in USD Million

Table Global UHD TV Market 2015-2019, by Region, in Volume

Table Global UHD TV Market Share 2015-2019, by Region, in Volume

Table North America UHD TV Market Size 2015-2019, by Country, in USD Million

Table North America UHD TV Market Size 2015-2019, by Country, in Volume

Table Europe UHD TV Market Size 2015-2019, by Country, in USD Million

Table Europe UHD TV Market Size 2015-2019, by Country, in Volume

Table Asia-Pacific UHD TV Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific UHD TV Market Size 2015-2019, by Country, in Volume

Table South America UHD TV Market Size 2015-2019, by Country, in USD Million

Table South America UHD TV Market Size 2015-2019, by Country, in Volume

Table Middle East & Africa UHD TV Market Size 2015-2019, by Country, in USD Million



Table Middle East & Africa UHD TV Market Size 2015-2019, by Country, in Volume Table UHD TV Market Forecast 2020-2025, by Region, in USD Million Table UHD TV Market Forecast 2020-2025, by Region, in Volume Table Price Factors List



List Of Figures

LIST OF FIGURES

Figure UHD TV Industry Chain Structure

Figure Global UHD TV Market Growth 2015-2019, by Type, in USD Million

Figure Global UHD TV Market Growth 2015-2019, by Type, in Volume

Figure Global UHD TV Sales Revenue Share in 2019, by Company, in USD Million

Figure Global UHD TV Sales Volume Share in 2019, by Company, in Volume

Figure North America UHD TV Market Concentration, in 2019

Figure Europe UHD TV Market Market Concentration, in 2019

Figure Asia-Pacific UHD TV MMarket Concentration, in 2019

Figure South America UHD TV Market Concentration, in 2019

Figure Middle East & Africa UHD TV Market Concentration, in 2019

Figure UHD TV Demand in Commercial, 2015-2019, in USD Million

Figure UHD TV Demand in Commercial, 2015-2019, in Volume

Figure UHD TV Demand in Household, 2015-2019, in USD Million

Figure UHD TV Demand in Household, 2015-2019, in Volume

Figure UHD TV Market Growth 2020-2025, by Application, in USD Million

Figure UHD TV Market Share in 2025, by Application, in USD Million

Figure North America UHD TV Market Size and Growth 2015-2019, in USD Million

Figure North America UHD TV Market Size and Growth 2015-2019, in Volume

Figure Europe UHD TV Market Size and Growth 2015-2019, in USD Million

Figure Europe UHD TV Market Size and Growth 2015-2019, in Volume

Figure Asia-Pacific UHD TV Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific UHD TV Market Size and Growth 2015-2019, in Volume

Figure South America UHD TV Market Size and Growth 2015-2019, in USD Million

Figure South America UHD TV Market Size and Growth 2015-2019, in Volume

Figure Middle East & Africa UHD TV Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa UHD TV Market Size and Growth 2015-2019, in Volume Figure Marketing Channels Overview



I would like to order

Product name: Global UHD TV Market Analysis 2015-2019 and Forecast 2020-2025

Product link: https://marketpublishers.com/r/G08F231D925EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G08F231D925EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970